



VIKRAMA SIMHAPURI UNIVERSITY

NELLORE - 524 320

ANDHRA PRADESH, INDIA

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Two-Day Virtual Workshop

on

UNIVERSITY - INDUSTRY INTERACTION

(A Win-Win Forum)

On

20th & 21st March, 2021

Organized by :

VIKRAMA SIMHAPURI UNIVERSITY, NELLORE

Co-ordinator

Dr.P.C.REDDY

Department of Business Management



UNIVERSITY-INDUSTRY INTERACTION

(A WIN-WIN FORUM)

About University :

Vikrama Simhapuri University, Nellore, came into being, fulfilling the long-cherished dream of the people of Nellore district, re-christened Sri Potti Sri Ramulu Nellore district since 2008, by Act No. 29 of 2008 enacted by the Legislature of the State of Andhra Pradesh and published in the Andhra Pradesh Gazette on 24th September 2008. Prior to this, the University was formally launched by G.O.Ms. No. 89, Higher Education (U.E.II) Department, dated 25.06.2008. This GO makes history in the field of Higher Education in Andhra Pradesh since it paves the way for the establishment six new Universities in six districts in Andhra Pradesh. Giving the University a full-fledged status, the Government of Andhra Pradesh in a letter from the Principal Secretary to Government, Higher Education Dept. No. 9855/UE-II/2008-4, dated 09-04-2010, has authorized the University to exercise its powers of affiliation under the A.P. Universities Act, 1991, to bring UG/PG/Professional/Oriental, etc., colleges in Sri Potti Sreeramulu Nellore district under its jurisdiction from the academic year 2010-11. Thus, 126 colleges hitherto affiliated to Sri Venkateswara University have been brought under the fold of Vikrama Simhapuri University.

About the Forum :

Relationship between the academia and industry is not just one of technology donor-recipient, but is of interactive, collaborative, participative nature spanning respect for each other's role and contributions to bring about research production integration-the true purpose of such interactions. Here, industry- academia interactions are viewed as a system where active participation of all players is important. It is observed that the changing Complexity of the Business environment has necessitated the industry and the academia to develop close links to create the synergy. The interface between these two has led to increasing mutual dependence to ensure their better survival in their domains. There is a tremendous need for academia industry interaction. All the Stakeholders, namely: Institutions, Industry, Students and Society stand to gain, as it can be a 'win-win' partnership. Industries could gain by using the academia's knowledge base to improve the industry's cost, quality and global competitive dimensions, reducing dependence on foreign know-how and expenditure on internal R & D. Industries. also gets benefited by updating and upgrading the knowledge base of the industry's professionals through management development programs designed by the academia. Academics benefit by having the satisfaction of seeing its knowledge and expertise being used for socially useful and productive purposes, widening and deepening of the curricula and the perspectives of teachers and researchers and thereby improving their morale as well as that of students, secure training and final placements more easily for their students based on the respect earned from, and the relationship established with industry. The faculty's exposure to industry leading to improved curricula and widened and deepened teaching perspectives resulting in professional graduates of improved calibre emerging from the academia to man industry. Students stand to gain by way of hands-on training, reduction of learning curve in industrial practices: and, society stands to gain by way of improved quality of goods and services.

Objectives:

- Teaching - communicates knowledge to students, stimulating their interest in it, and preparing them to take up Industry job
- Research - extends the frontiers of knowledge, and lends depth, breadth and authenticity to teaching
- Extension - exploits existing knowledge for socio-economically beneficial purposes
- Industry gains valuable insight from key opinion leaders.
- Designing the course curriculum and other value added programmes based on industry requirements.
- Bring-in consultancy project.
- Create employable students "Industry-ready students".
- Curricula, faculty, infrastructure, pedagogy improvements in line with the industry's requirements of demand for skilled professionals.

Training & Placement Cell

Invites to
Two-day Virtual Workshop on
UNIVERSITY-INDUSTRY INTERACTION
20 - 21st March, 2021

Chief Guest



Sri Mekapati Gowtham Reddy
Minister for Industry and IT
Andhra Pradesh

Distinguished Guest



Prof. K.Hemachandra Reddy
Chairman, APSCHE
Andhra Pradesh

President



Prof. R. Sudarsana Rao
Vice-Chancellor
Vikrama Simhapuri University,
Nellore

Guests of Honour



Sri G J Rao
Director
Krishnapatanam Port



Sri K Rama Mohana Rao, IAS
Chairman
Visakhapatnam Port Trust



Sri Ravi Sannareddy
Managing Director
Sricity



Prof. M. Chandraiah
Rector
Vikrama Simhapuri
University, Nellore



Dr. L. Vijaya Krishna Reddy
Registrar,
Vikrama Simhapuri
University, Nellore



Prof. Suja S. Nair
Principal
VSU College, Nellore

Industry Delegates



Sri Satish Kamath
President, Sri City



Sri N.V. Ramana Reddy
Hi-Tech Pharma, Nellore



Sri Dodla Sessa Reddy
Chairman, DEPL



Sri J. Balachandar
DGM, Waterbase Ltd.



Sri T. Rajendra Prasad
Former CVO, KPCL,
Nellore



Sri A.P.K. Reddy
President,
FSME, INDIA

Our Faculty



Prof. Ch. Srinivasa Rao
Special Officer, VSUPGC
Kavali



Prof. G. Vijayananda Babu
HOD,
Micro Biology



Dr. M. Hanuma Reddy
HOD,
Marine Biology



Dr. M. Venkatarayulu
HOD,
Food Technology



Dr. J. Vijetha
HOD,
Business Management



Dr. M. Usseinaiah
HOD,
Computer Science



Dr. Triveni
HOD,
Chemistry



Dr. M. Thyagaraju
HOD,
Tourism Management



Dr. R. Madhumathi
HOD,
Social Work



Dr. Chris Kiranmai
HOD,
Biotechnology



Dr. P. C. Reddy
Co-ordinator

Web Link : meet.google.com/npd-poae-gpb
or
npd-poae-gpb

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NELLORE - 524 324.



VIKRAMA SIMHAPURI UNIVERSITY::NELLORE

CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Mrs.....Department ofparticipated in the "Two day virtual Workshop on University-Industry Interaction" organized by Vikrama Simhapuri University, Nellore on 20th to 21st March' 2021

DR. P.C. CHENCHU REDDY

Coordinator & Training and
Placement Officer



VIKRAMA SIMHAPURI UNIVERSITY
NELLORE-524320

UNIVERSITY - INDUSTRY INTERACTION

DATE : 20-03-2021 to 21-03-2021

S.No	Student Name
1	Shaik Momin Ayesha
2	Gundala Usha Rani
3	Karumanchi Kiran Kanth
4	Y Arraobugandla Annapurna
5	Pidugu Poorna Chandra Rao
6	Mopuru Yella Reddy
7	Madiga Raganna
8	Cheruku Siva Raju
9	Javvathi Deepa
10	Bandi Upendra
11	Gundala Vijay Simha Reddy
12	Ponguru Susmitha
13	Dabbugunta Sowjanya
14	Dugginaboina Sainuraja
15	Vendoti Naga Chaitanya
16	B Madhurima
17	Shaik Imam Basha
18	Shaik Masthan Shareef
19	Pallapu Gayathri
20	Indla Naresh
21	Revuru Sowjanya
22	Kanna Rajitha
23	Kandamuru Poornima Sakuntala
24	Anchala Sarathi
25	Gogula Nagaraju
26	Thallapaka Supriya
27	Nalabalapu Venkatadri
28	Kaku Manoj Kumar
29	Sadepalli Suneel
30	Vakati Vignesh Reddy
31	Vadlapudi Venkata Vasanth
32	Gampa Venkaiah Raju
33	Indla Sreehari
34	Embeti Pavan Kumar
35	Innamala Vinay Kumar
36	Kamatham Sudheer Kumar
37	Baddhiga Sumanth
38	Pallamala Mounika
39	Syed Basheer
40	Ozili Veeraraghavulu
41	Uppala Kalpana

42	Butti Pravalika
43	Thangala Sindhu
44	Kanu Anitha
45	Gujjala Hazarathaiah
46	A Suresh
47	Mocherla Avani
48	Shaik Fathimunnisa
49	Nalagatla Shyam
50	Shaik Umar Farooq
51	Pancheti Srinivasulu
52	Shaik Roshan Malik
53	Sanchi Raghu
54	Tammisetty Vishnu Vardhan
55	Paturi Ruchitha
56	Kurapati Sisindri
57	Uppala Mallikharjuna
58	Sd Ameena
59	Gangodi Haritha
60	Kadiri Madhusurya
61	Koppala Ankamma
62	Syed Fareeda
63	Shaik Shaanu
64	Kovuru Preethi
65	Chadipiralla Meghana
66	Morumolu Rajesh
67	Matta Sara Suvarnakumari
68	Mannem Anusha
69	Nandam Babu
70	Devarala Vamsi Krishna
71	A M Vidya
72	Peerla Manoja
73	Depuru Vishnuvardhn Rao
74	Damai Narasimha
75	Parri Sumalatha
76	Mannavarapu Anitha
77	Kudhigunta Madhavi
78	Bandila Nishith Kumar
79	Kummaragunta Mani
80	Gunduboiana Anuradha
81	Narike Sudha Rani
82	Ballikuruva Divya
83	Boddu Praveena
84	Mekala Naresh
85	Gosu Venkata Hari
86	Shaik Khalida Begum
87	Routhu Jyothi
88	Vedicherla Venkata Vyshnavi
89	Natakam Sravanth Kumar
90	Shaik Yasdan

91	Allepudi Vijay Krishna
92	Dega Venkatavani
93	Lekkala Supraja
94	Thara Singh Naik Banavathu
95	N Pavankrishna
96	Kumbala Ashok
97	Daggolu Nikhitha
98	Rayapui Madhusudhan
99	Kaduru Teja
100	Ganta Krishna Sai
101	Madduri Guru Prasad
102	Anam Naveen
103	Kothapalli Solomon Raju
104	Veerla Tirumalli
105	Vadlamati Deepa
106	Akkalareddy Kondamma
107	Panditi Yamuna
108	Padmaraju Haindavi
109	Shaik Asma Parveen
110	Jadda Syamasudha
111	Patamata Jyothirmai
112	Bhupathi Sri Harshitha
113	Amancharla Sravani
114	Gundluru Triveni
115	Kumara Guru Mahendra
116	Mrikinati Hemananda Reddy
117	Ananthaveni Vasavi
118	D Sai Charan
119	Adimulam Ravivarma
120	P Priyanka
121	Kumpati Sindhura
122	Joropalli Hareesh
123	Saggam Balaji
124	Bommisetty Jithendra
125	Uppu Arun Kumar
126	M S Yuvaraj
127	Araveti Jyothi
128	Mandla Sankaraiah
129	Dande Ysaswini
130	Bandela Madhava
131	Shaik Riyaz Basha
132	Kaveri Karthik
133	L Prudvi Sai
134	Irigela Mahendra Reddy
135	Sulam Pravallika
136	Bandila Karunya
137	Entrapati Revathi
138	Kota Akshara Deepthi
139	Tikkavarapu Rajeswari