## VIKRAMA SIMHAPURI UNIVERSITY

KAKUTURU, NELLORE – 524 324, A.P, INDIA.

Prof.P. Ramachandra Reddy REGISTRAR

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## **DVV Clarification on Metric ID: 3.4.4**

**DVV Comment:** 2. Provide letter from the University indicating name of the PhD student with title of the doctoral study and the name of the guide.

**HEI Response:** provided name of the PhD student with title of the doctoral study and the name of the guide in the University Letter Head

Name of the PhD scholar	Name of the Department	Name of the guide/s	Title of the thesis	Year of registrati on of the scholar	Year of PhD awarde d
Mr. C. Raja Kumar	Chemistry	Dr. Y. Vijaya	"Adsorption Of Phenolic Compounds From Aqueous Environment".	2013	2022
J.K. Swapna	Computer Science	Dr.G. Vijaya Lakshmi	Proximity Keyword Search In Xml Documents Using C tree Index.	2016	2022
G. Venkateswarlu	Tourism Management	Prof. K.V.S.N. Jawahar Babu	"Service Quality Of Haritha Hotels In Selected Destinations"	2016	2022
Padavala Revathi	Tourism Management	Dr. P.Sujatha	"A Study On Management Of Tourists In Special Hindu Religious Occasions"	2016	2022
S. Amara Narayana	Tourism Management	Prof.K.V.S.N.Ja wahar Babu	"Role Of New Media In Tourism Promotion An Empirical Study In Andhra Pradesh State"	2016	2022

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Mrs. Boga Geetha Devi	Tourism Management	Dr.P. Sujatha	Work Life Balance Of Tour And Travel Agency Employees.	2016	2022
Mr. S. Vijaya Bharath	Tourism Management	Prof. KVSN Jawahar Babu	A Study On Development Of Tourism In Andhra Pradesh - A Case Study Of Nellore District	2016	2022
Ms. Manda Hemalatha	Tourism Management	Dr. P. Sujatha	"Socio-Economic Impact Of Tourism Development In Andhra Pradesh".	2016	2022
Y. Kishore	English	Dr. R. Prabhakar	"A Study Of Select Telugu Dalit Writings In English Translation".		2022
Smt. Pandi Sheeba Rani	Commerce	Prof. P. Venkata Rao (Retired Professor)	"Role Of Institutional Finance In The Development Of Rural Artisans: A Case Study Of Handloom Weavers In Spsr Nellore District Of A.P."	2016	2022
K.Venkata Subbaiah	Economics	Dr. P. Srinivas Assistant Professor	"Women Empowerment Through S.H.G Bank Linkage Programme In Andhra Pradesh: A Case Study Of Kadapa District"	2016	2022
K.M. Vara Prasad	Computer Scince	Prof. Ande Prasad	Effective Segmentation And Retrieval Of Sketch Based Images Using Model Based Techniques.	2013	2021
U. Dada Kalandar	Tourism Management	Dr. P.Sujatha	Socio-Economic Impact Of Pilgrimage Tourism In South India	2016	2021
Shaik Abdhulla	Tourism Management	Dr. M. Thyagaraju	Marketing Strategies For Promoting Medical Tourism In Selected Hospitals Of South India	2016	2021
Paturu. Keerthi	Tourism Management	Dr. M. Thyagaraju	"A Study On The Development Of Tourism Infrastructure In The Newly Formed State Of Andhra Pradesh"	2016	2021
Bellam. Swapna	Tourism Management	Dr. M. Thyagaraju	"Role Of Fairs And Festivals In Promoting Cultural Tourism In Andhra Pradesh And Telangana"	2016	2021
Gampala Praveen Kumar	English	Dr. R. Prabhakar	The Quest For Female Self In The Novels Of Shashi Deshpande: A Critical Study	2013	2021

N. Uday Kiran	Commerce	Prof. Ch. Srinavasa Rao	"Role Of Andhra Pragathi Grameena Bank In Sustainable Rural Development: A Case Study On Nellore District"	2016	2021
P.Prathima	Biotechnolog y	Dr. S B Sainath	Studies On The Effect Of Embryonic Exposure To Carbimazole, An Antithyroid Drug On Male Reproduction In Rats: Role Of A-Lipoic Acid.	2014	2020
Sridhar Goud Talla	Biotechnolog y	Dr. Ch Kiranmai	Study Of Physiological And Molecular Characterization Of Coat Color Genes In Indian Cattle And Buffalo Breeds.	2014	2020
Parala Venkata Sree Vyshnavi	Busines Management	Prof. Suja S Nair	Marketing Strategies Of Handloom Textiles: A Study Of Sps Nellore District In Andhra Pradesh.	2017	2020
T.Sekhar	Chemistry	Dr. P. Thriveni	Synthesis And Biological Evaluation Of Six Membered And Fused Heterocyclic Compounds.	2013	2020
D.J.Samatha Naidu	Computer Scince	Prof. Ande Prasad	Samram Adversary Model To Prevent Security Attacks And Network Degradation Problems In Wireless Sensor Networks.	2013	2020
P.Nitya Jeevan Kumar	Marine Biology	Dr. M Hanuma Reddy	Studies On The Efficacy Of Probiotic Bacteria On The Growth And Disease Resistance In The Shrimp Litopenaeus Vannamei (Boone, 1031).	2010	2020
K.Sreekanth	Physics	Dr. Ch. Ramu	Preparation And Characterization Of Pure And Transition Metal Ions Doped Pvp Polymer Electrolyte Films.	2013	2020
G.Adilakshmi	Physics	Dr. A. Sivasankar Reddy	Physical Investigations On Nanostructure Tungsten Trioxide For Gass Sensor Applications.	2016	2020
Bhupati Challadula	Management	Dr. KVSN Jawahar Babu	A Study On Performance Ofsystematic Investment Plans Of selected Mutual Funds	2014	2020

Kalesha Masthan Vali S	Management	Dr. KVSN Jawahar Babu	An Emperical Study On Customer Rentention Strategies Towards Organized Retail Stores With Respect To Chittor District, Andhra Pradesh	2014	2020
K.Satyanagalak shmi	Biotechnolog y	Prof. G. Vijaya Ananda Kumar Babu	Metagenomics, Phylogenetics And Cellulolytic Potential Of Rumen Bacteria In Karan Fries (Holstein Friesian X Tharpapkar) Cattle.	2016	2019
B.Vinusha	Biotechnolog y	Dr. Ch. Vijaya	Separation Of Chitin And Chitosan From Shrimp Bio-Waste Towards Bioremediation Of Shrimp- Pond And Other Effluents	2014	2019
B.Swapna	Biotechnolog y	Dr. Ch. Venkatrayulu	Role Of Probiotic Bacteria On Immunity And Disease Resistance In Shrimp Litopenaeus Vannamei (Boone, 1931)	2010	2019
M.Satyanarayan a	Busines Management	Prof. Suja S Nair	A Study On Operational Issues & Probelems Of Indian Handloom Weavers With Special Reference To Spsr Nellore District, Andhra Pradesh.	2013	2019
R.Karuna Devi	Chemistry	Dr. Y. Vijaya	A Study On Removal Of Dyes From Aqueous Environment	2013	2019
J.Jaya Malathi	Chemistry	Dr. Y. Vijaya	Defluopidation Of Water Using Natural Sorbents Through Adsorption	2010	2019
B.Gopi	Computer Scince	Prof. T. Sudha	Novel Covert Communication Techniques In Digital Image Processing.	2010	2019
J.Suresh Babu	Computer Scince	Prof. T. Sudha	Design And Development Of Hybrid Algorithm For Deforestation Detection Using Satellite Images	2010	2019
Syed Sadia	Computer Scince	Dr. M. Ussenaiah	A Proficient Hierarchical Abe Access Control For Securing Cloud Data Its Performance Analysis	2013	2019
K.Venkata Nagendra	Computer Scince	Dr. M. Ussenaiah	Design And Development Of Egb Classification Model For Predicting Heart Disease	2013	2019

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Parupalli Raj Gopala Babu	English	Dr. K. Narasimha Rao	Social Determinants Of Critical Discourse Analysis In News Paper Articles And Advertisements.	2013	2019
Ch. Kalpa Latha	Economics	Prof. N.R. Venkataramana Reddy	Mechanisation Of Agriculture (An Economic Analysis)	2013	2019
K. Pandyaraj	Economics	Dr. P. Srinivas	Impact Of Mahatma Gandhi National Rural Employment Guarantee Act On Rural Women: A Case Study Of Chittoor District In Andhra Pradesh.	2013	2019
B.Venkata Krishna Reddy	Physics	Dr. A. Sivasankar Reddy	Physical Investigations On D Magnetron Sputtered Pure And Nitrogen Doped Tio2 Thin Films	2013	2019
T.Siddaiah	Physics	Dr. Ch. Ramu	Preparation And Characterization Of Pure And Ajkali Metal Ions (Li+, K+, Na+) Doped Polyvinyl Alcohal (Pva) / Methacrylic Acid: Ethylacrylate (Maa:Ea) Polymer Blend Electrolyte Films	2016	2019
Ojha Pravakar	Physics	Dr. N.O.Gopal	Synthesis And Characterization Of Polyvinylalcohol/Methacrylic Acid: Ethyl Acrylate (Pva/Maa:Ea) Polymer Blend Electrolyte Films Doped With Various Transition Metal Ions.	2013	2019
Γ.Srikanth	Physics	Dr. V. Raja and Dr. A. Sivasankar Reddy	Dc Magnetron Sputtered Ultrathin Tantalum And Tantalum Nitride Thin Films For Protective And Diffusion Barrier Layer Of Ag Based Low Emissivity Coatings.	2016	2019
K.Sarada Kumari	Zoology	Prof. M. Srinivasulu Reddy	Evaluation Of Protein Requirements For The Maintenance And Growth Potentials For The Penaeid Prawn Penaeus Monodon Through Formulation Of Feeds.	2013	2019
Ch.Lalitha Kumari	Zoology	Prof. M. Srinivasulu Reddy	The Effect Of Bioflocs On The Aquaculture Production With Special Emphasis On Pacific White Shrimp Litopenaeus Vannamei.	2013	2019
1 1 1	Biotechnolog y	Dr. Ch. Vijaya	Exploring The Diversity Of Marine Fungi Of Coastal Andhra Pradesh: A Special Study On B- Glucan Applications.	2013	2018

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P.Thanuja	Busines Management	Prof. Suja S Nair	A Study On Hrm Practices In Select Public And Private Sector Banks With Special Reference To Spsr, Nellore Dist.	2013	2018
Ch. Raja Kamal	Busines Management	Dr. P. Chenchu Reddy	Human Resource Management Practices In Aqua Culture Industry: An Emperical Study With Reference To Spsr Nellore District, Andhra Pradesh.	2013	2018
M.Lakshmi Devi	Chemistry	Dr. T. Veera Reddy	Design Synthesis Novel Pyrrole Derivatives As Anti-Mycobacterial Inhibitors.	2013	2018
M.Hari Krishna	Chemistry	Dr. P. Thriveni	Synthesis And Study Of Six-Membered Heterocyclic Compounds- Quinazoline Derivatives	2013	2018
K.Leelavathi	Computer Scince	Prof. T. Sudha	Remote Sensing And Geo Spatial Information System For Earth Observation On The Base Of The Neural Networks.	2010	2018
P.Nagendra Kumar	Computer Scince	Prof. T. Sudha	Design And Development Of Dimensionality Reduction Based Technique For Privacy Preserving Clustering In High Dimensional Data.	2010	2018
D.Srinivas	Marine Biology	Dr. Ch. Venkatrayulu	A Study On Present Status, Problems And Prospective Of Shrimp Litopenaeus Vannamei Culture In Nellore District Of Coastal Andhra Pradesh	2013	2018
Koppula Samuel Babu	English	Dr. K. Narasimha Rao	Interrogating The Inscriptions: A Select Study Of Andr'E Brink'S Fiction	2013	2018
Y.Venkateswarl	English	Dr. R. Prabhakar	The Alienation And The Identity Crisis In The Fiction Of Arun Joshi : A Critical Study	2013	2018
Γara Lakshmi	English	Dr. R. Prabhakar	The Fictional World Of Thumpa Lahiri-A Critical Study.	2013	2018
Y. Srinivasulu	Commerce	Prof. P R Sivasankar	Marketing Practices Of Rural Industries In Spsr Nellore District, A.P.	2013	2018

Y. Geetha Devi	Commerce	Prof. P. Venkata Rao	Financial Performance Of Andhra Pragathi Grameena Bank In Andhra Pradesh	2013	2018
Y.Madhava Kumar	Physics	Dr. Ch. Ramu	Preperation And Characterization Of Pure And Certain Transition Metal Ions Doped Methacrylic Acid: Ethylacrylate (Maa:Ea) Copolymer Electrolytes.	2013	2018
K.Bhagyasree	Physics	Dr. Ch. Ramu	Preparation And Characterization Of Pure And Transition Metal Ions Doped Pvc Polymer Electrolytes.	2013	2018
Md.Hussain Basha	Physics	Dr. N.O.Gopal	Preparation And Characterization Of Nonmetals Doped Tio2 And Tio2-Ceo2 Nanomateriala For Photocatalytic Applications	2013	2018
V Sravanthi	Physics	Dr. A. Sivasankar Reddy	Studies On The Growth And Characterization Of Pure And Silver Doped Copper Oxide Thin Films	2013	2018
Suneetha Thota	Zoology	Dr. V. Sailaja	Short Term And Long Term Effects Of Altered Ph On Certain Histological, Immunological Aspects Of The Prawn Litopenaeus Vannamei.	2013	2018
T.Ramanamma	Zoology	Dr. V. Sailaja	Toxic Impact Of Altered Ph On The Metabolism Of The Prawn Litopenaeus Vannamei	2013	2018
Y. Chitra Rekha	Busines Management	Dr. P. Chenchu Reddy	"Hr Practices In Multi National Companies – A Study With Special Reference To Sri City Industrial Hub, Chittoor District, Andhra Pradesh"	2013	2017
N. Amruth Raj	Busines Management	Prof. Suja S Nair	"A Study On Impact Of Corporate Social Responsibility On Rural Development"	2013	2017
P. Siva Prasad	Busines Management	Prof. Suja S Nair	"The Effect Of Employee Demographic Characteristics On The Perceptions Of Organizational Changes"	2013	2017
Akmal Shaik	Chemistry	Dr. Y. Vijaya	"Biosorption Of Metal Ions From Aqueous Environment"	2010	2017

S.Suresh	Chemistry	Dr. T. Veera Reddy	"Synthesis And Characterization Of Chemical Bath Deposited Chalcogenide Thin Films For Hetero Junction Solar Cells".	2010	2017
Raveendra Reddy Gopi Reddy	Chemistry	Dr. T. Veera Reddy	"Synthesis And Biological Activity Of Some New Heterocyclic Compounds"	2012	2017
P.Penchalaiah	Computer Scince	Dr. K. Ramesh Reddy	"Design And Development Of Threshold Efficient Symmetric Cryptosystem Using Random Bits Generation"	2012	2017
Ch.Krishna Murthy	English	Dr. K. Narasimha Rao	"Mythicizing History And Metaphysics: A Study Of Raja Rao'S Short Stories"	2013	2017
T.Venkatanaga Prathyusha	Physics	Dr. A. Sivasankar Reddy	"Preparation And Characterization Of Dc Reactive Magnetron Sputtered Pure And Au Doped Sno2 Thin Films For Gas Sensor Applications"	2013	2017

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