

VIKRAMA SIMHAPURI UNIVERSITY

Nellore, Andhra Pradesh

Proposals for



**COLLABORATION WITH
UNIVERSITI KEBANGSAAN MALAYSIA**

Department of Business management

COLLABORATION WITH UNIVERSITI KEBANGSAAN MALAYSIA

- **TWINNING COURSES (FOUR SEMESTERS)**
 - MBA
 - MBA LOGISTICS MANAGEMENT
 - MBA TOURISM MANAGEMENT
- **CERTIFICATE/DIPLOMA COURSES(TWO SEMESTERS)**
 - PG DIPLOMA IN LOGISTICS MANAGEMENT
 - PG DIPLOMA IN TOURISM MANAGEMENT
 - PG DIPLOMA IN MANAGEMENT OF SMALL ENTERPRISES
 - PG DIPLOMA IN AGRI MANAGEMENT
- **RESEARCH COLLOABORATION**
 - A study of Quality Assurance in University-based Teacher Education - A comparison between Malaysia and India
 - Impact of tourism on economic development – lessons from Malaysia for India
 - Technological advances and change management in Small business - An analysis
 - Impact of Corporate Social responsibility on Rural Development

Proposal-I

I. Proposal for the International Collaborative Research Project (2020 to 2024)

Project on Quality Assurance in University-based Teacher Education”

Vikrama Simhapuri University(VSU), in order to move on to International Collaboration with Israeli University, maps out the implementation of International Collaborative Research Project on Quality Assurance in University-based Teacher Education and the development of International Graduate Programs for Teacher Education common to Universiti Kebangsaan Malaysia, working in concert with the key universities of Andhra Pradesh(AP).

Objective

The Project aims;

- ✓ *To deepen mutual understanding of the present states of the systems and actual conditions of quality assurance in university-based teacher education in AP and Malaysia.*
- ✓ *To accumulate and organize knowledge about notable systems, programs, and practices which would contribute to the improvement of university-based teacher education in AP.*
- ✓ *To develop international graduate programs for teacher education common to universities of education.*

Prospective Key Universities of the Project

- ✓ *Universiti Kebangsaan Malaysia*
- ✓ *All Government And other Universities of AP*

Specific Plan

(a) Duration of the Project

The duration of this International Collaborative Research Project is four years between 2020 and 2024.

(b) Organization of the Project

This project will be organized into three research groups classified by the three kinds of problems on the international movement noted. While advancing research activities of each of the three research groups first, we will hold a joint seminar by the three research groups as a basis in order to confirm the progress of the researches and the tasks of the three research groups. The three research groups would be as follows:

- (1) Research Group on quality assurance in education for general teachers in primary and secondary schools*

** This group may be sub-divided into elementary and secondary teacher groups.*

- (2) Research Group on quality assurance in education of educational leaderships, such as principals and supervisors*

(3) Research Group on quality assurance in education of teacher educators in universities in charge of general teacher education and educational leadership education

** We will make sure that graduate students at participant universities are actively involved in the research activities of each research group, although they are not official members of these research groups.*

(c) Objective

- Firstly, through comparison and analysis of present states of the systems and actual conditions of quality assurance in the above three tiers of university-based teacher education in AP, we aim to deepen mutual understanding.*
- Secondly, through accumulating and organizing knowledge about notable systems, programs, practices, and so on in a certain common format, which would contribute to improvement of university-based teacher education, we aim at quality assurance and its enhancement in university-based teacher education.*

Lastly, through synthesizing the above-noted two research activities, we aim to develop some international currency graduate programs for teacher educator education common to universities

(d) Time Schedule of the Project

(1)FY 2020

Confirming the program of research, researchers from AP and Israeli university will be divided into the three groups, in line with the target of each group, will report the present state and the issues of the system, operation, and actual condition of quality assurance in university-based teacher education in each University region, and through sufficient deliberation it aims to come to a common understanding within each group.

(2)FY 2021

The researchers will continue the tasks from the previous year. Considering the progress status, we will hold a joint seminar, organize outcomes of the research activities at the time, and share a common recognition of subsequent tasks as a whole.

(3)FY 2022

Researchers from AP Universities and Israel form each group, in line with the target of each group, will report as case studies on notable and progressive approaches to quality assurance in university-based teacher education in both. After sufficient deliberation, the case studies will then be collected and accumulated in a standardized format. In addition, third research group with other two will try to develop international graduate programs for teacher educator education which aim to be applicable to universities of education in both.

(4)FY 2023

Continuing to collect and accumulate case studies and to develop international graduate programs for teacher educator education, we will summarize the outcomes of the four-year research and publish the report.

Requirements for Implementation

Requirements for implementation of this International Collaborative Research Project are as follows:

- (1) Each research group comprises about 10 members*
- (2) Each university is expected to recommend one appropriate faculty member for each research group. However, you are not required to engage in all research groups.*
- (3) English is the common language for this project.*
- (4) Each university through AP government is responsible for necessary expenses such as travel costs and operating costs, workshops. Each university would be required to acquire budgets on their own.*

Proposal-II

Proposal for MBA (Logistics and Supply Chain Management) Course

Introduction

India is today at the cusp of major boom in Logistics and Supply Chain industry. India saw four consecutive years of near 9% economic growth rate in the past years. The growing demand collided with inadequate infrastructure in logistics and supply chain management and was fuelled by inflation.

Growth in industrial as well as agricultural capacity essentially needs to be complemented by growth in logistics and supply chain capacity. Logistics cost in India, at 14% of the GDP is much higher than the 9% for developed nations. This renders our industry incompetent in the global arena. Apart from technological developments a lot needs to be done at the management aspects of the industry.

The Logistics & Supply Chain sector is witnessing a paradigm shift due to:

- Growing acceptance of the fact that strong economic growth is highly dependent on the logistics & supply chain industry
- Re-organization of the industry due to new private and foreign players
- Innovations leading to large scale cost reduction

There is a strong requirement in the industry for managers who would comprehend the entire spectrum of core activities that influence and govern the business in a holistic manner, and take charge of complex and hitherto undealt scenarios that are evolving continuously in the sector.

Objective of the programme: The MBA in Logistics & Supply Chain Management, program provides a unique opportunity for filling the gap and for practicing Logistics & Supply Chain professionals who aspire to move up their career ladder by acquiring a right mix of technology and managerial skill and knowledge sets to tap the fast emerging opportunities on the one hand and lurking threats on the other. The role of logistics and supply chain managers is progressively shifting from supply focused to demand focused owing to the increasing competitiveness of the business environment. Further to enable supply chain practitioners comprehend and leverage the business environment as well as equip them with skills to assume greater responsibilities cross-functionally, the program includes topics on fundamental aspects of management theory, logistics and supply chain management.

Details: Duration -2 years

One Year In VSU

Second Year in Malaysia