



VIKRAMA SIMHAPURI UNIVERSITY
NELLORE – 524 320

No.VSU/Chs/DIIP/Univ./Adv./2017

Dated 03.11.2017

PROCEEDINGS OF THE VICE-CHANCELLOR

Sub:- V.S. University, Nellore – Sanction of advance of Rs.50,000/- to Dr.Chilumuri Srinivasa Rao, Associate Professor, Dept. of Commerce, V.S.University, PG Centre, Kavali for Organizing DIIP - 2017 -Orders-Issued

Read:- 1.Letter received from Dr.Chilumuri Srinivasa Rao, Associate Professor, VSU PG Centre, Kavali dated 29.09.2017.
2. Vice-Chancellor's orders dated 30.10.2017.

ORDER:

Sanction is hereby accorded for payment of Rs.50,000/- (Rupees Fifty thousand only) to Dr.Chilumuri Srinivasa Rao, Associate Professor, Dept. of Commerce, V.S.University, PG Centre, Kavali as an advance towards University share for organizing National Conference on "Demonetisation in India – Impact Prospects" on 28.12.2017 & 29.12.2017.

Dr. Chilumuri Srinivasa Rao is informed to settle the advance within 15 days after the completion of the above Conference.

The expenditure in this regard shall be met from VSU-Gen. Admn. – Other Charges - Seminars / Workshops" 2017-18

(BY ORDER)


REGISTRAR (I/c)

To

✓ Dr.Chilumuri Srinivasa Rao, Associate Professor organizing DIIP-2017
Department of Commerce, VSU PG Centre, Kavali

Copy to the Special Officer, V.S.U.P.G.Centre, Kavali, for information.
Copy to the Head, Dept. of Commerce, V.S.U.P.G.Centre, Kavali, for information.
Copy to A.R.III for information
Copy to Bill / File.

भारतीय सामाजिक विज्ञान अनुसंधान परिषद्

दक्षिणी क्षेत्रीय केंद्र

(मानव संसाधन विकास मंत्रालय)

ओस्मानिया विश्वविद्यालय ग्रंथालय

हैदराबाद - ५०० ००७



Prof. M. CHANNA BASAVAI AH, Ph.D.
Honorary Director

భారత సమాజ విజ్ఞాన పరిశోధన మండలి

దక్షిణ ప్రాంతీయ కేంద్రం

(మానవ పనరుల అభివృద్ధి మంత్రిత్వ శాఖ)

ఉస్మానియా విశ్వవిద్యాలయం, హైదరాబాద్ - 500 007.

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E-mail: srcicssr@yahoo.com, Website: www.icssr-src.org

No.197/ICSSR-SRC/2017

Date:- 30-10-2017

Sanction Order

Sub:- Two day National Conference on "Demonetisation in India - Impact and Prospects" - reg...

Dear Sir,

Sanction of the Centre is hereby accorded to the payment of an amount of Rs.50,000/- (Rupees Fifty Thousand Only) to meet the expenditure on the above mentioned Seminar/Conference organized by Dr. Chilumuri Srinivasa Rao, Head & Associate Professor, Dept. of Commerce, Vikrama Simhapuri University P.G. Centre, Kavali.

The financial assistance should be utilized for the purpose for which it has been sanctioned. No part of the grant is to be utilized for publication of the proceedings of the seminar.

The amount sanctioned herein is to be utilized on the proposed conference only within the stipulated period in your application. Any amount of the assistance remaining unspent during the current financial year shall be refunded to the ICSSR-SRC immediately after completion of the Seminar/Conference. If the University fails to utilize the grant, the University will be required to refund the amount of the grant with Interest thereon @ 10% per annum from date of its sanction.

ICSSR - SRC reserves the right to send an Observer to the Seminar whose Travelling Allowances would be borne by the ICSSR - SRC and local hospitality by the Organizer.

The sanctioned amount will be released in two Installments as follows:

First Installment	Rs.40,000-00
Second Installment	<u>Rs.10,000-00</u>
Total	<u>Rs.50,000-00</u>

The first installment of Rs.40,000/- will be released on the receipt of Grant-in-aid Bill (copy enclosed) duly stamped and signed by the competent authority of the

Seminar/Workshop within 20 days from the order issued. The second installment of Rs.10,000/- will be released on receipt of the following documents that may please be submitted at the earliest. You are requested to **settle the sanctioned grant in 15 days after completion of the Programme.**

1. An audited statement of account for the expenditure incurred together with the Utilization certificate in GFR 19-A Form (copy enclosed) and Income and Expenditure statement of sanctioned amount or original vouchers.
2. Two complete sets of papers (Hard bound copy and Soft Copy) presented in the Seminar/ Conference.
3. A short summary of the proceedings of the Seminar/Conference, highlighting the objectives, findings/recommendations and names of important participants (Soft Copy & Hard Copy).
4. Photographs taken during the Seminar (Soft Copy & Hard Copy).
5. Detailed list of Resource Persons along with the topics they delivered and list of participants (Soft Copy & Hard Copy).

This is also to inform you that if the Programme is already conducted kindly submit the above particulars to release the 100% Sanctioned Grant.

If the expended amount is less than the sanctioned amount you may stand to be granted the former rather than the latter.

Yours Sincerely


Honorary Director

Note:- Please note that the cheque will be issued in the name of the Head / Principal / Director / Registrar of the Department/Institution/University.

Encl:- As above

Dr. Chilumuri Srinivasa Rao,
Head & Associate Professor,
Dept. of Commerce,
Vikrama Simhapuri University P.G. Centre,
Kavali- 524201

ORGANISING COMMITTEE

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Vikrama Simhapuri University, Nellore

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Academic Advisor

Prof.P.R.SIVA SANKAR

Dean, Faculty of Commerce & Management, VSU

Co-ordinator

Prof.P.VENKATA RAO

Special Officer, VSU PG Centre, Kavali

Conference Convener

Dr.CHILUMURI SRINIVASA RAO

Head, Dept. of Commerce

Dr.K.EKAMBARAM

Dr.G.VENKATACHALAM

Dr.K.RAJAIAH

Academic Consultants

CALL FOR PAPERS

We cordially invite you and your colleagues to contribute a research paper on any one of the sub-themes of the conference. The text of each paper is to be neatly typed on A4 size paper with 1 line space and sent in duplicate along with abstract not exceeding 400 words. You are also requested to send a soft copy of the same to the e-mail to drcsraovsu14@gmail.com. The paper should reach the Conference Convener on or before 10-12-2017. Accepted papers will be published in a book form with ISBN (978-93-83823-26-0) by Jyothi Granthamala Publications, Hyderabad and it will be released in the Inaugural session of the conference. I request you to kindly participate and make the seminar an excellent academic exchange scenario.

About Kavali Town

Kavali is a Revenue Divisional Headquarter in SPSR Nellore District of Andhra Pradesh. It is situated on Chennai-Kolkata high-way, 220 km away from Vijayawada, 231 km away from Chennai and 186 km away from Tirupati. It has a population of about 1.4 lakhs. It is a famous centre for cloth business.

About PG Centre

Vikrama Simhapuri University Post-Graduate Centre (Erstwhile S.V. University PG Centre) was started for the first time with two PG courses in Economics & Commerce in 1973 which was handed over to S.V. University, Tirupati in 1978. In 1979 two more PG Courses Physics & Zoology were introduced. In 1984 the PG Centre got shifted to its own campus of 77.8 acres on the Peddapavani road nearly 1.5 km from Kavali Trunk Road. SVU PG Centre Kavali Transferred to VS University on 06-01-2011. At present Six Regular courses and three Self Supporting courses are functioning. Qualified staff are available in both regular and self supporting courses. Ever since the inception of the centre, there has been a good amount of research output besides excellent academic activity.

About the Department

The Department of Commerce, established in 1973 has a glorious history of 44 years of its fruitful existence. There have been 43 Ph.D. and 51 M.Phil degrees awarded and the staff have published 185 research articles in national and international journals. So far 10 minor research projects and 8 major research projects have been completed and 15 books have been published by our staff members. At present, the Department has 50 students and 31 research scholars. The faculty of the department are always trying for innovative academic research pursuits to provide qualitative teaching and research to the scholars and students. Commerce department is one of the biggest departments in the Centre.

Looking forward to your early response.

Vavilla Graphics, Kavali.

VIKRAMA SIMHAPURI UNIVERSITY P.G. CENTRE, KAVALI

INVITATION

ICSSR NATIONAL CONFERENCE
ON
DEMONETISATION IN INDIA-
IMPACT AND PROSPECTS
28th & 29th December, 2017



Organised by

DEPARTMENT OF COMMERCE

Conference Convener

Dr. CHILUMURI SRINIVASA RAO

Head, Dept. of Commerce

Vikrama Simhapuri University

P.G. Centre, Kavali – 524 201

Mobile: 9440247274, 0877-2246020 (R)

E-mail : drcsraovsu14@gmail.com

Dear Sir / Madam,

Indian banking structure is very different from that of other countries. Banking is considered as the backbone of the country. Finance is the vital element for a country's trade, commerce and industry.

India is not new to demonetisation because it has implemented first currency ban in 1946, second time currency ban in 1978 and third time currency demonetised in 2016.

Demonetisation had a wide impact. It has affected the withdrawal of nearly 86% of the currency in circulation in India. The monetary action of banning Rs 1000 and Rs 500 notes produced several direct and indirect effects on transaction behaviour as well as on illegal money. Demonetisation has provided the invaluable service of giving mass awareness campaign against black money. It has promoted the digitalization of transactions and digital payments.

The Central Government states that the demonetisation policy is trying to make India corruption free; to curb black money; to control escalating price rise; to stop funds flow to illegal activity; to make people accountable for every rupee they have and pay income tax return. Finally, it is trying to make a cashless society and create a Digital India.

Demonetisation has resulted in a rise in deposit growth at a time when banks have reduced interest rates on term deposits. According to the RBI, deposits rose from Rs 12.7 lakh crore to Rs 105 lakh crore when compared to the last year. Govt orders shuttering of 1 lakh dodgy companies in 48 hours, PM signals crackdown on tax evaders. Government of India has become successful to some extent. Demonetisation has created so many hurdles for the citizens of India.

Therefore, there are many issues that need to be discussed on the new monetary policy of India in the form of Demonetisation.

Theme of the Conference

The demonetisation of the 500 rupee note and the 1,000 rupee note; the two highest currency denominations available in India had hit the economy hard in the short-term. The service sector,

which dominates economic activity and involves a sizable chunk of cash transactions had the hardest hit.

The government had called this situation bringing of "short-term pain for long-term gain". Demonetisation has affected the common people and created panic among the poor and common masses. But the long-term effects of demonetisation will surely bring the fruits to India. This will change the history of India and bring a digital transaction revolution to the country.

The demonetisation relates to replacing 86% of Indian currency; the growth of Indian economy; the development of every sector and the growth of banking sector.

The proposed conference focuses on the theme demonitisation in india impacts and prospects. It focuses on the following objectives

Objectives of the Conference

The objectives of the Conference are as follows

1. To estimate the impact of demonetisation on different sectors of economy.
2. To find out its effects on GDP and the Indian Economy.
3. To examine the future impact of demonetisation on Indian Economy.
4. To assess the role of demonetisation in counterfeit currency and black money
5. To analyse the implications of demonetisation of currency in India.
6. To estimate the consequences for future of Demonetisation.

Sub-themes of the Conference

The following are the sub-themes of the conference

1. Historical Perspectives of demonetisation in India & Abroad
2. Sectoral Implications of demonetisation
3. Socio-Cultural and Economic Implications of demonetisation
4. Eradication of Corruption and Black Money by demonetisation
5. Impact of demonetisation on the Indian Economy and society

6. Demonetisation and Politics
 7. Emerging trends in Digitization
 8. Successes and failures of Demonetisation
 9. Demonetisation issues and challenges
- Besides, any other contributions relevant to the main theme are also highly solicited. The conference covers the invited lectures and discussions in technical sessions.

Hospitality

Moderate Accommodation and Boarding will be provide on 28th -29th December 2017.

Registration Fee

The registration of participants is being done on payment as follows. The registered out-station participants will be provided with moderate accommodation.

- Research Scholars Rs. 300/-
- Faculty Members Rs. 500/-
- Delegates Rs. 600/-

D.D. drawn in favour of the Convener, National Conference, VSUPG Centre, payable at Kavali or online transition on Andhra Bank, Kavali A/c No.030910100110216, IFSC : ANDB0000309, MICR No. 524011202 may be sent to Conference Convener.

Registration form

Name :

Designation :

College/University :

Postal Address :

.....

Contact No :

E-mail :

Title of Paper :

.....

Registration fee (Rs) :

D.D. No./Bank/Branch:

Date :

Signature :







**VIKRAMA SIMHAPURI UNIVERSITY POST-GRADUATE CENTRE: KAVALI
DEPARTMENT OF COMMERCE**

**ICSSR SPONSORED NATIONAL CONFERENCE ON
DEMONETISATION IN INDIA - IMPACT AND PROSPECTS**
December 28th & 29th, 2017



Certificate

This is to certify that Mr./Ms./Dr./Prof. -----

Department of----- of -----

has Participated/Chaired in the National Conference on **Demonetisation in India - Impact and Prospects** held at Vikrama Simhapuri University Post-Graduate Centre, Kavali, Andhra Pradesh, India and presented paper entitled -----

Prof.ParalaVenkata Rao
Special Officer, VSU PG Centre

Dr.Chilumuri Srinivasa Rao
HOD & Conference Convener

VIKRAMA SIMHAPURI UNIVERSITY
P.G.CENTRE KAVALI

Dr. Chilumuri Srinivasa Rao
M.Com., M.B.A., Ph.D.
Head & Associate Professor
Department of Commerce
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Kavali – 524201 A.P.



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Summary Report on the Proceedings of the National Conference on “Demonetisation in India Impact and Prospects” held on 28-29th December 2017

A two-day National Conference on the “Demonetisation in India- Impact and Prospects” was organized in the Department of Commerce, V.S. University P.G. Centre, Kavali, Nellore District Andhra Pradesh during 28-29th December 2017, under the Converneship of Dr.Ch.Srinivasa Rao, Head & Associate Professor of Commerce.

Inaugural Function started with welcome and invocation at 10.30 a.m. followed by V.S. University Anthem.

The Conference was inaugurated through lightening the lamp by the chief guest Prof. V.Veeraiah, Vice-chancellor of V.S. University Nellore. He inaugurated the seminar proceedings “Demonetisation Impact and Prospects” which was published with ISBN with 85 articles by different researchers as a part of Conference. In his inaugural address Prof. V. Veeraiah explained about the impact and prospects of Demonetisation in India. He also narrated his personal experiences and problems faced by him at the time of demonetisation particularly in November 2016. He also explained the benefits of demonetisation to the nation in near future. He explained that the digitalization is useful to the nation as well as development of banking system in India. He also explained contemporary burning issue, advantages and disadvantages of demonetisation and also he told technology usage should not become a threat for others and sudden reforms always face resistance. He says that it should be analysed after a long period and then only success rate failure rate can be identified

In his President’s opening remarks Prof.M.Chandraiah, Registrar of Vikrama Simhapuri University explained in detail benefits of demonetisation in future and need to eradication of black money. He expressed his happiness over conducting this seminar in his own department, having 44 years of history. He said because of demonetisation black money recover is 0.01% only. He narrate the problems and advantages from demonetisation.

Prof.S.Durga Rao Dept. of Management, S.V.University who participated as distinguished guest in the conference illustrated how the Demonetisation influencing different

sectors in India. He explained about the gains and losses of demonetisation. He discussed about 3 issues like black money, counterfeit fake currency and digitalisation besides failures of the demonetisation.

In his keynote address, Prof. K. Ramakrishnaiah Dean CDC & Professor of Commerce, S.V. University, Tirupati covered all the aspects of Demonetisation. He explained about ban on old notes; introducing new notes in the middle; common man struggle; black money, fake money, corruption etc. he narrate the opinions of Amartya Sen, Manmohan Singh and Arun Soury comments and demonetisation negative effect which will paralise the unorganised sectors agriculture small scale industry, common and poor people. He also narrates Arun Gaitly, Arvind Hirmony opinions positive reactions of demonetisation and he concludes initially there may be some difficulty but in long run it will prove fruitful.

Prof.P.R.Sivasankar, Dept. of Commerce V.S.U. P.G. Centre, Kavali explained about resistance regarding reforms, short term-medium term and long term effects and finally concludes that demonetisation in long term will prove itself as a success and put forth the profile of the dept.

Prof.P.Venkatarao, Special Officer V.S.U. P.G. Centre, Kavali put forth the profile of PG centre besides the conference importance.

The conference convener Dr.Ch.Srinivasa Rao presented the theme, objectives of the conference and the reason to select this seminar topic. After honouring the guests the inaugural function ended with vote of thanks at 1.00 p.m.

There were four technical sessions on the theme of the conference devoted to discuss Historical Perspectives of demonetisation in India & Abroad; Sectoral Implications of demonetisation; Socio-Cultural and Economic Implications of demonetisation; Eradication of Corruption and Black Money by demonetisation; Impact of demonetisation on the Indian Economy and society; Demonetisation and Politics; Emerging trends in Digitization; Successes and failures of Demonetisation and Demonetisation issues and challenges.

On the 1st day two technical sessions were completed. After the Inaugural session it started at 2.00 p.m. (1p.m to 2p.m lunch break) and ended by 5.30 p.m.

First technical session was chaired by Prof.S.Durga Rao, Dept.of Management, S.V.University, Tirupati. Dr.K.Rama Prasad, Senior Lecturer, Govt. Degree College Kovvur Nellore district was the discussant and Dr.Tyagaraju of V.S.U Nellore was the rapporteur. In this session, 18 papers were presented by the delegates from Andhra University, Nagarjuna University and Yogivemana, Rayalaseema Universities areas etc.

The second session was chaired by Prof.K.Rama Krishna Rao, dean CDC & Dept of Commerce, S.V. University, Tirupati. Dr.P.M.Siva Prakash of ISO Degree College, Tarnaka

Hyderabad was the discussant and Dr.S.Venkata Subba Reddy of Yogi Vemana University Kadapa was the rapporteur of the session. 17 papers were presented in the session on the Demonetisation and its Impact. The delegates were from Kakatiya University, S.V. University and Nagarjuna University areas and from various Degree Colleges.

The total papers presented on the first day were 35 among which 8 papers are based on primary data and remaining on theoretical information.

On the second day, 2 technical sessions were organized between 10.00 a.m and 2.00 p.m. The first technical session was chaired by Prof. J.Katyayani, Dept. of Business Management, Sri Padmavathi Mahila University, Tirupati. K.Maheswara Gupta of Sri Ramakrishna Degree College Kurnool and Dr.M.Venkata Subbaih, Govt. Degree College Rapur acted as discussant and the rapporteur respectively. 16 papers were presented in this session and the delegates are from Gulbarga, Brehampur University, Yogi Vemana, Sri Venkateswara and Vikrama Simhapuri University areas.

Prof B.Sudhir Director, Directorate of Admissions S.V.University, Tirupati chaired the second session where B.Venkateswa Rao, Berhampur Odisha acted as discussant. Dr.K.Ekambaram VSUPG Centre, Kavali was the rapporteur. 18 papers were presented in the session on the Demonetisation and its prospects and the delegates have come from VSU Nellore and SVU, Tirupati and local degree colleges.

The total papers of second day were 34. 10 papers were based on primary data and remaining 22 papers were on theoretical base. The total no. of papers presented during these two day seminar is 69.

During the sessions, all the chairmen have delivered useful and relevant messages and conducted the sessions in an effective manner.

After lunch break the valedictory function started at 3.00 p.m. with welcome and invocation by M.Com students. In the President's opening remarks, Prof P.Venkata Rao Special officer, VSU PG Centre, explained about the history of demonetisation, move towards a cashless economic frame work, short-term and medium-term impacts of demonetisation on different sectors of society like real estate, travelling, business, IT Industry.

The Chief Guest Sri K.S.P.V. Ramana Murthy, DGM Andhra Bank, Ongole reminded that countries benefit and necessity of fight with black terror fake money. He says demonetisation may create havoc but benefits in long run. The demonetisation is a sudden plan and sudden implementation of Govt. through demonetisation against black money so one should not creatise without going into the deep core of the reform and he appreciated the Conference convener in selecting the suitable area and useful topic for conference.

Prof.P.R.Sivasankar, Dean, Faculty of Commerce and Management V.S.U. Distinguished Guest in his speech has given a lot of information, analyzed the demonetisation and increase of GDP growth in demonetisation and he opined demonetisation should be a success in implementation.

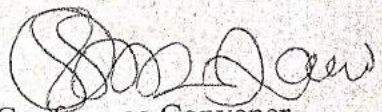
Prof.B.Sudhir, Dean, Directorate of Admissions S.V.University guest of honour says demonetisation is as short term pains for long term gains and useful for cashless society and digitalization in India.

Special invitee Prof.J.Katyayani, Dept. of Management Sri Padmavathi Mahila Visawavidyalayam Tirupati has shared her personal experience and referred to the online thefts, misusages and misguiding of online activities. She has suggest different types of safety measures at the time of online payments and demonetisation is unevitable and provide transparency in governance.

Rapporteurs Report was presented by Dr.K.Rajaiah, VSU PG Centre Kavali. The valedictory function has come to an end with the vote of thanks by the conference convener.

All the delegates from Andhra Pradesh, Telangana, Karnakata and Tamilnadu states have contributed their knowledge during the delegations and the conference has been a real success.

On the whole, the conference was a grand success.


Conference Convener

Dr. Ch. Srinivasa Rao
Conference Convener
National Conference on DIIP 2017
Department of Commerce
V.S.U.P.G. Centre, Kavali - 524201.
SPSR, Nellore District, A.P.

నగదు రహిత లావాదేవీలతో దీర్ఘకాలిక ప్రయోజనాలు

● వైస్ చాన్సలర్ వీరయ్య, ● కావలి పీజీ కేంద్రంలో రెండు రోజులు జాతీయ సదస్సు

కావలిలో, డిసెంబరు 28: నగదు రహిత లావాదేవీలతో దీర్ఘకాలిక ప్రయోజనాలు చేకూరుతాయని విశ్రమ సింహపురి యూనివర్సిటీ వైస్ చాన్సలర్ వీరయ్య పేర్కొన్నారు. కావలి పీజీ కేంద్రంలో గురువారం నగదు రహిత దేశం, ప్రభావాలు, అవకాశాలు అనే అంశాలపై రెండు రోజుల జాతీయ సదస్సు ప్రారంభమైంది. ప్రొఫెసర్ చిరుమూరి శ్రీనివాసరావు సంచాలకుడిగా వ్యవహరించిన ఈ సదస్సులో ముఖ్య అతిథులుగా పాల్గొన్న వీరయ్య మాట్లాడుతూ కొత్త రీఫామ్స్ ప్రవేశపెట్టేటప్పుడు ప్రజా ఉపయోగం ఎంత వరకు సాధించవచ్చునోది ప్రధానమన్నారు. ముందుముందు కొన్ని ఇబ్బందులు ఉన్న ప్రయోజనాలు తప్పకుండా ఉంటాయన్నారు. శ్రీనివాసరావు నగదు రహిత లావాదేవీలతో ఎకానమిలో వచ్చే గణాంకాలను గురించి వివరించారు. ముఖ్య ఉపన్యాసకులుగా పాల్గొన్న ఎస్యూ యూనివర్సిటీ ప్రొఫెసర్ రామకృష్ణ మాట్లాడుతూ పాత నోట్ల రద్దు వల్ల నష్టాలు, కొత్త నోట్లతో కష్టాల గురించి వివరించారు. ఆర్థిక వేత్రలు అయిన అమర్ట్సెన్, ఆరుబ్ టౌరి, మన్రోహన్ సింగ్ లాంటి నిష్పాతులు నగదు రహితం వల్ల సామాన్య ప్రజలకు



బ్రోచర్లు అవిష్కరిస్తున్న వీసీ వీరయ్య, రిజిస్ట్రార్ చంద్రయ్య, ప్రొఫెసర్లు

కష్టాలు తప్పవని అభిప్రాయం వెలిబుచ్చారన్నారు. మరి కొంత మంది ఆర్థిక నిపుణులు నిదానంగా అనుకూల ప్రభావం వస్తుందని వారి అభిప్రాయాన్ని వెలిబుచ్చారన్నారు. అనంతరం బ్రోచర్లను విడుదల చేశారు. ఈ సదస్సులో విశిష్ట అతిథులుగా ప్రొఫెసర్ దుర్గారావు, ప్రత్యేక అతిథులుగా పీజీ కేంద్ర స్పెషల్ ఆఫీసర్ వెంకటరావు, ప్రొఫెసర్ శివశంకర్, ఆచార్యులు, విద్యార్థులు పాల్గొన్నారు.

0.1 శాతమే నల్లధనం లికవర్

ప్రజాశక్తి - కావలి

కేంద్ర ప్రభుత్వం పెద్దనోట్లను రద్దుచేస్తే నల్లధనం లికవర్ చేసింది కేవలం 0.1 శాతం మాత్రమేనని విశ్రమ సింహపురి యూనివర్సిటీ వైస్ చాన్సలర్ ప్రొఫెసర్ వీరయ్య విమర్శించారు. గురువారం స్థానిక ఎన్ఎన్ఎస్యు పి.జి.సెంటర్లో జరుగుతున్న "డిమానిటైజేషన్ ఇన్ ఇండియా, ఇమ్ప్యాక్ట్ అండ్ ప్రాస్పెక్ట్స్" అనే అంశం మీద జాతీయస్థాయి సెమినార్ను ఆయన జ్యోతి వెలిగించి ప్రారంభించారు. ఈ సందర్భంగా సెమినార్ అంశంమీద ముద్రించిన పుస్తకాలను వేదికపై అతిథులందరూ కలిసి అవిష్కరించారు. అనంతరం జరిగిన సభలో ఆయన ముఖ్య అతిథిగా పాల్గొని మాట్లాడారు. ఈ పెద్దనోట్ల రద్దువల్ల కొంతమంది మాత్రమే లబ్ధిపొందగలిగారని అన్నారు. పేదలు మాత్రం మరింత పేదలుగా మారిపోయారని ఆవేదన వ్యక్తం చేశారు. ఈ సదస్సుకు యూనివర్సిటీ రిజిస్ట్రార్ ప్రొఫెసర్ ఎం.చంద్రయ్య అధ్యక్షత వహించారు. కామర్స్ డిపార్టుమెంట్ డీన్ ప్రొఫె.సి.హెచ్.శ్రీనివాసరావు ఈ సెమినార్కు కస్టిడియన్ వ్యవహరించారు. దేశంలోని దాదాపు వంద కళాశాలల విద్యార్థులు, అధ్యాపకులు వచ్చి తమ పరిశీలనలను ఇక్కడ



డిమానిటైజేషన్ పుస్తకాన్ని విష్కరణ చేస్తున్న ప్రొఫెసర్లు

వ్యక్తపరిచారు. మాజీ పి.జి.సెంటర్ ప్రత్యేక అధికారి శివశంకర్, కీనోట్ ప్రదర్శకులు ప్రొఫె.రామకృష్ణయ్య, పి.జి.సెంటర్ ప్రత్యేకాధికారి ప్రొఫె.వెంకట్రావులు ప్రసంగించారు.

నల్లధనం వెలికితీయాలి : వీఎస్యూ వీసీ

కావలిఅర్బన్: సమాజంలో అసమాన తలు తొలగిపోవాలంటే నల్ల ధనాన్ని వెలికితీయాలని విక్రమ సింహపురి యూనివర్సిటీ వీసీ వి.వీరయ్య అన్నారు. స్థానిక విక్రమ సింహపురి యూనివర్సిటీ పీజీ సెంటర్లో గురువారం డిపార్ట్మెంట్ ఆఫ్ కామర్స్ ఆధ్వర్యంలో డీమానిటిజేషన్ ఇన్ ఇండియా ఇంపాక్ట్ అండ్ ప్రొస్పెక్టస్ అనే అంశంపై (పెద్దనోట్ల రద్దు, దాని ప్రభావంపై) కాన్ఫరెన్స్ జరిగింది. ఈ సందర్భంగా ఆయన మాట్లాడుతూ సమసమాజాన్ని స్థాపించాలంటే పేదరిక నిర్మూలన జరగాలన్నారు. ఆర్థిక వనరులను ప్రజలందరికీ అందించినప్పుడే దేశం అభివృద్ధి చెందుతుందని చెప్పారు. దేశంలో నిరక్షరాస్యులున్నారని, వారు బ్యాంకు ఖాతా తెరిచే స్థితిలో కూడా లేరన్నారు. పెద్దనోట్ల



డీమానిటిజేషన్ ఇన్ ఇండియా ఇంపాక్ట్ అండ్ ప్రొస్పెక్టస్ పుస్తకాన్ని ప్రదర్శిస్తున్న దృశ్యం

రద్దు వల్ల దేశంలో చాలామంది ఇబ్బందులు ఎదుర్కొన్నారన్నారు. దేశ సంపద కొద్ది మంది చేతుల్లోనే ఉందన్నారు. కార్యక్రమంలో నెల్లూరు వీఎస్యూ రిజిస్ట్రార్ ప్రొఫెసర్ ఎం.చంద్రయ్య, మాజీ రిజిస్ట్రార్ ప్రొఫెసర్ పీఆర్ శివకుమార్, పీజీ సెంటర్

స్పెషల్ ఆఫీసర్ ప్రొఫెసర్ పి.వెంకట్రావు, కాన్ఫరెన్స్ ఛైరెక్టర్ సీహెచ్ శ్రీనివాసరావు, ఎస్వీ యూనివర్సిటీ కీనోట్ అడ్రెస్ ప్రొఫెసర్ రామకృష్ణయ్య, ప్రొఫెసర్ ఎస్.దుర్గారావు, అసిస్టెంట్ ప్రొఫెసర్ శైలజ తదితరులు పాల్గొన్నారు.

సంస్కరణలతో ఆలస్యంగా ఫలితాలు

ప్రజాశక్తి - కావలి

సమాజంలో సంస్కరణలు ఆలస్యంగా గొప్ప ఫలితాన్నిస్తాయని ఒంగోలు ఆంధ్రబ్యాంకు డిప్యూటీ జనరల్ మేనేజర్ రమణమూర్తి పేర్కొన్నారు. శుక్రవారం స్థానిక ఎస్విఎస్యూ పి.జి.సెంటర్లో రెండో రోజు జాతీయ సెమినార్లో ఆయన ముఖ్య అతిథిగా పాల్గొన్నారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ దేశంలో నల్లధనాన్ని ఉగ్రధనాన్ని నకిలీధనానికి అడ్డుకట్ట వేసేందుకు కేంద్రప్రభుత్వం పెద్దనోట్లను రద్దు చేసిందని ఆయన తెలిపారు. ఆసం తరం



మాట్లాడుతున్న రమణమూర్తి

సెమినార్ కన్వీనర్, కళాశాల వాణిజ్య విభాగాధిపతి ప్రొఫెసర్ సి.హెచ్. శ్రీనివాసరావును ఆయన అభినందించారు. పి.జి.సెంటర్ కామర్స్ డిపార్ట్మెంట్ డీన్ శివశంకర్ మాటా

డారు. ఈ ముగింపు సమావేశంలో కళాశాల ఆకడమిక్ కన్ఫరెన్స్ డాక్టర్ జి.వెంకటాచలం, స్వరూపా, గోవిందమ్మ బృందం, కళాశాల స్పెషల్ ఆఫీసర్ ప్రొఫెసర్ పి.వెంకట్రావు, తిరుపతి ఎస్.వి.యూ నివర్సిటీ ఛైరెక్టర్ ఆఫ్ అడ్మిషన్స్ ఛైరెక్టర్ ప్రొ||బి.సుధీర్, శ్రీ వద్దావతి మహిళా విశ్వవిద్యాలయం బిజినెస్ మేనేజ్మెంట్ విభాగం ఛైరెక్టర్ ప్రొఫెసర్ జె.కాత్యాయని, డాక్టర్ కె.రాజయ్య, డాక్టర్ కె.ఎకాంబరం, కార్యక్రమ కన్వీనర్ డాక్టర్ సి.హెచ్. శ్రీనివాసరావు పాల్గొన్నారు.