



VIKARAMA SIMHAPURI UNIVERSITY:: NELLORE-524324, AP, INDIA

Date: 03-12-2020

CIRCULAR

I am by direction to inform all the faculty, research scholars and students that a “**National Online Workshop on Rural Entrepreneurship Development**” will be scheduled tomorrow i.e. on 05-12-2020. Hence, all are cordially invited to attend the programme and make the event a grand success.

Principal

(Prof. S. Sujia Nair)

Principal
Vikrama Simhapuri University College
Kakuturu - 524 320.
SPS Nellore District. A.P.

NATIONAL ONLINE WORKSHOP ON RURAL ENTREPRENEURSHIP DEVELOPMENT

Date	04 December 2020
Venue	Online
No. of participants	109

Report

Dr. R. Madhumathi, VSU-MGNCRE coordinator and organizing secretary of the workshop conducted one day National online workshop in association with MGNCRE, Hyderabad on 4th December, 2020 with MBA Department of VSU. The programme was aimed to inculcate entrepreneurship skills among MBA BBA, Economics, Political science, social work students. In this workshop Prof. R. Sudarsana Rao, Honourable Vice Chancellor spoke about the importance of entrepreneurship skills among the students and incorporation of these skills in curriculum is important. Later Distinguished guest Dr.W.G. Prasanna kumar mentioned that MGNCRE in pioneer in this direction, and it has developed a good number of books in this direction and requested to utilize those books by all the universities. Resource Persons Prof. Chetak, Prof. Kathyani, Sri.Suresh, Dr.Manikanta spoke about strategies to enhance entrepreneur skills among the students. Later interactive session with all the faculties and principals of colleges from various states i.e. West Bengal, Kerala, Tamil Nadu, Hyderabad (Telangana), Maharastra were participated. Programme ended with National Anthem.



VIKRAMA SIMHAPURI UNIVERSITY :: NELLORE

ANDHRA PRADESH, INDIA -524 320

IN ASSOCIATION WITH
MAHATMA GANDHI NATIONAL COUNCIL OF RURAL EDUCATION, HYDERABAD

ORGANISES

ONE DAY NATIONAL ONLINE WORKSHOP ON RURAL ENTREPRENEURSHIP DEVELOPMENT

DATE:04/12/2020 TIME : 11-00 A.M



Chief Guest

Prof. R. Sudarsana Rao

Hon'ble Vice Chancellor, VSU, Nellore



Guest of Honour

Dr. W.G. Prasanna Kumar

Chairman, MGNCRE, Hyderabad.



Prof. M. Chandrabab

Rector, VSU, Nellore



Prof. L.V.K. Reddy

Registrar, VSU, Nellore



Prof. Suja S. Nair

Principal
VSU College, Nellore



Prof. J. Kathyayani

HOD, Dept. of MBA
SPMVC, Tirupati
Resource Person



Prof. Chethan Chittalkar
Director
Rural Management
MGNCRE, Hyderabad
Resource Person



M. Sai Kiran

MGNCRE
AP State Programme Coordinator
Hyderabad



Dr. R. Madhumathi

Head, Department of Social Work
VSU MGNCRE Coordinator
Nellore

Online Platform:	Google meet	Link:- :- https://meet.google.com/rac-trij-ozj (meeting link)
Steps to join Online Workshop	Steps to login from Mobile 1. Download Google meet app From Play Store 2. Enter the Access code 3. Click on the option "Join" to join	Steps to login from Website 1. Click on the Link 2. It will direct to the Google Meet Website 3 U can join meeting directly without installing the app or with installing the app
Technical assistance	If you face any technical difficulties please feel free to call	Mr. M. Sai Kiran Andhra Pradesh State Coordinator MGNCRE, MHRD, GoI Ph: 9247373088 saisapmgncre@gmail.com

About the Workshop:

India is a country of villages. About three-fourth of India's population are living in rural areas out of which 75% of the labour force is still earning its livelihood from agriculture and its allied activities. Land being limited is unable to absorb the labour force in agriculture. Mahatma Gandhi rightly said "The future of India lies in its villages". Therefore, there is a need to develop rural industries to solve rural unemployment and rural migration to cities.

Rural development is more than ever before connected to entrepreneurship. Entrepreneurship is an important driver of economic growth, productivity, innovation, and job creation, and as a key aspect of economic dynamism. Rural entrepreneurship is generally defined as entrepreneurship emerging at village level which can take place in a variety of fields of endeavour such as business, industry, agriculture and acts as a potent factor for economic development. Growth and development of rural economy is an essential pre-condition to development of the nation as a whole. In this backdrop, VikramaSimhapuri University in association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Hyderabad is conducting online workshop on "Rural Entrepreneurship Development in Higher Education Institutions" on 4/12/2020.

About the University :

VikramaSimhapuri University, Nellore, established on 25th June 2008, in its seminal role as a higher Education institute, grooming the careers of the youth to create a think-tank of resourcefulness for macro stakes in nation-building. The University Grants Commission conferred recognition on the degrees awarded by VikramaSimhapuri University under Section 22 of the UGC Act, vide its communication No. F.9.2/2010 (CPP-I/PU) dt. 20 Jan 2010. The University was accorded 12-B Status by UGC, New Delhi on 13th January, 2020. The University has received the Certifications of 1. Quality Management System (ISO 9001-2015) for V. S. University, Nellore 2. Quality Management System (ISO 9001-2015) for V. S. U. P. G. Centre, Kavali 3. Environmental Management System (ISO 14001-2015), 4. Information Security Management System (ISO 27001-2013) issued by H.Y.M. International Certifications Pvt. Ltd., Hyderabad.

The University is currently offering Twenty Four Post Graduate courses and Diplomas in Arts, Commerce and Management courses and Science and Technology courses at VSU College, Nellore and VSU PG Centre, Kavali keeping in view the resources of the region and the employability of the graduates.

About MGNCRE:

Mahatma Gandhi National Council of Rural Education under the Ministry of Human Resource Development, Government of India established in the year 1995, in Hyderabad, Telangana strives to promote resilient rural India through Higher Education Interventions. MGNCRE designs, develops and promotes curriculum inputs for higher education programmes offered by Universities and Autonomous Institutions in India. The higher educational streams of focus for MGNCRE include: Rural studies, Rural Development, Rural Management, Social Work and Education. The Main objective of MGNCRE is to study the rural society and rural economy through higher educational institutions in order to address the development needs and challenges through participatory mechanisms and appropriate technological responses basing on local resources.

Objectives of the workshop:

1. To develop Internship and Apprenticeship with rural entrepreneurs
2. Initiating Rural Entrepreneurship wing in higher Education Institutions
3. To Develop network with rural manufacturers
4. To develop Rural Technological Interventions
5. Grooming students to rural entrepreneurs
6. To introduce various aspects of Rural entrepreneurship
7. To expose entrepreneurship opportunities in Rural Management
8. To share examples of Caselets Cases of FPOs /FPCs.

Target Group:

*All the faculty members of Management, Commerce, Economics, Rural Development and Other Allied courses.

Registration and certification:

Free registration and all the participated participants will get e-certificate.

Please register by clicking the link

<https://forms.gle/3NDx8nrsYHfYeYn6>

Schedule of the Workshop:

Sl.No	Topic	Deliberations by
1.	Welcome address & programme Objectives	Dr.R.Madhumathi,Workshop Coordinator ,Dr.J.Vijetha.(HOD), Dr.P.Chochu Reddy and G.SaiSruvanthi, faculty members of MBA and officials of VSU and MGNCRE
2.	About MGNCRE	
3.	Curriculum inputs about rural entrepreneurship	
4.	Farmer Producers' Organization's (FPO)/Former Producers' Companies(FPC's) /Rural Entrepreneurs- Successes, Challenges and Concerns	
5.	Development of networks with rural entrepreneurs and development of rural technological Interventions	
6.	Internships, Apprenticeships, Entrepreneurships opportunities for students	
7.	Way Forward	
8.	Learning outcomes, Learning Log Summary	
9.	Interaction and feedback from faculty members	
9.	Word of Thanks	

Note: All the registered candidates please join the whatsapp group to get updates through the following link <https://forms.gle/3NDx8nrsYHfYeYn6>

Further details contact:
Dr.R.MADHUMATHI
VSU-MGNCRE Coordinator & Head
Department of Social Work,
VikramaSimhapuri University,
Nellore- 523 420
M-7893995164
e mail:redidm.madhumathi@gmail.com

REGISTRAR
VIKRAMA SIMHAPURI UNIVERSITY
NELLORE - 524 324.

VIKRAMA SIMHAPURI UNIVERSITY , NELLORE**National Workshop on Rurl Enterprenuership
Devolopment****DATE : 04-12-2020**

S.No	Student Name
1	M Sai Kiran
2	Kethireddy Padmavathi
3	Managalapuru Priscilla
4	Namu Jyothi
5	Manapati Gowthami
6	Daggolu Nikhitha
7	Rayapui Madhusudhan
8	Pandluru Chandu
9	Venkateswarlu Yedoti
10	Anam Naveen
11	Batta Sundar
12	Valbhapuram Khyathi
13	Dasari Prasanthi
14	Bandila Nishith Kumar
15	Gunduboiانا Anuradha
16	Gidda Guru Nadham
17	Kumbala Ashok
18	Vadlapudi Venkata Vasanth
19	Manyam Naveen
20	Batta Kartheek
21	Kamatham Sudheer Kumar
22	Yerika Vasundhara
23	Pancheti Srinivasulu
24	Pulluru Sowjanya
25	Tammisetty Vishnu Vardhan
26	Paturi Ruchitha
27	Shaik Sajid
28	Pulle Kalyan
29	Karnam Pavan
30	Mediboina Krupasatyam
31	Chadipiralla Meghana
32	Morumolu Rajesh
33	Ankupalli Varalakshmi
34	Lakkipogu Bhulakshmi

35	Anchipaka Sravani
36	Gangireddy Sarada
37	Yerrajonna Amarendra
38	Medaballi Asheervadam
39	D.Meghana
40	T.Hari Babu
41	B.Srivani
42	J.Venkateswarlu
43	T.Madan Mohan
44	Nakka. Raja
45	Thokala. Pravallika
46	Tirupathi. Swathi
47	Koliboyena. Mahesh
48	Tappeta. Vijayachakravarthi
49	Ongolu. Meghana
50	Thammisetti Yamini
51	Pallolu Nazeer
52	Unnam Sandhya
53	Shaik Sushma
54	Revuru Amulya
55	Vamitaparthi Srilakshmi
56	Bellamkonda Poornachandar
57	Dandu Madhavi
58	Golla Prudviraj
59	Kola Sravanthi
60	Nagalla Sahithi Priya
61	Thathapudi Prince Rufus
62	Ukku Sai Bindhu
63	Manubolu Geetha
64	Annangi Naga Manasa
65	Chinthala Daniel
66	Dara Poojitha
67	Dasari Chandralekha
68	Gaddam Divya
69	Kamaragiri Lakshi Narayana
70	Kaveri Ravikumar
71	Markapuram Kalpana
72	Namjam Nivani
73	Pallipaka Suma

74	Patan Shahul Hameed
75	Sailaja Mangalapuri
76	Shaik Khasarunnisa
77	Vavila Subbaiah
78	Annepogu Manjunadh
79	Bangi Ravi Theja
80	Donthala Rajeswari
81	Malle Vinod
82	Suri Malleswari
83	Shaik Jubedha
84	Uppalapati Manasa
85	Thulluru Deva Kumar
86	Syed Shabana
87	Nandyala Vasavi
88	Edaguttu Chakravarthy
89	Bangi Dileep Kumar
90	N Vimala
91	Bandi Mounika
92	Mutyala Mamata
93	Kumpati Sindhura
94	Dadannagari Anil
95	Kogili Sampath Kumar
96	Khaja Azgar Ali
97	Mynampati Akhil Kumar
98	Gundala Chandu
99	Peneti Kalyan Ram
100	T Nireesha
101	Srinivasulu Yeddala
102	Teegala Chandra Shekar Rao
103	Satti Naveen Kumar
104	Adi Meeraiiah
105	Giddaluru Krupavathi
106	Sk Byeesha
107	Aakurathi Suvarna Lakshmi
108	Naruboyina Karuna
109	Chittiboina Mounika