# ANNUAL REPORT (2018-2019)



VIKRAMA SIMHAPURI UNIVERSITY Nellore- 524 320 Andhra Pradesh

# <u> Annual Report (2018 – 2019)</u>

We are elated to present the Annual Report of Vikrama Simhapuri University for the academic year 2018-2019 before the Academic senate of university

This Report presents the activities, new initiatives implemented and achievements of the students and faculty for the year 2018-2019

We extend deep sense of great gratitude for all who have rendered their support.

Annual Report Committee

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# <u>VISION</u>

To be in Constant Quest for Quality and Excellence in the field of Higher Education

# **MISSION**

- To Promote and Propagate Innovative Teaching and Research Programs.
- To Lead the Students towards participation in the Nation's Socio-Economic Development.
- To strengthen the values of Egalitarianism

# <u>Vikrama Simhapuri University – Quality</u> <u>Policy</u>





#### **VC FOREWORD**

#### **GREETINGS FROM THE VIKRAMA SIMHAPURI UNIVERSITY**

Prof.Rokkam.Sudarsana Rao Vice-Chancellor

I, Vice – Chancellor of Vikrama Simhapuri University, have great pleasure to present the Annual Report for the Academic year 2018-2019. Vikrama Simhapuri University was established in 2008 in the erstwhile combined state of Andhra Pradesh. VSU is a paradise of pristine nature and idyllic beauty with a sprawling campus of 83 acres.

Throughout its existence over one decade, the University has shown remarkable progress and set its own benchmarks in all aspects. The University embraces all the core values of education system and strives to quest for excellence and to realize them in a substantive way. The University offers 17 courses led by expert faculty. Each course exemplifies the hall mark of VSU in its academic progress.

Value-based Education system is the main motto of the University and plays a key role in making Higher Education accessible to all aspirants from different geographical locations, cultural and socio-economic back grounds of the society and strives to make embrace the diverse forces to foster an inclusive environment. The University continues to enjoy strong support from across the community, including Government and industry aiding for it's over all development. The reason for our University continuous development is that we work tirelessly to maintain its positions whilst adapting to changing demands of Higher Education.

We have built up excellent scientific equipment for engaging Higher-end Research. The University has relished its success in achieving its Objectives as a result of an uncompromising commitment to excellence. University plays a key role in transforming graduates to become good citizens and enhance their skills to meet the changing needs and requirements of job market environment and face the challenges that they come across in their lives. Throughout the year University has witnessed significant progress towards achieving its objectives and we are looking forward with a great zeal of optimism and excitement for forthcoming years. I thank all our staff, Research scholars, students and the civil society for their constant and continuous support and commitment to our success.

(PROF.ROKKAM.SUDARSANA RAO)

VICE-CHANCELLOR



#### MESSAGE

Prof. Ande Prasad REGISTRAR

On Behalf of Vikrama Simhapuri University, it gives me great pleasure to put forth the Annual Report for the Academic year 2018-19. The rationale behind establishing Vikrama Simhapuri University, Nellore is to, impact the knowledge, nurture the values in students and make them ready to face challenges in future. Our Objective is to achieve excellence in Higher Education and provide High Quality Education to students from different sections of the society.

We focus on holistic development of students at various fronts like professional, industrial, entrepreneurial, social etc. Our University provides a learning environment platform for professional education. We transform, groom, sharpen and empower the students with knowledge, competence and skills.

In this Academic year too we have achieved, all the milestones with the co-operation of our Faculty members and I assure that the same level of Performance will be exhibited all the time

> (PROF.ANDE PRASAD) REGISTRAR

# **Executive Council Composition**

Prof. R. Sudarsana Rao Vice-Chancellor, Vikrama Simhapuri University, Nellore.

Smt. K. Damayanthi, IAS Principal Secretary to Government, Higher Education Department, Govt. of Andhra Pradesh, Velagapudi,

Sri V.Y.V.V. Rama Anjaneya Sarma, Deputy Secretary Finance Department, Govt. of Andhra Pradesh, Velagapudi.

Smt . Sujata Sharma, IAS Special Commissioner of Collegiate Education, Govt. of Andhra Pradesh, Vijayawada.

Prof. M. Chandraiah, Professor of Commerce VSU PG Centre, Kavali.

Dr. A. Kusuma, Assistant Professor, Dept of Social Work, V.S.University College, Nellore. Chairman

Member

Member



Member

Member

Member





Dr P.Subramanyam Naidu, Reader in Physisc, Jawahar Bharati Degree College, Kavali.

Dr. P.Suneel Kumar, Principal, S.V.Degree & PG College, Nellore.

Sri Bollineni Krishnaiah, Chairman, BSCPL Infrastructure Ltd, Hyderabad.

Sri G. Malyadri, Advocate, Bungalaw Stree, Kavali.

Dr P.Radhika, Former Principal, V.R College# 401, Balaji Heights, Saraswathi Nagar, Dargamitta, Nellore.

Prof. A. Durga Prasada Rao Registrar V.S.University, Nellore.

Prof.A.Ande Prasad Registrar V.S.University, Nellore Member ( Relived on 06.02.2019)

Member Convener

Member

Member

Member

Member

Member















# UNIVERSITY AT A GLANCE

# **ASSETS OF VSU**



The Strengths of VSU are as below

- ✓ Quality and Value Based Education
- ✓ Ethical and Moral Values
- ✓ Skilled Workforce
- ✓ Democratic Leadership style of Administrators
- ✓ Egalitarianism
- ✓ Pedagogy
- ✓ Quality and socially Relevant Research
- $\checkmark$  Extension and other outreach Activities for the civil society

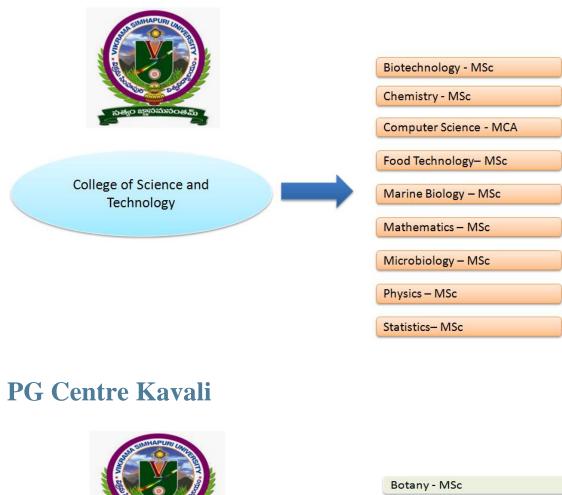
The Vikrama Simhapuri University was established in 2008, with a Vision to provide quality education in all spheres of higher learning. It came into existence, by Act No.29 of 2008 enacted by legislative of State of Andhra Pradesh making Educational opportunities available to all segments of society and is directed by lofty

ideals of academic, social commitment, moral values and intellectual enlightment. From its beginning the Vikrama Simhapuri University has grown into an Institution offering P.G, Integrated M.Sc courses and Ph.D programs in various specializations under its three constituent colleges, namely, VSU college of Science and Technology, VSU college of Arts, Commerce and Management, Nellore and VSU PG Centre, Kavali. The University conducts VSUPGCET to provide admission in various programs. The University conducts VSUPGCET to provide admission in various PG programs. Qualified candidates in AP Research Common Entrance Test (APRCET) are admitted into the Ph.D programme of the university

# **College of Arts, Commerce and Management**



# **College of Science and Technology**



PG Centre - Kavali

Commerce - MCom

Computer Science - MSc

Economics – MA

English – MA

Maths – MSc

Physics – MSc

Zoology – MSc



#### **History of the University**

Vikrama Simhapuri University, Nellore, came into being, fulfilling the long-cherished dream of the people of Nellore district, re-christened Sri Potti Sri Ramulu Nellore district since 2008, by Act No. 29 of 2008 enacted by the Legislature of the State of Andhra Pradesh and published in the Andhra Pradesh Gazette on 24<sup>th</sup> September 2008. Prior to this, the University was formally launched by G.O.Ms. No. 89, Higher Education (U.E.II) Department, dated 25.06.2008. This GO makes history in the field of Higher Education in Andhra Pradesh since it paves the way for the establishment of six new Universities in six districts in Andhra Pradesh.

Nellore finds mention in Dongalasani epigraph of 1160 AD. The name is said to have been derived from 'Nelli' trees (Perma Latifolia) which were abundant in the region. The name Nellore has a Tamil origin as well. 'Nellu' in Tamil means paddy, indicating that the place is known for its rich harvest of paddy. Hence Nellore was also known as Dhanyapuri.

The name Vikrama Simhapuri derives itself from the literature and the inscription of 12th Century AD which mentions the place as 'Vikrama Simhapuri'. This name is linked to an early Pallava ruler, Simha – Vishnu (575 – 600 AD), though the Pallava inscriptions either of Simha – Vishnu or of the latter period did not refer to Simhapuri in spite of the fact that Nellore remained a part of the early Pallava territory of pre - and post - Simha Vishnu period. Nellore was under the reign of the Pallavas, Cholas, Chalukyas, Kakatiyas, and the Vijayanagara Empire. The city was known as Vikrama Simhapuri and was the capital of Manumasiddhi of Nellore Cholas in the thirteenth century. Tikkana, the poet, it was conjectured, was a Minister in the court of Manumasiddhi and with the help of the Kakatiya Kings with whom he forged enduring relationship through his poetry. He was instrumental in getting military support from Warangal for his King unveiling a saga of heroism. Thus the name Vikrama Simhapuri University suggests how time past is present in time present and is carried forward hopefully into time future, by this new University.

Nellore has a rich and varied history of the confluence of cultures. Historical evidence shows through some Jaina vestiges in and around Nellore that in Kanuparthypadu and Krishnapatnam, apart from a number of other places, Jainalayas and pallis (monasteries) were found, as evidenced from a record of Kulottunga III (1178-1226 AD). Nellore is referred to also as Palli Vikrama Simhapuri. It is interesting to note that Vardhamana Jaina's Lanchana (emblem) was Simha, the lion.

Further, that a major part of Nellore district and the river Penna were generally assumed to form the southward extent of Mauryan Empire is well attested to by the discovery of silver punch-marked coins in the villages of Duvvuru and Alluru. This again shows how the history of Nellore reveals a mosaic of absorption.

After the founding of the city of Nellore by the Pallavas in the sixth century AD, it rapidly gained in political and commercial importance. The Telugu Cholas have a crucial importance in the cultural and social history of Andhra in the translation / transcreation of the Mahabharata into Telugu by Kavibrahma Tikkana who made his Mahabharata a vehicle of a message of amity between the warring creed of Saivism and Vaishnavism. Inaugurating a movement of the introducing the spoken Telugu idiom into poetry, Tikkana revolutionized the poetic idiom and language. Molla, the author of Telugu Ramayana, Ketana, known as Abhinava Dandin, and Marana who translated Markandeya Purana into Telugu are among the immortal poets of the district.

Archaeological material remains seen at the Telugu Chola temples in Krishnapatnam, the Vijayanagara temple at Mallam, the cave temples at Bhairava Kona are important sources that speak volumes about the cultural and art history of Nellore district and the holistic traditions that Nellore has absorbed, reflected, and transmitted to future generations.

The district is also known for its maritime trade and Krishnapatnam has come back into the mainstream of maritime trade again as an emerging port city. The valuable contribution the district has made in pre- and post-Independence period through letters, memoirs, autobiographies, diaries, translations, and other writing of a number of celebrities is also remarkable. The year - 2008 marks the centenary year of the stalwart statesman and man of letters Dr. Bezwada Gopala Reddy. Contemporary journals of Nellore have enriched the understanding of the political, social, historical, and cultural aspects of human endeavor.

Vikrama Simhapuri University is thus situated in an ambience of great cultural awakening, fascinating journeys of the mind, and rapid economic development. In the globalized context of development of the district with its beacons of modernity like the SHAR, Krishnapatnam Port, SEZs, etc., the locale demands the University a vision and a mission that reflect this saga of progress. The University is thus tuned to help knowledge dissemination and skill development in frontier areas to enable the empowerment of the youth.

# THE LOGO



# Vikrama Simhapuri University The description of the university Logo is as under:



The **"Sudarsana Chakra"** indicates immortality of the pursuit of dispelling the forces of Darkness leading to the dawning of the light of **Truth** and **Wisdom, Tamasoma Jyotirgamaya**. It also shows how VSU carves itself out of the territorial jurisdiction of SV university, Tirupati.



The "V" sign stands for Vikrama Simhapuri university, set against the backdrop of Refulgent glow of the rising sun signifying the establishment of a university in Sripoti Sriramulu Nellore district. There is image of Chandrayan launched by Shar, encircling the "V" sign zooming into the Skies, Signifying the Exploration and Discovery of Knowledge



The "Ashoka Chakra" symbolizes the Quest for Dharma, lays foundation of equality



The "Poorna Kumbha" signifies the "Sense of fulfillment", totality that follows True Education



The Motto **"Sathyam Gnanamanantham**" is taken from the **"Anandavalli**" of Taittiriya Upanishad. This proclaims the Truth, Knowledge and Wisdom are Infinite and Eternal.

#### VIKRAMA SIMHAPURI UNIVERSITY

#### **Emblem**

The Emblem of Vikrama Simhapuri University carries on its top the Sudarsana Chakra indicating the immortality of the pursuit of dispelling the forces of darkness leading to the dawning of the light of truth and wisdom, Tamasoma Jyotirgamaya. The Sudarsana Chakra also shows how Vikrama Simhapuri University carves itself out of the territorial jurisdiction of Sri Venkateswara University, Tirupati. At the bottom of the emblem is the Purna Kumbha, the edifice on which the emblem is poised, signifying a sense of fulfillment, a totality of being that follows true education. In the middle is the Asoka Chakra, symbolizing the quest for dharma that is inclusive. It obliterates distinctions and lays the foundations of equality, and thus access, both of which form the bedrock of the spread of education in tune with the lofty idealism of a democratic society. Nellore, once "Dhanyapuri" or "Nel-ur", is known for its agriculture and hence the vistas of the paddy field in the emblem. Then there is the "V" sign standing for Vikrama Simhapuri University, set against the backdrop of the refulgent glow of the rising sun signifying the new order sought to be ushered in by the establishment of a University in Sri Potti Sri Ramulu Nellore district. Against this horizon of change betokened by the emblem, there is the image of Chandrayan launched by SHAR circling the "V" sign and zooming into the skies, into the infinite space of the universe and into the exploration and discovery of knowledge. The circling of Chandrayan reveals the intertwining of objectives and quests between the University and the world of rapid technological advance. It points in the direction of the spirit of collaborations and common pursuits in search of true unraveling. Chandrayan also represents the transition from an agricultural phase to the technological realm, which Nellore has witnessed in the recent decades on account of the thrust on industrialization and the rapid concourse of trade and commerce consequent on the development of the Krishnapatnam Port.

The Sanskrit epithet for the motto "Satyam Gnanamanantham" is taken from the "Anandavalli" of Taittiriya Upanishad (2.1.1). This sruti vachana proclaims that truth, knowledge and wisdom are infinite and eternal.

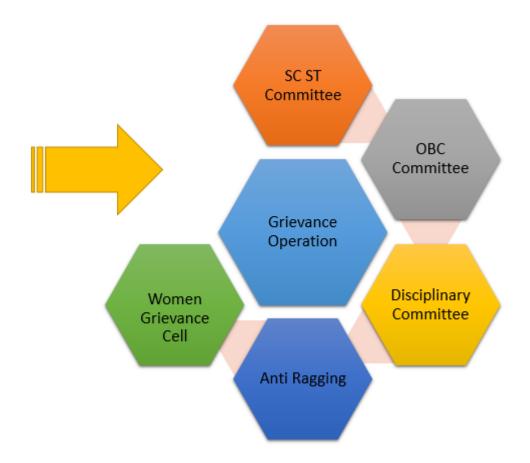
# IQAC

As per the NAAC guidelines, the Vice-Chancellor has reconstituted IQAC (Internal Quality Assurance Cell) to develop a system for conscious, consistent and catalytic improvement in overall performance of Institution and to promote measures for institutional functioning towards Quality enhancements through internalization of quality culture and institutionalization of Best practices. IQAC is a vehicle for ushering in quality enhancement. It ensures continuous improvements in all operations of institution and stake holders.



# **Grievance Redressal Mechanisms**

Several Committees have been constituted by the Honorable Vice - Chancellor to address the Grievances, timely resolve the issues, to safeguard the rights and to incorporate a healthy atmosphere in and around the University



S.No.	Name of the committee	Name of the Convener
1	OBC Grievance cell	Prof. Ande Prasad, Registrar
2	SC,ST Grievance cell	Prof. Vijay Anand, Dean CDC
3	Women's Grievance cell	Dr. K. Suneetha, Assistant Professor
4	Disciplinary committee	Prof.Jawahar Babu, Principal

# Academics & Particulars of Teaching Staff

### **DEPARTMENT OF COMPUTER SCIENCE**

#### **Regular Faculty:**

Sl. No.	Name of the Faculty	Designation
1	Prof. Ande Prasad	Professor
2	Dr. K. Ramesh Reddy	Assistant Professor
3	Dr. M. Ussenaiah	Assistant Professor
4	Dr. G. Vijaya Lakshmi	Assistant Professor

#### Teachers (Retired / Contract/ Ad-hoc basis)

Sl. No.	Name of the Faculty	Designation
1.	Dr. K. Leelavathi	Guest Faculty
2.	Mr. K. M. Vara Prasad	Guest Faculty

## **Research Papers Published in Journals**

Sl. No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	Page No	ISSN No.
1	Dr. Ramesh Reddy	An enhanced rpl routing protocol for mitigating the impact of wormhole attack in IOT	International Journal of Computer Science and Mobile Applications, UGC Approved Journal	2018	6(7)	63-77	2321- 8363
2	Dr.Ussenaiah	Gray Image Denoising using Geometrical Pixel location Encoding and Decoding with improved BM3D Technique	International	2019	6(1)	569-571	2349- 5138

3	Dr.Ussenaiah	A Proficient Hierarchical ABE Access Control for Securing Cloud Data and Its Performance Analysis	Journal of Emerging Technologies and Innovative Research	September, 2018	5(9)	248-253	2349- 5162
4	Dr.Leelavathi	Segmentation images using improved genetic algorithm	Journal of AJCST	June, 2019	8(3)	81-84	2249- 0701
5	Dr.Leelavathi	Decision tree and convolution neural networks based hyper spectral image classification	International Journal of Pure and Applied Mathematics	July, 2018	120(6)	89-104	1314- 3395

## **DEPARTMENT OF SOCIAL WORK**

### **Regular Faculty:**

Sl. No.	Name of the Faculty	Designation	
1 Dr. P.Subbarama Raju		Assistant Professor	
2	Dr. K.Suneetha	Assistant Professor	
3	Dr. A. Kusuma	Assistant Professor	
4	Dr.R.Madhumathi	Assistant Professor	

#### Teachers (Retired / Contract/ Ad-hoc basis)

Sl. No.	Name of the Faculty	Designation
1.	Dr. B. Venkata Subba Reddy	Academic Consultant

## **Research Papers Published in Journals**

Sl.	Name of the	Title of the	Name of the	Year of	Volume	Page No	ISSN No
No.	Teacher	paper	Journal	Publication	No		

1	Dr.Suneetha	Life Experiences of Drought Affected Families :Need of Intervention,	Journal of Advances and Scholarly Researches Allied Education	2018	14(2)	71-75	2230- 7540
2	Dr.Suneetha	Disaster Management: Need for Youth Preparedness	International Journal of Research and Analytical Reviews	2018	5(1)	50-55	2349- 5138
3	Dr.Suneetha	Depression Among Geriatric Population; Need of Caregivers Support	Journal of Advances and Scholarly Researches in Allied Education	2018	14(2)	50-55	2330- 7540
4	Dr.Kusuma	Demographic and Behavioral Characteristics Working Women in Nellore District.	International Journal of Current Research, July– 2018	July, 2018	10	71320- 71325	0975- 833

# Papers Presented in the Seminars / Conferences/Workshops

Sl.	Name of	Participation of Teacher					
No.	the Teacher	Seminars /	National /	Date & Year	Title of the		
		Conferences/Workshops	International / State		paper presented		
			regional				
1	Dr. K. Suneetha	Contemporary Trends in Health Psychology: Role of Psychologists:	International	25 <sup>th</sup> - 26 <sup>th</sup> September 2018	Stress among Family Caregiver's of the Elderly : Need of Intervention		

2	Dr. K. Suneetha	Disability and Rehabilitation: Challenges and Strategies.	National	27 <sup>th</sup> - 28 <sup>th</sup> December, 2018	Life Experiences of Disabled Persons in drought affected Families
3	Dr. K. Suneetha	Health and wellbeing of Women and Children: Challenges and Prospects	National	24 <sup>th</sup> - 25 <sup>th</sup> January, 2019	Health and wellbeing of women caregivers' of elderly:Impact of caregiving burden
4	Dr. K. Suneetha	Environmental Pollution Monitoring & Remediation	National	06 <sup>th</sup> -07 <sup>th</sup> February 2019	Environmental Pollution : Need of Environmental Education
5	Dr. K. Suneetha	International Conference on Water ,Sanitation& Hygiene- 2019	International	23 <sup>rd</sup> – 24 <sup>th</sup> February 2019	Impact of Water, Sanitation and Hygiene Interventions on Improving Health Outcomes among School Children
6	Dr. K. Suneetha	National Seminar on Women in Contemporary Social Realm : New Predicament and Emerging Strategies	National	27 <sup>th</sup> – 28 <sup>th</sup> February 2019	Feminization of Elderly Population: Challenges and Strategies
7	Dr. K. Suneetha	National Conference on Marine Pollution and Ecotoxicology:	National	13 <sup>th</sup> -14 <sup>th</sup> March 2019	Impact of Marine Pollution on

		Strategies for Sustainable Ecosystem			Sustainable Development of Fishermen In Nellore District
8	Dr. K. Suneetha	Inclusive Development in India :Issues and Challenges	National	22 <sup>nd</sup> – 23 <sup>rd</sup> March 2019	Economic Empowerment of Women to Address their Double Jeopardy for Inclusive Development
9	Dr. K. Suneetha	Impact of Globalization on MSME's-prospects Challenges and Policy Implications Growth	International	29 <sup>th</sup> – 31 <sup>st</sup> March 2019	Ecommerce - The way ahead for Economic Empowerment of Women: Prospects , Challenges and Strategic Interventions
10	Dr. Madhumathi	National seminar on "Disability and Rehabilitation: Challenges and Strategies"	Department of Psychology, Yogi vemana University, Kadapa,AP.	27 <sup>th</sup> - 28 <sup>th</sup> December, 2018	presented a paper on " Educational Interventions for children with disabilities: Contemporary trends- Challenges and Strategies"
11	Dr. Madhumathi	Golden Jubilee Celebration and XXXVII Annual National Conference of Indian Society of Professional Social Work" held from at NIMHANS, Bengaluru on the theme of "Social Work and Well being :	Organized by Department of Psychiatric Social Work, NIMHANS, Bangalore,Karnataka	3 <sup>rd</sup> - 5 <sup>th</sup> January 2019	presented a paper on "Skill Development among children with Autism Spectrum disorders: Evidence Based Social Work

		Practice and Strategies"			Interventions"
12	Dr.R.Madhumathi	National seminar on the theme of "Health and Wellbeing of Women and Children"	Organized by Department of Social Work, Sri Padmavathi Mahila Visvavidyalayam, Tirupati , Andhra Pradesh.	24 <sup>th</sup> - 25 <sup>th</sup> January, 2019	Presented a paper on "Health and Behavioural Problems of children with Autism Spectrum Disorders: Coping mechanisms of parents"
13	Dr.R.Madhumathi	National conference on "Environmental Pollution Monitoring & Remediation organized	Organized by Department of Chemistry, Vikrama Simhapuri University, Nellore	6 <sup>th</sup> -7 <sup>th</sup> February, 2019	presented a paper on "Environmental Pollution – Health Problems"
14	Dr.R.Madhumathi	Two day National Conference on Educator for Nai Talim & Experiential Learning in School and Teacher education Curriculum and Practices	Held in Hyderabad, organized by Mahatma Gandhi National Council of Rural Education, (MGNCRE), Hyderabad.	27 <sup>th</sup> - 28 <sup>th</sup> February, 2019	Present a paper about "Educational Facilities under the jurisdiction of Vikrama Simhapuri University"
15	Dr. R.Madhumathi	National Seminar on Women in Contemporary Social Realm : New Predicament and Emerging Strategies,	Organized by Department of Sociology and Social Work, Organized by Acharya Nagarjuna University,Guntur, A P.	27 <sup>th</sup> - 28 <sup>th</sup> February,2019	"Self Help Groups – A New Paradigm in Empowerment of Women
16	Dr.R.Madhumathi	International conference on "Water, Sanitation & Hygiene	Organized by Departments of Bio- Technology, Social Work, Organic	23 <sup>rd</sup> - 24 <sup>th</sup> February, 2019	Paper presented on "Effects of Environmental pollution-

		(WASH)	Chemistry and HSS & Basic sciences of Dr.B.R.Ambedkar University, Srikakulum with knowledge partner, Administrative Staff College of India, Hyderabad.		techniques to overcome"
17	Dr.R.Madhumathi	National conference on Marine Pollution and Ecotoxicology: Strategies for Sustainable Ecosystem	Organized by Department of Maraine Biology, Vikrama Simhapuri University, Nellore.	12 <sup>th</sup> -14 <sup>th</sup> March, 2019	Presented a paper on "Environmental Pollution – Usage of plastic bags"
18	Dr.R.Madhumathi	International conference sponsored by ICSSR- IMPRESS on "Impact of Globalization on MSME's-Prospects, Challenges and Policy Implications on Growth"	Organized by Department of Business Management & Millennium University, Malawi, Africa at Vikrama Simhapuri University, Nellore.	29 <sup>th</sup> – 31 <sup>st</sup> March, 2019	Paper presented on "Women Micro- Entrepreneurs and Sustainable Economic and Social Growth of Families in Rural Communities"

# **Details of Seminars/Conference/Workshop Organized**

Sl. No.	Name of the Faculty	Workshop/Training programs	Teaching / Non- Teaching	Duration & Dates	Sponsoring agencies
1	Dr.Madhumathi	Rural Community Engagement /Rural Immersion Camp	Teachers	19 <sup>th</sup> April,2019	Mahatma Gandhi National Council of rural Education (MGNCRE)
2	Dr.Madhumathi	Experiential Learning- Gandhiji's Nai Talim	Teachers	23 <sup>rd</sup> April 2019	Mahatma Gandhi National Council of rural Education (MGNCRE)

### DEPARTMENT OF TOURISM MANAGEMENT

## **Regular Faculty:**

Sl. No.	Name of the Faculty	Designation
1	Dr. K.V.S.N.Jawahar Babu	Professor
2	Dr.M.Thyagaraju	Assistant Professor
3	Dr. Kota Neela Mani Kanta	Assistant Professor
4	Dr. P. Sujatha	Assistant Professor

# **Research Papers Published in Journals**

Sl. No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	ISSN No
1	Dr. ManiKanta	Multivariate Analysis of Trust and Commitment on Effectiveness of Performance Appraisal System	Asian Journal of Multi Dimensional Research	September, 2018	7(9)	2278- 4853
2	Dr. Mani Kanta	Moderation of Organizational Politics On Organizational Commitment and Teaching effectiveness	International Journal of Management Studies	October, 2018	5	2249- 0302
3	Dr. Mani Kanta	Influence of Student Engagement and Job Satisfaction on Teaching Effectiveness of Engineering College Faculties	Sumedha Journal of Management	March, 2019	8	2322- 0449
4	Dr.P.Sujatha	Tourism Infrastructure in Mass Gathering	International Journal for Research in Engineering Application	September, 2018	4	2454- 9150

			& Management (IJREAM)			
5	Dr. P. Sujatha	A Study on Impacts of Pilgrimage Tourism with Respect to Annavaram Satya Narayana Temple in Andhra Pradesh	International Journal of Research and Analytical Reviews (IJRAR)	October, 2018	5	2348- 1269
6	Dr. P. Sujatha	Socio economic impacts of tourism development at Andhra Pradesh	International Journal of Research and Analytical Reviews (IJRAR)	November, 2018	5(2)	2348- 1269
7	Dr. P. Sujatha	A Study on Tourist's Satisfaction with respect to the Krishna Pushkaras	International Journal of Research and Analytical Reviews (IJRAR)	December, 2018	5	2348- 1269
8	Dr.P.Sujatha	The impact of tourism on economic growth and development in Andhra Pradesh	Journal of Emerging Technologies and Innovative Research (JETIR)	January, 2019	6	2349- 5162
9	Dr. P. Sujatha	Problems and Prospects of Pilgrimage Tourism Towards Bara Shaheed Dargah (Roti Festival) with Special Reference to Nellore District, Andhra Pradesh	Journal of Emerging Technologies and Innovative Research (JETIR)	February, 2019	6	2349- 5162

10	Dr. P. Sujatha	Socio-Economic impact of coastal area tourism: An empirical study of Andhra Pradesh coastline.	Pramana Research Journal	March, 2019	9	2249- 2976
11	Dr. P. Sujatha	Cultural and Socio- Economic Impacts of Tourism in the Andhra Pradesh state of India	Journal of Management	April, 2019	6	2347- 3959
12	Dr. P. Sujatha	Socio-Economic Impact of Pilgrim Tourism In South India	International Journal of Basic and Applied Research	May, 2019	9	2278- 0505

# Papers Presented in the Seminars / Conferences/ Workshop

Sl.	Name of		Participati	on of Teacher	
No.	the Teacher	Seminars / Conferences/ Workshop	National / International / State regional	Date & Year	Title of the paper presented in the seminar
1	Dr. Mani Kanta	Performance Evaluation of Employment Generation and Poverty Alleviation Schemes in India	National	February, 2019	Employment Generation through AP Innovation Society
2	Dr. Mani Kanta	Human Dimension in Information Age	National	February, 2019	Moderation Effect of Organizational Politics on OCB Behaviour and Teaching Effectiveness

3	Dr. Mani Kanta	"Rural Community Engagement/ Rural Immersion Camp"	National	March, 2019	Participated in Workshop
4	Dr. Mani Kanta	Impact of Globalization on MSME's - Prospects, Challenges and Policy Implications on Growth	International	March,2019	Micro, Small and Medium Enterprises: Present Scenario of India
5	Dr. P. Sujatha	Impact of Globalization on MSMES- Prospects, Challenges and Policy Implications on Growth	International	March,2019	A Role on Future of Small and Medium Size Enterprises in Tourism Industry

## **DEPARTMENT OF BUSINESS MANAGEMENT**

#### **Regular Faculty:**

S. No.	Name of the Faculty	Designation
1	Prof. Suja S Nair	Professor
2	Dr. Vijetha Jadda	Assistant Professor
3	Dr. Pajjai. Chenchu Reddy	Assistant Professor
4	G.Sai Sravanthi	Assistant Professor

### Teachers (Retired / Contract/ Ad-hoc basis)

Sl.No.	Name of the Faculty	Designation

1.	Dr. T. Vijay Kumar	Academic Consultant	
2.	Gayatri Anupama	Guest Faculty	

### **Research Papers Published in Journals**

Sl.No.	Name of the	Title of the	Name of the	Year of	Volume	Page No	ISSN No
	Teacher	paper	Journal	Publication	No		
		Service Quality	Services				
	Dr.J. Vijetha	of Mobile	Marketing				
1		Broadband	in	October,	9	56 - 65	4567 -
1		Services in	Emerging	2018	7	50 - 05	4589
		Indian Telecom	Global				
		Sector	Economy				

### Seminars / Conferences /Workshops Organised:

International Conference on MSME's on 28<sup>th</sup> -31<sup>st</sup> March 2019 was organized by Prof.Suja.S.Nair.

#### **DEPARTMENT OF BIO-TECHNOLOGY**

#### **Regular Faculty:**

Sl. No.	Name of the Faculty	Designation		
1	Dr.G.VijayAnand Babu	Professor		
2	Dr.C.Kiranmai	Assistant Professor		
3	Dr.A.Uday Sankar Allam	Assistant Professor		
4	Dr.G.Mary Sandeepa	Assistant Professor		
5	Dr.K.V.L.Shrikanya Rao	Assistant Professor		
6	Dr.S.B.Sainath	Assistant Professor		
7	Dr.K.Vidya Prabhakar	Assistant Professor		

### **Research Papers Published in Journals**

SI. No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publicatio n	Volume No	Page No
1	Dr. Kiranmai	Identification and sequence characterization of melanocortin 1	Animal Biotechnology	2019	2	1-12

		receptor gene (MC1R) in Bos indicus versus (Bos taurus X Bos indicus)				
2	Dr. Kiranmai	Novel extraction of high quality genomic DNA from frozen bovine blood samples by using detergent method	Open Veterinary Journal	2018	8	415-422
3	Dr. Kiranmai	Plant Tissue Culture- An Emergent Techniques for Plant Germ Plasm Conservation	Advanced Level Institutional Biotech Hub, Pub Kamrup College	2018	2	8-15
4	Dr. Vidya Prabhakar	Purification and Lignocellulolytic Potential of Cellulase from NewlyIsolated Acinetobacter indicus KTCV2 Strain	Iranian Journal of Science andTechnology, Transactions A: Science	2018	3	1-7
5	Dr. Vidya Prabhakar	In silico sgRNA tool designfor CRISPR control of quorum sensing in Acinetobacter species	Genes &Diseases	2018	5(2)	123-129
6	Dr. Vidya Prabhakar	Role of biosurfactants in bioremediation of oil pollution-a review	Petroleum	2018	4(3)	241-249

7	Dr. Mary Sandeepa	Evaluation of Probiotic Characteristics of Bacteria Isolated from Aqua ponds of Nellore District and the Assessment of its efficacy in white leg shrimp infected with virus and water quality parameters in Experimental conditions.	International journal of Microbial Research	2018	10(9)	1341-1347	
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# Articles/Papers/Chapters Published in Edited books

S. No.	Name of the Author	Category (Books/ Book Chapter/ Monographs/ Conference paper)	Title of the Book	Publisher	Month / Year
1	Dr.Kiranmai	Drug Discovery approaches and the Role of Plant Products in treating neuronal disorders.	Phytocompounds: From Sources to Bioactivities and Applications	Studium Press Publisher	2018
2	Dr.Kiranmai	Commercial Micropropagation and Challenges in Plant Tissue Culture	Recent advances in Biotechnology	Shree Publishers & Distributors	2018

## **DEPARTMENT OF ENGLISH:**

### **Regular Faculty:**

Sl. No.	Name of the Faculty	Designation
1	Dr.R.Prabhakar	Assistant Professor
2	B.S.S.Bhagavan	Assistant Professor

## Teachers (Retired / Contract / Ad-hoc basis)

Sl. No. Name of the Faculty		Designation	
1 Dr.K.Sujatha		Academic Consultant	
2	R.Prasad Babu	Guest Faculty	

# **Research Papers Published in Journals**

SI. No	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	Page No	ISSN No
1	B.S.S.Bhagavan	Emerson's Doctrine of Intuition and Vedantic Concept of Sahajagnana	IJELLH	2018	6(5)	147- 158	2321- 7065
2	B.S.S.Bhagavan	Emersons Concept of GOD	IJCRT	2018	6(2)	80-84	2320- 2882
3	B.S.S.Bhagavan	Pune Resarch- An International Journal in English/Internat ional Aradya	Pune Resarch	2018	6( 4)	1-5	2454- 3454
4	Dr.K.Sujatha	Sacrifices and Fulfilment in The Fire and the Rain	IJRASET	2018	6(1)	344- 347	2321- 9653

5	Dr.K.Sujatha	Contemporary Indian Theatre and Drama	AARJSH	2018	5(1)	271- 276	2278- 859X
6	Dr.K.Sujatha	Gender Discrimination in the Novel God of small Things	IJCR	2018	10(1)	63897- 63898	0975- 833X
7	Dr.K.Sujatha	Integrating Communication Technology in English Language	IJCR	2018	10(1)	63899- 63901	0975- 833X

# **DEPARTMENT OF MARINE BIOLOGY**

# **Regular Faculty:**

Sl. No.	Name of the Faculty	Designation
1	Dr.Ch.Vijaya	Associate Professor
2	Dr.C.Venkatrayalu	Assistant Professor
3	Dr.M.Hanuma Reddy	Assistant Professor

Sl. No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	Page No	ISSN No
1	Dr.Vijaya	Diversity of marine fungi isolated from Nellore coast, Andhra Pradesh, India.	IAESTED Journal For Advanced Research In Applied Sciences.	2018	5(2)	853-858	2394- 8442

			International				
		Extraction and	Journal for				
		Characterization	Research in			2217-	2321-
2	Dr. Vijaya	of Chitosan	Applied	2019	7 (IV)	2217-	9653
		from Aquatic	Science and			2220	9033
		biowaste.	Engineering				
			Technology.				

## Papers Presented in the Seminars / Conferences/Workshops

Sl.	Name of		Par	ticipation of Teacher	
No.	the Teacher	Seminar on	National / International / State regional	Date & Year	Title of the paper presented in the Seminar
1	Dr. Vijaya	AP Science Congress -2018	National	09 <sup>th</sup> – 11 <sup>th</sup> November,2018	Potential application of Chitosan Nano particles on the removal of ammonia in Aquaculture effluents

#### Seminars/Conferences/Workshops organised:

A Two day National Conference on "Marine Pollution Ecotoxicology strategies for sustainable eco system"- MPESSE was organized by Dr.Ch.Vijaya on 13<sup>th</sup> - 14<sup>th</sup> March 2019.

## **DEPARTMENT OF CHEMISTRY**

#### **Regular Faculty:**

S. No.	Name of the Faculty	Designation
1	Dr. T.Veera Reddy	Associate Professor
2	Dr.Y.Vijaya	Assistant Professor
3	Dr.P.Thriveni	Assistant Professor

## Seminars/Confernces/Workshops organised:

Dr.Y.Vijaya organized National conference on "Environmental Pollution monitoring and remediation on 6<sup>th</sup> -7<sup>th</sup> February 2019

Sl. No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	Page No
1	Dr.Vijaya	Removal of anionic dyes (Reactive Black 5 and Congo Red) from aqueous solutions using Banana Peel Powder as an adsorbent	Ecotoxicology and Environmental Safety (I.F= 3.743)	2018	148	601-607
2	Dr.Vijaya	Application of ZnO nanorods as an adsorbent material for the removal of As(III) from aqueous solution: Kinetics, Isotherms and Thermodynamic studies	International Journal of Industrial Chemistry	2018	9(1)	17-25
3	Dr.P.Thriveni	One-Pot Synthesis of 3,4- Dihydropyrimidine- 2(1 <i>H</i> )-thione Derivatives Using DBU as Green and Recyclable Catalyst	Asian Journal of Chemistry	2018	30(6)	1243- 1246
4	Dr.P.Thriveni	Synthesis and Antibacterial Activity of Novel (4-Fluorophenyl) (4-(naphthalen-2-yl)-6- aryl-2thioxo- 2,3dihydropyrimidin- 1(6H) yl) methanone Derivatives	J. Heterocyclic Chemistry	2018	2	5-10

## **DEPARTMENT OF POLITICAL SCIENCE**

### Teachers (Retired / Contract/ Ad-hoc basis)

Sl. No.	Name of the Faculty	Designation
1.	Dr.G.Sunil Kumar	Academic Consultant
2.	Dr.V.Govindu	Academic Consultant
3.	Dr.B.Prabhakara Rao	Academic Consultant

# **Research Papers Published in Journals**

S.No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	ISSN No	Impact factor
1	Dr.V.Govindu	"Key Componen tof Sarva Shiksha Abhiyan in India"	Journal of Advances and Scholarly Researches in Allied Education	November, 2018	15(11)	2230- 7540	3.45
2	Dr.G.Sunil Kumar	Terrorism in the Modern World- how to combat it	Indian Journal of Society and politics Mau India	November, 2018	15(11)	2348- 0084	3.45

# **Books Published by the Faculty**

S. No	Author(s)*	Category (Books/ Book Chapter/ Monographs/ Conference paper)	Title of the Book	Publisher	ISBN	Month / Year
1	Dr.V.Govindu	Book	"Rythu Bazaars in Andhra Pradesh"	LAP LAMBERT Academic Publishing , 17 Meldrum Street, Beau Bassin 71504, Mauritius.	978- 613-9- 44576- 9	2019

## **DEPARTMENT OF TELUGU**

### Teachers (Retired / Contract/ Ad-hoc basis)

SI. No.	Name of the Faculty	Designation		
1	ProfSJayaprakash	Guest Faculty on contract		
2	Dr. T. Vimala	Academic Consultant		
3	Dr.C.Rajaram	Academic Consultant		
4	Dr.K,Lakshmi Narayana Reddy	Academic Consultant		
5.	Dr.V.Venkateswarlu	Academic Consultant		

# Papers Presented in the Seminars / Conferences/Workshops

		Participation of Teacher				
S.No.	Name of the Teacher	Seminars / Conferences/Workshops	National / International / State regional	Date & Year	Title of the paper presented in the seminar	
1	Dr.V.Venkateswarlu	Vijayanagara Saamrajyamlo Telugu Vybhavam, SVU, Tirupati	National	2018	Rayala naati Telugu Bhashabhivruddhi	

Jashua Jayanthi was celebrated on 28th September2018

## **.DEPARTMENT OF COMMERCE:**

#### **Teachers (Retired / Contract/ Ad-hoc basis)**

SI. No.	Name of the Faculty	Designation
1	Dr. C. Yellaiah	Academic Consultant
2	Dr. P. B. Sucharitha	Academic Consultant
3	Dr. P. Sivarama Krishna	Academic Consultant
4	Dr. N. Guraviah	Academic Consultant

SI.No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	Page No	ISSN No
1	Dr.Sucharitha	Performance Evaluation of Mahatma Gandhi National Rural Employment Guarantee Scheme in AP	Jyothi Granthamala	2018	2	108- 116	978-93- 83823- 35-2
2	Dr.Sucharitha	E-Commerce in INDIA-SWOT Analysis	Paramount Publishers	2018	1	388-393	978-93- 85101- 21-2
3	Dr. P. Siva Ramakrishna	Financial performance of Nellore district co-operative central bank	International Journal of Commerce and Management Research	2019	31	77-80	2455- 1627
4	Dr. Guravaiah	Technical analysis of HDFC Bank Stock Prices: An analytical study	Paramount Publication House	2018	3	266-272	978-93- 85101- 21-2
5	Dr. Guravaiah	Poverty Alleviation Programmes in India	Jyothi Granthamala , Hyderabad	2019	4	185-191	978-93- 83823- 35-2
6	Dr. Guravaiah	Cross Border Terrorism in	Paramount	2019	6	33- 41	978-81- 939248- 7-7

India (Two days Internationa Seminar)	Publishing House	
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**Consumers Day** was celebrated on 15<sup>th</sup> March 2019. The Theme for Worlds Consumers Day 2019 is "Trusted Smart Products".

## **DEPARTMENT OF FOOD TECHNOLOGY:**

#### Teachers (Retired / Contract/ Ad-hoc basis)

S.No	Name of the Faculty	Designation
1	Dr Jayaram	Guest Faculty (Retired)
2	Dr Silpa Somavarapu	Academic Consultant
3	Dr Bellamkonda Ramesh	Academic Consultant
4	Dr Vijaya Lakshmi	Guest Faculty
5	Miss Akhila	Guest Faculty

#### Workshops / Training programs Organized

S.No	Workshop/Training programs	Date & Year	Sponsoring agencies
1	Workshop on Millets and	22 <sup>nd</sup> October,	Indian Institute of Millet
	Entrepreneurship Opportunities in	2018	Research, an ICAR Institute,
	Millet Sector		Hyderabad
2	Workshop on Healthy Food Trends	13 <sup>th</sup> May,2019	Vikrama Simhapuri University,
	and Opportunities in Food		Nellore
	Technology		

S. No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	Page No	ISSN No
1	Dr.Silpa Somavarapu	A Consumer Survey on Preferences of Soft Drinks in Different Stages of Adolescence	Research and Reviews: Journal of Dairy Science and Technology	2018	6	54-73	2319– 3409

2	Dr.Silpa Somavarapu	Preference of restaurant foods over homemade	Research & Reviews: Journal of Food Science and Technology	2018	6	32- 48	2278– 2249
3	Dr.Silpa Somavarapu	A survey on perception of food labels among the population of Nellore District	American Journal of food science and nutrition	2018	5	1-16	0976- 3031
4	Dr.Silpa Somavarapu	Optimized Upstream and Downstream Process conditions for the improved Production of Recombinant Human Asparginase (rhPTH) from Escherichia coli and its characterization	Biological	2018	56	45-53	1045- 1056
5	Dr. Ramesh	Effect of Sesbania grandiflora Methanolic leaf extract on <i>In vitro</i> studies of α- amylase, glucose uptake in muscle and adipose tissue of male Sprague Dawley rat model	International Journal of Research and Analytical Reviews	2018	5(3)	276z- 280z	349- 5138
6	Dr. Ramesh	Beneficiary effect of Commiphora mukul ethanolic extract against high fructose diet induced	Journal of traditional complementary medicine	2018	8(1)	203-211	PMC57 55988

abnormalities in			
carbohydrate lipid			
metabolism in			
wistar rats.			

#### **DEPARTMENT OF PHYSICS**

#### **Teachers** (Retired / Contract / Ad-hoc basis)

S. No.	Name of the Faculty	Designation
1	Dr.V.Madhusudhan Rao	Assistant Professor (contract)
2	Dr. T.V.N.Prathyusha	Guest Faculty
3	A.Sindhu	Guest Faculty
4	I. Sai Surya Kameswarrao	Guest Faculty

## **DEPARTMENT OF MATHEMATICS**

#### Teachers (Retired/on Contract / Ad-hoc basis)

S. No.	Name of the Faculty	Designation
1	DrB.Venkateswarlu	Academic Consultant
2	Dr. B.Niranjan Rao	Guest Faculty
3	Dr. V.Sekhar Reddy	Guest Faculty
4	Dr. D.Ravikumar	Guest Faculty

## **DEPARTMENT OF STATISTICS:**

#### Temporary Teachers (Retired / Contract/ Ad-hoc basis)

Sl. No.	Name of the Faculty	Designation
1	Dr.R.V.S.S.Nagabhushana Rao	Academic consultant
2	Dr.CH.Prasuna	Academic consultant
3	Dr.S.C.Thasleema	Guest faculty
4	SD.AkhtarBasha	Guest faculty

Sl.No	Name of the	Title of the paper	Name of the	Year of	Volume	Page	ISSN
	Teacher		Journal	Publication	No	No	NO

1	Dr. RVSSN RAO	Choice of optimum design and procedures ensuring in reliability analysis	International Journal of Statistics and Applied Mathematics	2018	3	29- 35	2456 - 1452
2	Dr.RVSSN RAO	Prominence and Application of SPSS for Social Science Research	International Journal of Trend in Scientific Research and Development	2018	2	147 1- 147 2	2456 - 6470
3	Dr.RVSSN RAO	Introduction to sets of linear regression models – A brief review	International Journal of Advance Research ,Ideas and Innovations in Technology	2018	4	43- 46	2454 - 132X
4	Dr.RVSSN RAO	Statistical Analysis of Priority Sector Credit By Commercial Banks in India	International Journal of Trend in Scientific Research and Development	2018	2	253- 260	2456 - 6470

# **DEPARTMENT OF EDUCATION**

### Teachers (Retired / Contract / Ad-hoc basis)

S. No.	Name of the Faculty	Designation
1	Dr. K. Kavitha	Academic consultant
2	Mrs. AVS. Prasanna	Academic consultant
3	Mrs. P. Sandhya	Guest Faculty
4	Mrs. M. Siva Parvathi	Guest faculty

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S.No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	me Num ber	ISSN Numbers	Impact factor

1	Dr. Kavitha	Key components of Sarva Shiksha Abhiyan in India	Journal of advanced & Scholarly Researches	November, 2018	15(1 1)	2230- 7540	3.46
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# Papers Presented in the Seminars/Conferences/Workshops

S.No.	Name of		Participation of Te	acher	
	the Teacher	Seminars/ Conferences/ Workshops	National / International / State regional	Date & Year	Title of the paper presented in the seminar
1	Dr. K. Kavitha	Environmental Pollution Monitoring and Remediation	National	6 <sup>th</sup> – 7 <sup>th</sup> February, 2019	Pollutants of Water & Effects on Environment
2	Dr. K. Kavitha	Marine Pollution and Eco Toxicology: strategies for sustainable Eco Systems	National	13 <sup>th</sup> -14 <sup>th</sup> March, 2019	Technologies for Processing Treatment and Disposal of Solid Water
3	Dr. K. Kavitha	Impact of Globalization on MSMES-prospects , challenges and policy implications on growth	International	29 <sup>th</sup> - 31 <sup>st</sup> March, 2019	The role of Entrepreneurship Training & Education in Enhancing Growth of Small and Medium Enterprises in India
4	AVS. Prasanna	Strengthening Women On Environment Towards Sustainable Life Style	National	28 <sup>th</sup> - 29 <sup>th</sup> December, 2018	Role of Women To Drive Environmental Sustainability
5	AVS. Prasanna	Human Rights: Perspectives And Priorities	National	3 <sup>rd</sup> - 4 <sup>th</sup> , March-2018	Impact of Technology On Human Rights
6	AVS. Prasanna	Introduction And Challenges In Inclusive Education	National	25 <sup>th</sup> - 27 <sup>th</sup> , March-2018	Provisions And Rights of Persons With Disabilities -Constitution Of India
7	AVS.	Research In Teaching, Training And Learning	National	21 <sup>st</sup> - 22 <sup>nd</sup> ,March 2019	Attitude Of School Assistant

	Prasanna				teachers Towards Continuous Comprehensive Evaluation
8	AVS. Prasanna	Impact of Globalization on MSMEs Prospects,Challenges and Policy Implications On Growth.	International	29 <sup>th</sup> - 31 <sup>st</sup> March,2019	The Significance Of Industry Association In Teaching Pedagogy
9	AVS. Prasanna	"Environmental Pollution Monitoring&AmpRemedi Ation	National	6 <sup>th</sup> - 7 <sup>th</sup> February, 2019	Alternatives And Opportunities Of Solid Waste Management
10	AVS. Prasanna	Plastic Pollution	National	15 <sup>th</sup> - 16 <sup>th</sup> February,2019	Combating Plastic Pollution Using Technology
11	AVS. Prasanna	Performance Evolution of Employment Generation And Poverty Alleviation Schemes In India	National	13 <sup>th</sup> - 14 <sup>th</sup> February,2019	Programmes And Initiatives For Poverty, Alleviation In India
12	AVS. Prasanna	Recent Developments In Developmental Disabilities: Debates And Dilemmas	International	20 <sup>th</sup> - 21 <sup>st</sup> , February 2019	The Importance of Independence For Young Adults With Disabilities
13	AVS. Prasanna	Water, Sanitation And Hygiene	International	23 <sup>rd</sup> - 24 <sup>th</sup> February, 2019	Wastewater Generation And Trends In India
14	P. Sandhya	Teaching, Learning and Development	National	10 <sup>th</sup> March,2018	Social Media Tools-Impact of Education.
15	P. Sandhya	Impact of Globalization on MSMEs-Prospects, Challenges and Policy Implications On Growth.	International	29 <sup>th -</sup> 31 <sup>st</sup> March,2019	Bridge the gap between Education and industry.
16	P. Sandhya	Environmental Pollution Monitoring & Remediation.	National	6 <sup>th</sup> -7 <sup>th</sup> February,2019	Environmental Pollution through Waste Management.

## PG CENTER KAVALI

#### **DEPARTMENT OF COMMERCE**

## **Regular Faculty:**

SI. No.	Name of the Faculty	Designation
1	Prof. P. R.SivaSankar	Professor
2	Prof. M.Chandraiah	Professor
3	Prof. P. Venkata Rao	Professor
4	Prof. Ch. Srinivasa Rao	Professor & Special officer

# Awards / Distinctions received by the Teacher:

SI. No.	Name of the Teacher	Name of the Award	International/Nati onal/ State level	Nature of award
1	Prof. P.R.SivaSankar	Lifetime Achievement Award of VIFA-2018	International	Academics & Research

SI. No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Public ation	Volume No	Impact factor
1	Prof.P.R.Siva Sankar	Demographic and Behavioural Characteristics Working Women in Nellore District	International Journal of Current Research	July, 2018	10	7.749
2	Prof.P.R.Siva Sankar	Application of Social Impact Assessment in India: A Comprehensive Overview	International Journal of Current Research	Febru ary, 2018	10(2)	5.988

3	Prof.P.R.Siva Sankar	Impact of Demonetization on the Indian Economy	International Journal of Recent Advances in Multidisciplinary Research	Januar y, 2018	5(1)	7.086
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## **DEPARTMENT OF ECONOMICS**

## **Regular Faculty:**

SI. No	Name of the Faculty	Designation
1	N.R.V.Ramana Reddy	Professor
2	Dr.P.Srinivas	Assistant Professor

#### Teachers (Retired /Contract/ Ad-hoc basis)

SI .No.	Name of the Faculty	Designation
1	Dr.K.Ekambaram	Academic Consultant
2	Dr.G.Venkatachalam	Academic Consultant
3	Dr.G.Sivaiah	Academic Consultant
4	Dr.K.Maheswara Rao	Academic Consultant
5	B.Ramesh Kumar	Academic Consultant

SI.No	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	Page No	ISSN No
1	Prof.Venkataramana Reddy	Impact of Agricultural Machinary and Equipment on Paddy Production (A Study on	IOSR Journal of Humanities and Social Science	2018	23 (8)	17 - 24	2279- 0837

		Nellore District of Andhra Pradesh)					
2	Prof.Venkata Ramana Reddy	Mechanization of Agriculture –Indian Scenario	International Journal of Current Research	2018	10 (2)	651 83- 651 86	0975- 833X
3	Dr. P. Srinivas	MGNREGA and Women Empowerment: A Study of Pannur Village in Chittoor District of Andhra Pradesh in India	Journal of Agricultural Economics and Rural Development	2018	4 (2)	436- 453	2167- 0477

# Papers Presented in Seminars/Conferences/Workshops:

S. No.	Name of	Participation of Teacher					
	the Teacher	Seminars/	National /	Date & Year	Title of the paper presented		
		Conferences/	International /		in the seminar		
		Workshops	State regional				
1	Dr. P. Srinivas	AP Economic Association Conference	National	28.03.2018 to 29.03.2018	Strategies and Prospects of Doubling Farm Income in India		

# **DEPARTMENT OF PHYSICS:**

## **Regular Faculty:**

S. No.	Name of the Faculty	Designation
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1	Prof. Ch. Ramu	Professor
2	Dr. A. Sivasankar Reddy	Assistant Professor
3	Dr. N. O. Gopal	Assistant Professor

## Teachers (Retired / Contract / Ad-hoc basis)

S. No. Name of the Faculty		Designation
1	Prof. K. Ravinda Prasad	Guest Faculty(Retd)
2	Mr. N. Ashok Kumar	Academic Consultant

S.No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	ISSN No
1	Prof. Ch.Ramu	Structural and optical Properties of VO <sup>2+</sup> doped Methacrylicacid Ethylacrylate (MAA: EA) copolymer films	Materials Science- Poland	2018	36(1)	2083- 134X
2	Prof. Ch.Ramu	Structural, Optical and Thermal Characterizations of PVA/MAA: EA PolyblendFilms	Materials Research	2018	21(5)	1516- 1439
3	Prof. Ch.Ramu	Thermal, Morphological And Electron Paramagnetic Resonance Studies Of Mn <sup>2+</sup> Ions Doped PVA/MAA:EA Polymer Blend Films	International Journal of Research and Analytical Reviews	2018	5	2349- 5138
4	Prof. Ch.Ramu	Thermal, structural, morphological, optical and electron paramagnetic resonance studies of Cu2+ ions doped PVA/MAA:EA polyblend films	Materials Science- Poland (Accepted)	2018	6	2083- 134X

5	Prof. Ch.Ramu	Thermal, Structural, Optical and Electrical Properties of PVA/MAA:EA polymer blend filled with different concentrations of Lithium Perchlorate (LiClO4)	Journal of Science: Advanced Materials and Devices, In press,	2018	4	2468- 2179
6	Prof. Ch.Ramu	The effect of K <sup>+</sup> ions on the thermal, structural, morphological, optical and electrical properties of PVA/MAA:EA polymer blend electrolytes.	Materials Science- Poland (Accepted)	2018	7	2083- 134X
7	Prof. Ch.Ramu	The effect of K <sup>+</sup> ions on the thermal, structural, morphological, optical and electrical properties of PVA/MAA:EA polymer blend electrolytes.	Materials Science- Poland (Accepted)	2018	15	2083- 134X
8	Prof. Ch.Ramu	Structural, Optical and Thermal Characterizations of PVA/MAA:EA Polyblend Films	Materials Research	2018	21	1980- 5373
9	Prof. Ch.Ramu	Thermal, Optical, Magnetic and Morphological Studies Of Poly(Vinyl Chloride) FilmsDoped with FeSo <sub>4</sub> .	Materials Science- Poland (accepted)	2018	3	2083- 134X

10	Prof. Ch.Ramu	Spectroscopy, thermal, Structural and Electrical studies of VO <sup>2+</sup> ions doped PVA/MAA:EA Polymer Blend Films	Journal of Science: Advanced Materials and Devices, In press,	2018	8	2468- 2179
11	Prof. Ch.Ramu	Structural, Optical and Electrical conductivity studies of Mn <sup>2+</sup> Ions Doped PVA/MAA:EA Polymer Blend Films	International Journal of Scientific Research in Physics applied sciences	2018	6	2348- 3423
12	Dr. Sivasankar Reddy	Annealing impact on the structural and optical properties of electro spun SnO <sub>2</sub> nano fibers for TCOs	Ceramics International	2018	44	0272- 8842
13	Dr. Sivasankar Reddy	The Effect of Annealing Temperature on the Physical Properties of Electron Beam Evaporated Cuprous Oxide Thin Films	International Journal of Computation al Engineering Research	2018	8	2250- 3005
14	Dr. Sivasankar Reddy	Effect of substrate temperature on the physical properties of electron beam evaporated cuprous oxide thin films	International Journal of Innovative Science Engineering & Technology	2018	5	2348– 7968 (Online)
15	Dr. Sivasankar Reddy	Electron beam evaporated copper oxide thin films	IOSR Journal of Engineering	2018	08	2250- 3021
16	Dr. Sivasankar Reddy	Thickness dependent physical properties of electron beam evaporated copper oxide thin films	International Research Journal of Natural and Applied Sciences	2018	5	2349- 4077

17	Dr. Sivasankar Reddy	Investigation of hydrogen sensing properties of graphene/Al- SnO <sub>2</sub> composite nano tubes derived from electro spinning	Journal of Industrial and Engineering Chemistry	2018	63	1226- 086X
18	Dr. Sivasankar Reddy	Physical properties of nitrogen doped titanium dioxide thin films prepared by dc magnetron sputtering	IOSR Journal of Engineering	2018	08	2250- 3021
19	Dr. Sivasankar Reddy	Influence Of Substrate Bias Voltage On Physical Properties Of Nitrogen Doped Titanium Dioxide Thin Films Deposited By DC Magnetron Sputtering	International Journal of Computation al Engineering Research	2018	08	2250– 3005
20	Dr. Sivasankar Reddy	Effect of Substrate Temperature on Nitrogen Doped Titanium Oxide Thin Films	International Journal of Engineering Science Invention	2018	7	2319– 6734 (Online)
21	Dr. Sivasankar Reddy	Physical properties of dc magnetron sputtered titanium oxide thin films	Journal of Engineering Research and Application	2018	8	2248- 9622
22	Dr. N.O.Gopal	Solution combustion synthesis and characterization of phosphorus doped TiO <sub>2</sub> –CeO <sub>2</sub> nano composite for photo catalytic applications	Materials Science & Engineering B	2018	32	0921- 5107
23	Dr. N.O.Gopal	TiO2 nano-flakes with high activity obtained from phosphorus doped TiO <sub>2</sub> nano particles by hydrothermal method	Ceramics International	2018	44	0272- 8842

24	Dr. N.O.Gopal	Thermal, Morphological And Electron Paramagnetic Resonance Studies Of Mn <sup>2+</sup> Ions Doped PVA/MAA:EA Polymer Blend Films	International Journal of Research and Analytical Reviews	2018	5	2349- 5138
25	Dr. N.O.Gopal	Thermal, structural, morphological, optical and electron paramagnetic resonance studies of Cu <sup>2+</sup> ions doped PVA/MAA:EA polyblend films	Materials Science- Poland (Accepted)	2018	20	2083- 134X
26	Dr. N.O.Gopal	Synthesis and investigations on correlation between EPR and optical properties of Fe doped Li <sub>2</sub> SiO <sub>3</sub>	Journal of Non- Crystalline Solids	2018	5	0022- 3093
27	Dr. Sivasankar Reddy	Thermal, Structural, Optical and Electrical Properties of PVA/MAA:EA polymer blend filled with different concentrations of Lithium Perchlorate (LiClO4)	Journal of Science: Advanced Materials and Devices, In press	2018	17	2468- 2179
28	Dr. N.O.Gopal	The effect of K <sup>+</sup> ions on the thermal, structural, morphological, optical and electrical properties of PVA/MAA: EA polymer blends electrolytes.	Materials Science- Poland (Accepted)	2018	52	2083- 134X
29	Dr. N.O.Gopal	Structural, Optical and Thermal Characterizations of PVA/MAA:EA Poly blend Films	Materials Research	2018	21	1980- 5373

30	Dr. N.O.Gopal	Thermal, Optical, Magnetic and Morphological Studies Of Poly (Vinyl Chloride) FilmsDoped with FeSo <sub>4</sub> .	Materials Science- Poland (accepted)	2018	31	2083- 134X
31	Dr. N.O.Gopal	Structural, Optical and Electrical conductivity studies of Mn <sup>2+</sup> Ions Doped PVA/MAA:EA Polymer Blend Films	International Journal of Scientific Research in Physics applied sciences	20108	6	2348- 3423
32	Dr. N.O.Gopal	Spectroscopy, thermal, Structural and Electrical studies of VO <sup>2+</sup> ions doped PVA/MAA:EA Polymer Blend Films	Journal of Science: Advanced Materials and Devices, In press	2018	13	2468- 2179

# Papers Presented in the Seminars/Conferences/Workshops

S. No.	Name of		Participation o	f Teacher	
	the Teacher	Seminars/	National /	Date &	Title of the paper
		Conferences/	International /	Year	presented in the
		Workshops	State regional		seminar
1	Dr.Sivasankar Reddy	Workshop on Materials Technology and Applications (IWMTA-2018)	International	11&12 October, 2018	Influence of nitrogen partial pressure on structural, microstructural and optical properties of NTiO <sub>2</sub> thin films
2	Dr.Sivasankar Reddy	Workshop on Materials Technology and Applications (IWMTA-2018)	International	11&12 October, 2018	Effect of Si interlayer on the properties of ultrathin Ag films
3	Dr.Sivasankar Reddy	Workshop on Materials Technology and Applications (IWMTA-2018)	International	11&12 October, 2018	Effect of nitrogen partial pressure on the physical properties of ultrathin TaN <sub>x</sub> films
4	Dr.Sivasankar Reddy	Workshop on Materials Technology and Applications	International	11&12 October, 2018	Electron beam evaporated gold doped tungsten

		(IWMTA-2018)			trioxide thin films
5	Dr.Sivasankar Reddy	Andhra Pradesh Science Congress- 2018	State	9-11 November, 2018	Ultrathin Ag/Ta/glass films prepared by direct current magnetron sputtering
6	Dr.Sivasankar Reddy	Andhra Pradesh Science Congress- 2018	State	9-11 November, 2018	Direct current magnetron sputtered ultrathin Ag/TaN <sub>x</sub> films
7	Dr. N. O. Gopal	Conference on Novel Materials for Device Applications (NCNMDA-2018)	National	November 4-5, 2018	Effect of Fe <sup>3+</sup> doping on thermal, structural, morphological, optical and electron paramagnetic resonance studies of PVA/MAA:EA polymer blend films"
8	Dr. N. O. Gopal	Andhra Pradesh Science Congress (APSC-2018)	State	9-11 <sup>th</sup> November 2018	Optical and Conductivity Studies of Cr <sup>3+</sup> doped Polyvinyl Pyrrolidone (PVP) Polymer Electrolytes
9	Dr. N. O. Gopal	Andhra Pradesh Science Congress (APSC-2018)	State	9-11 <sup>th</sup> November 2018	Studies on thermal, structural, morphological and optical Properties of PVA/MAA:EA polymer blend complexed with different concentrations of Pottasium Chloride (KCl)
10	Dr. N. O. Gopal	Andhra Pradesh Science Congress (APSC-2018)	State	9-11 <sup>th</sup> November 2018	Electron Paramagnetic Resonance, Optical

		and Morphological
		studies on VO <sup>2+</sup>
		ions doped PVA
		/MAA:EA polymer
		blend films

## **DEPARTMENT OF ZOOLOGY**

#### **Regular Faculty:**

S. No.	Name of the Faculty	Designation
1	Dr. V. Sailaja	Assistant Professor
2	Dr. P. Gopi Krishna	Assistant Professor
3	Dr. M. Suseela	Assistant Professor

#### Teachers (Retired / Contract / Ad-hoc basis)

S. No. Name of the Faculty		Designation	
1	Dr.CVN Murthy	Guest Faculty-Retired	
2	Dr. P. Sudhakar Reddy	Academic Consultant	

#### Seminars/Conferences/Workshops organized :

1) National Symposium on "Plastic Pollution" was organized by Dr.V.Sailaja on February 15<sup>th</sup>-16<sup>th</sup> 2019 at VSU PG Centre, Kavali.

2) One day workshop on "Assemble and usage of fold scope as education and research tool" on  $01^{st}$  November, 2018

S. No.	Name of the Teacher	Title of the paper	Name of the Journal	Year of Publication	Volume No	Page No

1	Dr.V.Sailaja	Exercise therapy for urinary incontinence in female athlets	Journal of physical education and sports sciences	2018	6	186- 189
2	Dr.P.Gopi Krishna	Mixed ligand Copper (II) complexes of polyazole ligands with pendant arms amide and hydrazide – DNA	Indian Journal of Advances in Chemical Science	2018	6(3)	156- 162.
3	Dr.P.Gopi Krishna	Dust pollution and its influence on vegetation-a critical analysis.	Research Journal of Life Sciences, Bioinformatic, Pharmaceutical and Chemical Sciences,	2019	5(1)	341- 363
4	Dr.P.Gopi Krishna	Effect of cypermethrin on reproductive efficacy in zebrafish (Danio rerio): Inivivo and Insilico studies	Journal of Environmental Biology, 40 (Accepted)	2019		

## MoU'S:

Department of Marine Biology has MoU with BMR Group of Industries and Hi-Tech pharma ltd, Nellore.

# International Seminars / Conferences Organized:-

Sl.No.	Name of the Department	Name of the Co-ordinator	Title of the Seminar / Conference	Date & Year
1	Department of Business Management	Prof.Suja.S.Nair	International Conference	28 <sup>th</sup> -31 <sup>st</sup> March 2019

	on MSME's	

# National Seminars / Conferences / Workshops / Symposia Organized:-

Sl.No.	Name of the Department	Name of the Co-ordinator	Title of the Seminar / Conference / Workshop / Symposia	Date & Year
1	Department of Marine Biology	Dr.Ch.Vijaya	National Conference on "Marine Pollution Ecotoxicology: Strategies for Sustainable Ecosystem" – MPESSE	13 <sup>th</sup> – 14 <sup>th</sup> March, 2019
2	Department of Social Work	Dr.R.Madhumathi	Faculty Development Work Shop on "Rural community engagement on rural Immersion Camp"	19 <sup>th</sup> April, 2019
3	Department of Education	Dr.R.Madhumathi	Faculty Development Work Shop on "Experimental Learning Gandhiji's Nai- Talim"	23 <sup>rd</sup> April, 2019
4	Department of Chemistry	Dr.Y.Vijaya	National Conference on Environmental Pollution Monitoring and Remediation	6 <sup>th</sup> – 7 <sup>th</sup> February, 2019
5	Department of Commerce	Prof.Ch.Srinivasa Rao	Performance Evaluation of Employment Generation and Poverty Alleviation Scheme in India"	13 <sup>th</sup> – 14 <sup>th</sup> February, 2019
6	Department of Zoology	Dr.V.Sailaja	National Symposium on Plastic Pollution	15 <sup>th</sup> – 16 <sup>th</sup> February, 2019
7	Department of Zoology	Dr.M.Suseela	One day Workshop on "Assemble and usage of fold scope as education and research tool "	1 <sup>st</sup> November,2018

		orts r donsned.			
SI. No.		Title of the Book	Name of the Author	Publisher	ISBN
1	Proceedings	Plastic Pollution	Dr.V.Sailaja (Editor)	Spectrum publications	978-93- 82829-32-4
2		E- Commerce and E- Banking	Editor, Prof. Ch. Srinivasa Rao	Jyothi Granthamala	978-93- 83823-19-2
3		Personality Development and Soft skills	Editor,Prof.Ch.Srinivasa Rao	Jyothi Granthamala	978-93- 83823-19-2
4	Book	Text Book of Neurobiology,2018	Dr.V.Sailaja ( First Author)	Santha Chandra Publications	978-81- 930307-4-9
5		Text book of Animal Behaviour,2018	Dr.V.Sailaja (Second Author)	Santha Chandra Publications	978-81- 930307-4- 10
6		Text book of Animal Biotechnology, 2018	Dr.V.Sailaja (First Author)	Santha Chandra Publications ,	978-81- 930307-4- 11

# **Books / Reports Published:-**

Research and Development

## **RESEARCH ACTIVITIES AND DEVELOPMENT:**

The University is committed to research in all disciplines. The faculties are actively engaged in doing many research projects sponsored by many funding agencies. The following table shows the list of projects undertaken by faculty.

S.No.	Name of the faculty	Department	Title of the Project	Funding Agency	Sanctioned amount
1	Dr. G. Vijaya Anand Kumar Babu, Coordinator	Biotechnology	FIST	DST- FIST	78,00,000/-
2	Dr. G. Vijaya Anand Kumar Babu, Principal Investigator	Biotechnology	Characterization Small Animals	DST- SERB	35,38,206/-
3	Dr. G. Vijaya Anand Kumar Babu, Principal Investigator	Biotechnology	Exploring Marine bacteria"	DST- SERB	45,46,000/-
4	Dr. S.B. Sainath, Principal Investigator	Biotechnology	Elucidation of role aquaculture importance	DST- SERB	28,78,000/-
5	Dr. K. Chandra Mouli, Young Scientist	Biotechnology	In search of lead compounds	DST- SERB	31,06,452/-
6	Dr. K.Vidya Prabhakar, Principal Inverstigator	Biotechnology	Isolation Marine Bacterium	DST- SERB	11,00,000/-
7	Dr.K.Vidya Prabhakar Principal Investigator	Biotechnology	Production and Purification Dairy Effluent	DST- SERB	25,52,000/-
8	Dr.Kiranmai	Biotechnology	In Vitro Southern India	DST- SERB	31,22,460/-
9	Dr. KVL. Shrikanya Rao, Principal Investigator	Biotechnology	Molecular Identification MT-COI Gene	DST- SERB	57,07,200/-
10	Dr. K. VidyaPrabhakr, Principal Inverstigator	Biotechnology	Purification and Marine Bacterium	DBT	36,60,700/-
11	Dr. K. Vidya Prabhakar, Principal Inverstigator	Biotechnology	Antagonistic Marine Bacterium	NMPB	37,21,500/-
12	Dr. K. Suneetha, Project Director	Socialwork	Incidence of Elder Social Work Intervention	ICSSR	8,00,000/-
13	Dr. R. Madhumathi, Project Director	Socialwork	Efficacy of Disorders and their families"	ICSSR	6,00,000/-
14	Dr. Suja S Nair, Project Director	Business Management	Impact of Evidences of Andhra Pradesh	ICSSR	2,00,000/-
15	Dr. A. Siva Sankar Reddy, Principal Investigator	Physics	Preparation and emissivity applications	CSIR	22,00,000/-

16	Dr. N.O. Gopal, Principal Investigator	Physics	Preparation light active TiO2 Nanomaterials	CSIR	19,97,100/-
17	Dr. P. Thriveni Principal Investigator	Chemistry	Synthesis Heterocyclic compounds	BRNS	

# **Enrollment of PhD Scholars:**

S. No	Department	No of PhD's Awarded
1	Business Management	8
2	Biotechnology	2
3	Chemistry	7
4	Computer Science	5
5	Commerce	2
6	English	4
7	Marine Biology	1
8	Physics	5
9	Zoology	2



# Academic Distinctions

GOLD MEDALS:-

Award depicts recognition that honors, applauds and encourages students further and hence the university has instituted gold medals for meritorious students, who have demonstrated exceptional academic excellence across their studies.

S.No.	Name of the Department	Course	Gold medal Instituted in the name of	Donor
1	Biotechnology	M.Sc Biotechnology	Bhimreddy Foundation Medal	Bhimreddy pratap, Bhimreddy Foundation, USA
2	Business Management	MBA	Prof. K.C. Reddy Medal	Prof. Raja Reddy, USA
3	Business Management	MBA	Rachapudi Kamkshi Memorial Medal	Maj. Gen.(Dr.) R. Siva Kumar, head, NRDMS, New delhi
4	Chemistry	M.Sc. Organic Chemistry	Late Prof.Kotra V. Krishna Murthy Memorial Medal	Prof. K. Srinivasulu and his son com, Sridhar Kotra, NM
5	Chemistry	M.Sc. Organic Chemistry	Tikkavarapu Seshamma Medal	Seshamma T.Reddy, USA
6	Chemistry	M.Sc. Organic Chemistry	Late Dr. K. Venugopal reddy Memorial Medal	Teaching Staff Association and his parents
7	Commerce	M.Com. Banking & Finance	Sri Beeda Ramanaiah Memorial Medal	Sri Beeda Mastan Rao, Ex-MLA, Kavali
8	Computer Science	Master of Computer Applications	Bhimreddy Foundation medal	Bhimreddy pratap, Bhimreddy Foundation, USA
9	Marine Biology	M.Sc. Marine Biology	Late Sri Trithala Venkata Ramanaiah Memorial medal	Dr. T.V. Subbaiah, USA
10	Marine Biology	M.Sc. Marine Biology	Sri Beeda Ramanaiah Memorial Medal	Sri Beeda Mastan Rao, Ex-MLA, Kavali
11	Social Work	Master of Social Work	S.R. Sankarn Memorial Medal	B. Adi Narayana Reddy, Bharat Builders
12	Telugu	M.A. Telugu	Bhimreddy Foundation Medal	Bhimreddy pratap, Bhimreddy Foundation, USA
13	Any department	Any department	Andhra Bank Medal	Andhra Bank, VR College, Branch

## PRATHIBA AWARDS:-

Across The Andhra Pradesh, The Govt. of Andhra Pradesh has introduced prathiba Awards. This award will be given for students with good academic records.

S.No.	Department	Academic Year	No. of Students
1	Social Science	2018	15
2	Commerce/Management	2018	01
3	Life Science	2018	16
4	Mathematical Science	2018	01
5	Physical Science	2018	06
6	Language	2018	01

# **AWARDS / DISTINCTIONS RECEIVED BY THE TEACHER**

S.N 0	Name of the teacher	Name of the Award	International /National/ State level	Nature of award
1	Dr. K. Ramesh Reddy	National NSS Award	National	Ministry of youth affairs and Sports, GOI, New Delhi
2	Dr. K. Ramesh Reddy	Outstanding Faculty in Computer Science	International	Venus International Foundation Award
3	Dr. K. Ramesh Reddy	State NSS Best Program Officer Award	State	NSS Cell, Govt. of A.P
4	Dr. K. Ramesh Reddy	State NSS Best Program Coordinator Award	State	NSS Cell, Govt. of A.P
5	Dr.R.Prabhakar	State NSS Best Program Officer Award	State	NSS Cell, Govt. of A.P
6	Dr. A. Kusuma	Distinguished Woman ir	International	Academics & Research

		Humanities & Social		
		Sciences 2018		
7	Dr.A. Kusuma	National award of Excellence 2018 'Adarsh Vidya Saraswati Rashtriaya Puraskar'-April 2018	National	Academics & Research
8	Dr.A. Kusuma	Distinguished Scientist in Social Work-August 2018	International	Academics & Research
9	Dr.R.Madhumathi	Global Peace Award	State Level- 2016	Shield and certificate
10	Dr.R.Madhumathi	Best Employee Award	District Level-2018	Certificate
11	Dr. A. Kusuma	Distinguished Woman ir Humanities & Social Sciences 2018	International	Academics & Research

# Student Performance (Statistical Data)

#### **VSU Examination Cell**

The Examination Cell of Vikrama Simhapuri University (VSU) is headed by the Controller of Examinations with supporting staff. VSU examination cell consist of three sections, viz. confidential, UG and PG & Professional courses. The major responsibility of examination cell is smooth conducting of examinations of all courses offered in the University College and its affiliated colleges in fair and systematic manner. The VSU examination cell looks after the processing of examination application forms, issue of hall tickets to the students, the conduct of examinations, issue of Marks Memos (Consolidated & Duplicate), Provisional Certificates, Transcripts and Migration Certificates etc. Further, VSU Examination cell looks after processing of PG & Ph.D. thesis/ dissertation, assist in conduct of university convocation and maintains the student's records pertaining to examinations. VSU Examination cell regularly updates results and all the student related information onto Jnanabhoomi portal apart from updating onto the Manabadi, VS University website. VSU examination cell appointed two Additional Controllers of Examinations separately for both UG and PG courses to assist Controller of Examination in preparation, updation, moderation of question papers of various courses, centers allotment, sitting observer appointment, flying squad, preparation of exam notifications, time tables, monitoring the bundling, coding, evaluations activities, processing and declaration of results and reevaluation. All the activities of VSU examination cell are monitored and supervised by Dean Examinations.

#### **Salient features**

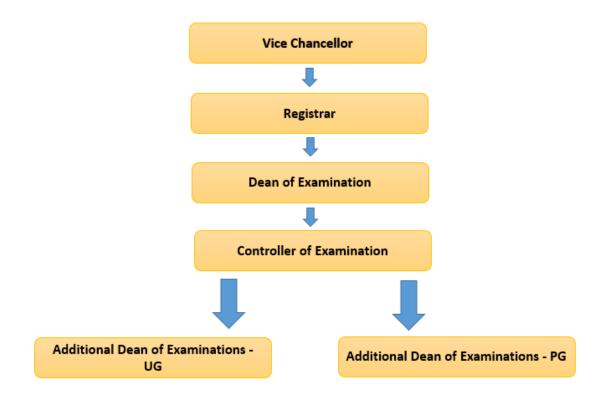
- Total six semesters for UG courses and four semesters for PG courses where each semester contains maximum six subjects.
- Colleges containing link in the mail can view and print the hall ticket and also can login into the system using login id and password to modify or update their students' details.
- The Online payment system is implemented for paying the examination fee both exams and revaluation.
- > Jumbling system of allotment students to the examination centres for theory examinations.
- Cent percent prevention of malpractices through CCTVs at examination halls of all examination centres.
- Bar coding & stickering of answer scripts for quick and accurate processing with greater confidentiality.
- Centralized evaluation of answer scripts.
- Speedy announcement of results
- ➢ Web based announcement of results for greater transparency
- Online examinations for internal exams of VSU college is also introduced for all the course
- The results of the students provided to the Jnanabhumi Portals of Andhra Pradesh through Web hosting for the purpose of Scholarship and for other statistical reports as required by the Government.

The Digital Certificates are designed and hosted to the National Academic Depository (NAD) as directed by the UGC, New Delhi.

## Examination cell is equipped with the following items

- 1. High end Computers for processing and analysis of results
- 2. Photocopying machine and Scanners
- 3. 10KV UPS
- 4. LAN and WiFi for interconnecting

# **Organizational Structure of VSU Examination Cell**



# Enrollment of students in 1st year conventional PG courses in University Colleges

Name of the Course	Social Background	Total no of Students In the 1st year PG		
		Воу	Girl	Total
	OC	26	35	61
Conventional Courses	BC	68	66	134
Conventional Courses	SC	80	80	160
	ST	9	10	19
	Mus.Min	0	0	0

Chri.Min	0	0	0
Others.Min	0	0	0
Total	183	191	374

# Enrollment of students in 1st year conventional PG courses in Private Aided Colleges

Name of the Course	Social Background		otal no of Stu lled In the 1s	
		Воу	Girl	Total
	OC	1	3	4
	BC	1	8	9
	SC	3	28	31
Conventional Courses	ST	0	1	1
	Mus.Min	0	0	0
	Chri.Min	0	0	0
	Others.Min	0	0	0
	Total	5	40	45

# Enrollment of students in 1st year conventional PG courses in Private Unaided Colleges

Name of the Course	Social Background	Total no of Students Enrolled In the 1st year PG			
		Воу	Girl	Total	
	OC	47	153	200	
	BC	173	310	483	
	SC	95	177	272	
Conventional Courses	ST	22	25	47	
	Mus.Min	0	0	0	
	Chri.Min	0	0	0	
	Others.Min	0	0	0	
	Total	337	665	1002	

S.No	Total no of students in final year in all courses	Enrolment of students							
		OC	BC	SC	ST	Mus	Chri	Other Min	Total
						Min	Min		
	Govt, Private Aided and Unaided colleges								
	Conventional Courses								
1	Enrolled (Boys)	48	174	98	22	0	0	0	342
	Enrolled (Girls)	156	318	205	26	0	0	0	705
	Total	204	492	303	48	0	0	0	1047
	University Colleges & affiliated colleges in PG								
	Courses								
2	Conventional Courses		-	-		-			-
2	Enrolled (Boys)	26	68	80	9	0	0	0	183
	Enrolled (Girls)	35	66	80	10	0	0	0	191
	Total	61	134	160	19	0	0	0	374

# Overall Analysis of Enrollments at 1st year PG level

### UG Courses:

# Enrollment of students in 1st year conventional UG courses in Private Aided Colleges

Name of the Course	Social Background	Total no of Students Enrolled In the 1st year UG			
		Воу	Girl	Total	
	OC	0	0	0	
	ВС	287	115	402	
	SC	293	98	391	
Conventional Courses	ST	47	11	58	
	Mus.Min	0	0	0	
	Chri.Min	0	0	0	
	Others.Min	88	38	126	
	Total	715	262	977	

# Enrollment of students in 1st year conventional UG courses in Private Unaided Colleges

Name of the Course	Social Background	Total no of Students Enrolled In the 1st year PG			
		Воу	Girl	Total	
	OC	0	0	0	
	BC	2645	2572	5217	
	SC	1402	1054	2456	
Conventional Courses	ST	239	196	435	
	Mus.Min	0	0	0	
	Chri.Min	0	0	0	
	Others.Min	987	1137	2124	
	Total	5273	4959	10232	

# Overall Analysis of Enrollments at 1st year UG level

S.No.	Total no of students in final year in all courses	Enrolment of students							
		ос	BC	SC	ST	Mus	Chri	Other Min	Total
						Min	Min		
	Private Aided and Unaided colleges								
	Conventional Courses								
1	Enrolled (Boys)	0	2932	1695	286	0	0	1075	5988
	Enrolled (Girls)	0	2687	1152	207	0	0	1175	5221
	Total	0	5619	2847	493	0	0	2250	11209

# Extension Outreach & & Student Activities

# **Placements:**



The university has a placement Cell which helps students in exploring career placement opportunities by inviting companies for campus recruitment drive of students.

VSU has a well laid-out systematic process of meeting student career aspirations and corporate requirements. This process is transparent and mutual beneficial in assisting companies to get "Right Candidate" "for their organizations and students in getting their "Dreams Jobs".

### List of Companies visited the University

S.No.	Company Name	Date of visit	No of Students
			selected
1	Andhra Pradesh Mahila Milk	17.05.2018	08
	production company Ltd, Tirupati.		
2	Divi's Labs Ltd, Hyderabad.	14.08.2018	18
3	Divi's Labs Ltd, Hyderabad.	15.02.2019	12
4	CP Aqua Culture (I) Ltd, Chennai.	25.02.2019	18
5	Avanthi Feeds(P) Ltd, Nellore	11.02.2019	21

# **University Finance**

#### VIKRAMA SIMHAPURI UNIVERSITY BUDGET AT A GLANCE

A	ccounts Head	Accounts 2016-17 Rs.	Budget Estimates 2017-18 Rs.	Revised Estimates 2017-18 Rs.	Budget Estimates 2018-19 Rs.
	ning Balance uding P.D Account	1815.71		2451.70	2336.39
1.	Block Grant section Receipts Payments	3115.10 3085.32	2820.83 2873.09	2529.95 2540.80	3059.95 3128.72
		(+) 29.78	(-) 52.26	(-) 10.85	(-) 68.77
2.	Capital Section Receipts Payments	361.68 247.87 (+) 113.81	169.53 169.53 0.00	2320.55 2430.11 (-) 109.56	83.00 83.00 0.00
3.	Debt Section Incomings Outgoings	969.14 871.05 (+) 98.09	353.09 245.78 (+) 107.31	419.98 414.88 (+) 5.10	459.98 455.01 (+) 4.97

Closing Balance			
Including P.D Account			
	2451.70	 2336.39	2272.59
			•

Lakhs)

(Rupees in

#### VIKRAMA SIMHAPURI UNIVERSITY BUDGET AT A GLANCE

	Accounts Head	Accounts 2014-15 Rs.	Budget Estimates 2015-16 Rs.	Revised Estimates 2015-16 Rs.	Budget Estimates 2016-17 Rs.
	Accounts Head	Rs.	2016-17 Rs.	2016-17 Rs.	2017-18 Rs.
	Opening Balance Including P.D Account	1925.32		1815.71	1922.84
1.	Block Grant Section				
	Receipts Payments	2032.83 1973.73	2704.58 2705.61	2064.10 2066.39	2820.83 2873.09
		(+) 59.10	(-) 1.03	(-) 2.29	(-) 52.26
2.	Capital Section Receipts Payments	198.57 216.56	81.00 141.00	2396.93 2397.07	169.53 169.53
		(-)17.99	(-) 60.00	(-) 1.14	0.00
3.	Debt Section Incomings Outgoings	526.16 877.22	339.09 194.16	357.60 247.05	353.09 245.78
		(-)351.06	(+)144.93	(+)110.56	(+)107.31
	Closing Balance Including PD A/c	1815.71		1922.84	1977.89

#### VIKRAMA SIMHAPURI UNIVERSITY BUDGET AT A GLANCE

(Rupees in Lakhs)

	Opening Balance Including P.D Account	(+) 2375.80		(+) 1925.32	(+) 2146.45
1.	Block Grant Section				
	Receipts Payments	1964.17 2145.21	2590.63 2628.43	1674.32 1675.86	2704.58 2705.61
		(-) 181.04	(-) 37.80	(-) 1.54	(-) 1.03
2.	Capital Section				
	Receipts Payments	353.44 336.96	283.40 283.40	3237.92 3181.67	81.00 141.00
		(+) 16.48	0.00	(+) 56.25	(-) 60.00
3.	Debt Section				
	Incomings Outgoings	1217.56 790.05	416.80 383.66	342.65 176.23	339.09 194.16
		(+)427.51	(+) 33.14	(+) 166.42	(+) 144.93
	Closing Balance (-) PD A/c C.B. Net Closing Balance	2638.75 713.43 (+)1925.32		(+)2146.45	(+)2230.35

# **Recent Initiatives**

# Vikrama Simhapuri University:: Nellore Gandhian Studies Centre

#### **1.** Action Taken Report

The university has established Gandhian Studies Centre, which actively functioning in organizing

- Invited Guest lecturers delivered by Gandhian followers like (Gollenpalli. Prasad, Secretary for 150<sup>th</sup> Gandhi Jayanthi Celebration),
- Student Competitions-Quiz, Essay Writing, Debut, Drawing.
- Cultural Events- Singing, Drama and prizes were distributed on 150<sup>th</sup> Gandhi Jayanthii.e 02.10.2018.

- We have also initiated three months certificate course on Gandhian Thoughts (First Batch of 42 students have undergone exams and certificates were distributed).
- Celebrated 150<sup>th</sup> Birth anniversary in the campus with large scale of students, faculty and non teaching staff.

#### 2. Plan of Action

- We are planning for awareness programmes on Anti Ragging, Domestic Violence, Women Harassment.
- Conducting Swachsarvekshan in the Campus
- Educating the rural people on Government Schemes

#### **3.** Achievements for Last Six Months

- Invited Guest lecturers delivered by Gandhian followers like (Gollenpalli. Prasad, Secretary for 150th Gandhi JayanthiCeleberation),
- Student Competitions-Quiz, Essay Writing, Debut, Drawing.
- Cultural Events- Singing, Drama and prizes were distributed on 150th Gandhi Jayanthi i.e 02.10.2018.
- We have also initiated three months certificate course on Gandhian Thoughts (First Batch of 42 students have undergone exams and certificates were distributed).

#### 5. Achievements in future

- We are planning to take the above activities extending to affiliated and constituent colleges of Vikrama Simhapuri University.
- Imbibing the philosophical thoughts of Gandhi in students to correct the deviating behaviour and make them Society conscious.

#### **Industry-Academia Interface:**

Synergy between Industry and academia meets the changing Challenges of Business environment. Relationship between the academia and industry is not just one of technology donor-recipient, but is of interactive, collaborative, participative nature spanning respect for each other's role and contributions to bring about research production integration-the true purpose of such interactions. Here, industry- academia interactions are viewed as a system where active participation of all players is important. It is observed that the changing Complexity of the Business environment has enforced the industry and the academia to develop close links to create the synergy. The interface between these two has led to increasing mutual dependence to ensure their better survival in their domains. There is a tremendous need for academia industry interaction. All the Stakeholders, namely: Institutions, Industry, Students and Society stand to gain, as it can be a *''win-win'' partnership*. In light of this understanding, academia has designed different model of industry academia interface. In this context, recently we have organized an university industry – Interaction (one day work shop) on 14.02.2019, by the Department of Business Management. The objective of work shop is to bring all the industry people in one roof to discuss on views issues faced by industry and university and bring about changes in the curriculum so as to meet the requirements of industry.



#### **Objectives:**

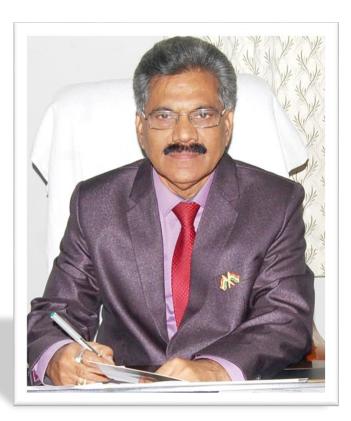
- Teaching communicates knowledge to students, stimulating their interest in it, and preparing them to take up industry jobs.
- Designing the course curriculum and other value added programmes based on industry requirements.
- Bring-in consultancy project.
- Create employable students "Industry-ready students".
- Curriculum, faculty, infrastructure, pedagogy improvements in line with the industry's requirements of demand for skilled professionals

#### INDUSTRY PRESENTATIONS SIEMENS GAMESA





# M&JOR EVENTS







Prof. R. Sudarsana Rao, the Vice-Chancellor, Unfurling the Indian flag

Indian flag was unfurled by Vice-Chancellor Prof. R. Sudarsana Rao in front lawn of VSU campus at 8:00 A.M on 15<sup>th</sup> August, the 72<sup>nd</sup> Independence Day. The Vice-Chancellor shared his valuable thoughts and emphasized the contributions made by several freedom fighters and paid homage to all martyrs who have sacrificed their lives in the struggle for India's freedom. After his deliberation of speech, prizes were distributed to Students Winners

#### **TREE PLANTATION:**



Prof.Sudarsana Rao, Honourable Vice -Chancellor presenting prizes to student winners who have w

#### **TREE PLANTATION**:

Tree Plantation Drive in campus was inaugurated by Honourable Vice-Chancellor Prof. R. Sudarsana Rao, as a part of "Swachh Bharat – Swasth Bharat Abhiyan". The Vice-Chancellor appreciated the Plantation Drive and highlighted the importance of Planting trees to save our nature and environment and urged the students, teachers, employees to follow the initiative in concerning environment by keeping campus & surroundings clean and green



Vice- Chancellor along with Officials in Tree Plantation D rive



Honourable Vice-Chancellor addressing students, faculty on 150th Birth Anniversary Celebration of Mahatma Gandhi.



Workshop on "Millets and Entrepreneurship Opportunities" in millets sector

### National Science Day celebrations at VSU:

Commemorating the discovery of Raman Effect by Sir. C.V.Raman, the renounced Indian physicist, Nobel laureate, VikramaSimhapuri University, celebrated National Science Day on 28<sup>th</sup> February 2019 with the theme of the year.

Vice-Chancellor and eminent Scientist delegates gave an insight into how science can be useful for people and the need to connect with community and made a scintillating presentation on Raman's effect to students.



Chief Guest of the function Vice-Chancellor Prof. R. Sudarsana Rao addressing the students, Principal Prof. K.V.S.N. Jawahar Babu and delegates.

#### **Industry-Academia Interaction**

Honourable Vice -Chancellor

**Prof.R.Sudarsana Rao**, Sri Anil Yendluri IPS, CEO of KPCL, Krishnapatnam, Registrar Prof.AAnde Prasad, & Coordinator of the workshop Dr.P.Chenchu Reddy,District Industrial Centre (DIC),GM,Sreenivas Garu **felicitating** Dr.BeedaMastan Rao, Chairman and MD, BMR Group of Industries.





#### International Conference MSME's

Honourable Vice-Chancellor Prof.R.Sudarsana Rao felicitating Mr.AnilYendluri,IPS.CEO,Krishnapatnam port,

Joined by Registrar Prof.A. Ande Prasad and Prof.P.Subba Rao Vice -Chancellor of Millenium University

Honourable Vice-Chancellor Prof. R. Sudarsana Rao, Registrar Prof.AAnde Prasad, Delegates, Cooordinator of the Conference Prof.Suja.S.Nair felicitating Dr.Swetha Mehtrora, Institutue of Public Enterprises, Hyderabad.



#### VSU MoU WITH KEBANGSAAN UNIVERSITY

MoU's augments in creating seamless opportunities and to explore collaboration and reciprocity activities.

VSU signed MoU with one of the top university ,University of Kebangsaan,



MoU with the University of Kebangsaan facilitates Collobarative and exchange programs.Discussions were done on feasibility of colloboration by Honourable Vice-Chancellor Prof.R.Sudarsana Rao and Sri Ghanta Srinivas Rao Garu, Ex.minister, HRD Andhra Pradesh with Deputy Vice-Chancellor Imran Ho Abdullah of Malaysian University







Honourable Vice-Chancellor Prof. R. Sudarsana Rao Garu addressed the villagers and school children in a rural camp, at Mallaguntasangam on 3/11/2018. The Vice-Chancellor monitored the activities undertaken by the camp and congratulated the team of landscape wing, Department of Social work for their regular organization of field visits in remote areas.



#### **Felicitation to Vice-Chancellor**



Felicitation was done to Honourable Vice-Chancellor Prof.R.Sudarsana Rao &Mrs.Sudarsana Rao Smt.Vijayalakshmi Garu by Teaching fraternity at Get together function

#### National Conference on MPESSE



Release of Souvenir Of MPESSE-Vice-Chancellor Prof. R Sudarasana Rao, Prof. G.Rajarami Reddy, Prof. M.Srinivasulu Reddy, SVU ,Prof. D.E.Babu AU, Dr Ch.Vijaya,

Dept. Of Marine Biology, VS University, Nellore Organised a 2-day National Conference on "Marine Pollution Ecotoxicology: Strategies for Sustainable Ecosystem"- MPESSE-2019 during 13.03.2019 and 14.03.2019 with the financial assistance from DST-SERB, New Delhi and VS University, Nellore. About 200 academicians, Industry persons, research scholars and students related to this field have participated In the conference. 128<sup>th</sup> Birth Anniversary Celebration at VSU:



Registrar Dr. Andeprasad, Prof.Vijay Anand , Dean Cdc, and Other Officials celebrated the 128<sup>th</sup> Ambedkar Jayanthi at VSU Campus.



Workshop organised on Communication and Employability skills and Honourable Vice-Chancellor gave an insight on its role to students.Prof.A.Prasanna kumar,Director Centre for policy studies delivered a special lecture.

#### Teacher's Day



Teachers were Honoured by Vice-Chancellor ,Prof.R.Sudarsana Rao and officials on the occasion of Teacher's Day

#### **Inter- collegiate Tournament**



Honourable Vice-Chancellor Prof. R.Sudarsana Rao with student winners of the inter-collegiate tournament.



Inauguration of Inter-College Sports tournament by Honourable Vice-Chancellor Prof. R.Sudarsana Rao Garu.

#### FACULTY DEVELOPMENT WORKSHOP:-



*Felicitation to Honourable Vice-Chancellor Prof.R. Sudarsana Rao,by Principal, Prof.KVSN.Jawahar Babu, Sri.Ravi Shankar,Forest Divisional Officer, Nellore,Dr. R.Madhumathi , the Coordinator and faculty.* 



Honourable Vice- Chancellor delivering . the message at the inaugural function

Faculty development Workshop on "Rural community engagement on rural Immersion camp" and Faculty Development Workshop on "Experiential Learning Gandhiji's Nai-Talim was organized on 19<sup>th</sup> march and 23<sup>rd</sup> April 2019 respectively by Dr. R.Madhumathi,Co-ordinator , Department of social work.

# Infrastructure

#### Sri Potti SreeRamulu Bhavan



Administrative Building





### VSU PG- Centre, Kavali



#### VSU PINAKINI MEN'S HOSTEL



VSU SWARNAMUKHI WOMENS HOSTEL

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- We have also initiated three months certificate course on Gandhian Thoughts (First Batch of 42 students have undergone exams and certificates were distributed).
- Launching of university Research forum
- Akira Miyawoki Method of plantation
- Formation of VSU students Green club(SGC)
- Rain water Harvest
- Implementation of solid waste management
- Herbal Plantation at VSU campus and PG Centre Kavali.

#### 4. Achievements in future

- We are planning to take the above activities extending to affiliated and constituent colleges of Vikrama Simhapuri University.
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#### **INDUSTRY PRESENTATIONS**

#### SIEMENS GAMESA





#### Legal Aid Clinic

Legal Aid Clinic is formed with an idea to spread knowledge of the legal rights and duties and to give legal suggestions to the poor and needy students of Vikrama Simhapuri University College for their various problems and for providing Legal Literacy programmes without causing any detriment to their study curriculum. Shri P.J. Sudha, Secretary, District legal Authority has graced the occasion as chief guest and inaugurated the Legal Aid Clinic in the Vikrama Simhapuri University

**SBI BANK:** Honourable Vice-Chancellor Prof.R.Sudarsana Rao inaugurated SBI Bank with ATM Facility with in the campus



# **Library**

Vikrama Simhapuri University Library was started in 2008. The university library works as a hub of knowledge base for the students, Research Scholars and faculty members. The library collection includes 12,000+ Volumes of printed books, subscription to 100+ printed Journals and Magazines, 350 items of Non-book materials and 52 volumes of theses in print form and 10 daily news papers available in our library. The mode of access is open access. The Library caters mainly to the needs of post graduate students, research scholars, faculties and other staff of the university. The library provides long range and short range reference services to the users including current awareness service, selective dissemination of information services as an extension activity, many of the library services are extended to the students and faculty members of the University. The library is planning to provide electronic information sources and services through the digital library platform.

S.No	Name of the	No.of Titles of	No.of Volumes of	No. Printed
	Department	Books	Books	Journals
1	Biotechnology & Microbiology	76	86	09
2	Business Management	29	260	10
3	Chemistry	17	63	07
4	Commerce	31	78	04
5	Computer Science	13	129	05
6	Education	12	27	05

Department wise Books and Journals List 2018:-

7	English	62	150	09
8	Food Technology	76	160	04
9	General	07	29	12
10	Mathematics	07	20	04
11	Marine Biology	126	373	02
12	Physics	0	0	08
13	Political Science & Public Administration	14	65	10
14	Social Work	38	73	05
15	Statistics	28	102	05
16	Telugu	348	1025	04
17	Tourism Management	0	0	02

# Affiliated Colleges

#### **Post-Graduate Centre**

• VSU PG Centre, Kavali.

#### **Aided Degree Colleges**

- V.R.College, Nellore.
- Jawahar Bharathi Degree, College, Kavali.
- NBKR Science and Arts, College, Vidyanagar.
- Sarvodaya Degree College, Nellore.
- Sri Venugopala Swamy Arts and Science College, Nellore.
- Dr. SRJ Degree College, Atmakur.
- Ramakrishna Arts & Science Degree, College, Allur.
- D.R.W. College, Gudur.

#### **Unaided Degree Colleges**

- Rama Krishna (Arts & Science) Degree College, Alluru
- Sri Shirdi Sai Ram Degree College, Atmakur
- Sri Venkateswara Degree College, Atmakur
- Anam Sanjeeva Reddy Degree College, Atmakur
- Papudippu Venkata Subbamma Degree College, Nellore
- Guthikonda Sreeramulu (Arts & Science) Degree College, Ramachandrapuram
- St. Mary's Degree College, Buchireddypalem
- Sri Srinivasa Degree College, Balayapalli
- Vignan Degree College, Nellore
- Sri Venkateswara Degree College, Vaddipalem
- Kakateeya Degree College, Dakkili
- S.V. Arts & Science Degree College
- Sri Karunamayi Institute of Higher Learning, Gudur
- Sri Swarnandhra Bharathi Degree College, Gudur
- Vidyalaya Degree College, Gudur
- GVK Degree College, Kothuru
- Vijetha Degree College, Kavali
- Srinivasa Degree College, Kovuru

- Lendi Degree College, North Rajupalem
- MSR Degree College, Kavali
- Sri Chaitanya degree College, Kavali
- Sri Sai Degree College, Kavali
- Sri Viswashanthi Degree College, Kavali
- Sri Siva Sai Degree College, Kaluvoyi
- Sri Shirdi Sai Ram Degre College, Kaligiri
- Sri Pragathi Degree College, Kota
- Dr. C V Raman Degree College, Naidupet
- Srivema Degree College, Naidupet
- Viswam Degree College, Naidupet
- Aaditya Degree College, Nellore
- Dr. Begawada Gopal Reddy Women's Academy, Nellore
- Jagan's Degree & PG College, Nellore
- Krishna Chaitanya Degree College, Nellore
- Zenex Vision Degree College, Nellore
- Rao's Degree College, Nellore
- Sri Chandra Reddy Degree College, Muthukur
- Sri Venkateswara Degree College, Nellore
- V.R. Institution of Advance Studies, Nellore
- Vivekananda Degree College, Nellore
- Veda Sanskrit Oriental College, Nellore
- SPBVD Degree College, Podalakur
- Vignan Degree College, Podalakur
- Sri Netaji Degree College, Sangam
- Sitarama Degree College, Nellore
- Sri Prathiba Degree College, Sullurpet
- Vidyanjali College of Arts & Science, Sullurpet
- Vidyanjali College of Hotel Management, Sullurpet
- Dr. Chennur Radha Krishna Reddy Degree College, Sydapuram
- Chaitanya Bharathi Degree College, Venkatachalam
- Swati College of Arts & Science, Venkatachalam

- Magunta Subba Rama Reddy Degree College, Vinjamur
- E.S.S. Degree College, Venkatagiri
- Sri Shirdi Sai Ram Degre College, Marripadu
- Kakatiya Degree College, Podalakur
- Vikas Degree College, Anantasagaram
- Anam Sanjeeva Reddy Degree College, Anantasagaram
- Sasstra Degree College, Gudur
- Vaishanavi College of Arts & Science, Venkatarigi
- Sri VRJC Women's Degree College, Venkatarigi
- Sanjeevani Degree College, Chemudugunta
- Nethaji Degree College, Vinjamur
- Sri Vivekananda Degree College, Vinjamur
- Sri Sai Degree College, Vinjamur
- Sri Srinivasa Degree College, udur
- Jagan's Degree College, Muthukur

#### **Govt. Degree Colleges**

- SKR Govt. Degree College, Gudur.
- PRR & VS Govt. Degree College, Vidavalur.
- Govt. Degree College, Sullurpeta.
- Govt. Degree College, Naidupeta.
- Govt. Degree College, Udayagiri.
- Govt. Degree College, Rapur.
- D.K. Govt. Degree College for Women, Nellore.
- Govt. Degree College, Kovur.
- Viswoadaya Govt. Degree College, Venkatagiri.

#### **MBA & MCA Colleges**

- Nobel College of Computer Sciences, Musunur, Kavali.
- Sana Institute of Computer Studies, Chemudugunta, Bujabuja Nellore.
- Velankanni Institute of Computer Science, Venkatachalam.
- S.V.Arts & Sciences College, Devipalem.

- S.Chaavan Institute of Computer Applications, Muthukur.
- Rao's Institute of Computer Sciences, Chemudugunta, Bujabuja Nellore.
- DRW College, Gudur.
- Geethanjali Institute of PG Studies, Vaddipalem, Muthukur.
- V.R. Institute of PG Studies, Nellore.
- Sri Harsha Institute of PG Studies, Pothireddypalem, Kovur.
- Krishna Chaitanya Institute of Technology, Kakatur.
- Saastra College of Computer Science, Varigonda.
- Jagan's Institute of Management Studies, Vaviletipadu.
- SKR MCA College, North Rajupalem.
- Siddardha College of Computer Science, Musunur.
- Pamidi Institute of Science & Technology, Musunur.
- Sri Sai Ram College, Near Tapatopu, Kodavalur.
- Rao's Institute of Management Studies, Venkatachalam

#### **PG Colleges**

- V.R Institute of Post Graduate Studies, Nellore.
- DRW College, Gudur.
- Sri Venkateswara Degree College, Nellore.
- Jawahar Bharati Degree & PG College, Kavali.
- Sri Padmavathi Degree College, Kavali.
- Jagan Degree & PG College, Nellore.
- Aaditya PG College, Nellore.
- St.Mary's Degree College, Buchireddipalem.
- N.B.K.R Science & Arts College, Vidyanagar.
- Sri Sarvodaya College, Nellore.
- Rao's Degree & PG College, Nellore.
- D.K Government Degree College for Women, Nellore.
- Vagdevi Degree College, Nellore.
- Sri Swarnandhra Bharathi Degree College, Kavali.
- Krishna Chaitanya Degree & PG College, Nellore.
- Sri Nethaji Degree College, Sangam.

- S.V.Arts & Science College, Gudur.
- Prathibha Degree College, Sullurpet.
- Ramakrishna Degree & PG College, Allur
- Shirdi Sairam Degree college, Atmakur
- Sri Tanguturi Prakasam Memorial Government Institute of Advanced Study in Education, Nellore
- Velankani College of Education, Venkatachalam
- Sri VSSC Govt Degree College, Sullurpet
- ESS Degree College, Venkatagiri
- G.S. Arts & Science College, Buchireddypalem

#### **B.Ed.** Colleges

- Alexa College of Education, D.No.564, Venkatachalam, Gramapanchayeti.
- Audisankara College of Education, NH-5, Bypass Road, Aravinda Nagar, Gudur.
- Chillakuru Anil Kumar College of Education, Shri shiridi Sai Nagar, Gudur.
- DDR College of Education, Saraswathi Nagar.
- Doddapaneni Prameela Memorial College of Education, A.S.Peta, Atmakur.
- Guthikonda Sreeramulu College of Education, Buchireddypalem.
- Hussainy College of Education, Duttalur, Venkatampet.
- Narayana College of Education, Pedarupalli, A.K.Nagar, Nellore.
- NBKR College of Education, Vidyanagar (Vakadu).
- Pragathi Charities BED College of Mental Retardation, Nellore.
- Sri Tanguturi Prakasam Govt. Institute of Advanced Studies in Education, Santhapeta.
- Siddardha College of Education, Musunoor, Kavali.
- St Mari College of Education, Buchireddypalem.
- Sana College of Education, S.No. 261/B, Chemudugunta, Bujabuja, Nellore.
- ARKR College of Education, N0.12-13, Near GNT Road, Sullurpet.
- Sri Padmavathi College of Education, Near Satyanarayana Swamy Temple, Pulla Reddy Nagar, Kavali.
- Universal Christian College of Education Indukurupet, GNT Road, Near RTC Bus Stand, NELLORE- 524 003.
- Velankini College of Education, Kandrika, Venkatachalem (M), Nellore Dist.

- V.R.College of Education, Trunk Road, Nellore.
- Dr. C.R.R. College of Education Sydapuram (M), Nellore (Dt.).
- IASE Govt Comprehensive College of Education Nellore.
- KB Reddy College of Education, Naidupeta
- Krishnarjuna Reddy B.Ed College, Sangam

#### Law College

• V.R.Law College, Nellore.

#### **Physical Education (B.P.Ed)**

- Sri Sai College of Physical Education, Vinjamur
- Alexa College of Physical Education, Venkatachalam

#### Physical Education (M.P.Ed)

• Sri Sai College of Physical Education, Vinjamur