

Unnath Bharath Abhiyan

VSU is actively engaging in **Unnat Bharat Abhiyan**, one of the flagship programme of government which initiated with the mission of enabling higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

The Goals of Unnat Bharat Abhiyan (UBA)

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To stress on rigorous reporting and useful outputs as central to developing new professions.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
- To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

Vikrama Simhapuri University obtained permission from honorable district collector of SPSR Nellore to adopt 5 villages under UBA namely Kanupur Bit-1, Kanupur Bit-2, Kantepalli, Golagamudi and Kakuturu to carry out UBA programmes . In this connection the VSU students have visited the villages to understand the community life , to conduct research/survey on various prevailing social problems, to identify the gaps in implementation of various welfare

programs by Government and to evolve with strategies to fill that gap and to enhance knowledge and create awareness about various issues like health, hygiene, education, self-employment.



Village visit to conduct survey at chowtapalem village A UBA adopted village





Collecting data from villagers by Faculty Mentors and CEA coordinator Dr.P.Sujatha



Participation of students villagers in the Meeting held on 1/2/2020 to educate about the village development Activities





UNNAT BHARAT ABHIYAN 2.0
Regional Coordinating Institution
SRI VENKATESWARA VETERINARY UNIVERSITY
Admin Office, Dr. Y.S.R. Bhavan, Tirupati-517502
☎ : 0877 - 2249221, Cell : +91 99890 51544
email : dsa_svvutpt@yahoo.com



Prof (Dr.) K. Sarjan Rao, M.V.Sc. Ph.D., FNAVS(I), FNADS(I), FANA, FNAPM
Dean and Co.ordinator, RCI, UBA 2.0

Date.....
17.01.2020

To
District Collector and District Magistrate,
Achari street Collector's office,
Sri Potti Sri Ramulu Nellore
0861-2324374

Sub:- UBA, RCI, Sri Venkateswara Veterinary university, Tirupati. Requesting to
Consider DC Letter of Vikrama Simhapuri University, SPSR Nellore

Respected sir,


I Prof. (Dr). K. SARJAN RAO, Regional Coordinator, UBA, SVVU, Tirupati, Andhra Pradesh, would like to submit that UBA was launched by the Ministry of Human Resource Development (MHRD) in presence of The President of India on 11th November, 2014. Currently in all over India 2471 intuitions and Andhra Pradesh 155 (PI's) higher education intuitions are participating under the scheme. The scheme aims to link each Higher Education Intuition (HEI) would adopt minimum (5) panchayats and use their knowledge base to find solutions for the issues of basic amenities & livelihood opportunities faced by the rural communities and thereby help in bringing about a qualitative change in the economic and living standards of the people. For more information visit <https://unnatbharatabhiyan.gov.in/>

Objective of the scheme are to engage faculty and students of higher educational institutions in understanding rural realities.

In our region VIKRAMA SIMHAPURI University (VSU), AISHE Code U-0044 has agreed to participate in UBA as a Participating institute (PI). Dr. K . Suneetha , assistant professor Mobile No:9866191308, Mail Id: ceavsu0044@gmail.com as the coordinator. The institute has agreed to adopt villages of kakuturu, kanupuru – bit 1, kanupur bit-2 , kantepalli, golgamudi.

Hence, I request for issue of District Collector Letter for taking up the Programme by Vikrama Simhapuri University, Nellore

Yours Sincerely


PRINCIPAL INVESTIGATOR
Prof. (Dr.) K. SARJAN RAO,
DEAN and coordinator
RCI, UBA 2.0, SVVU, Tirupati

Prof. ANDE PRASAD M.Tech., Ph.D.
REGISTRAR



VIKRAMA SIMHAPURI UNIVERSITY
Nellore - 524 320, A.P.

ఆచార్య అందె ప్రసాద్ M.Tech., Ph.D.
రిజిస్ట్రార్

విక్రమ సింహపురి విశ్వవిద్యాలయం

నెల్లూరు - 524 320, ఆంధ్రప్రదేశ్.

Off : 0861 2353288, Res : 0861 2352359
Mob. : +91 91000 58607

Place: Nellore

03/01/2020

Date :

To,
The Collector and District Magistrate
Sri Potti Sreeramulu Nellore District,
Nellore.

Sub: Identification of villages under the Unnat Bharat Abhiyan program-Req-Reg.
Ref: UBA. Eligibility & Documents required for filling Unnat Bharat Abhiyan PIs Registration.

Respected Sir,

Ministry of Human Resources Development (MHRD), Government of India has launched the national program called Unnat Bharat Abhiyan (UBA), with the vision to involve professional and higher educational institutions in the development process of rural areas in the country to achieve sustainable development and better quality of life. Indian Institute of Technology, Hauz Khas, New Delhi has been designated to be the National Coordinating Institute by the Ministry.

Our University (Vikrama Simhapuri University and AISHE code U-0044) has agreed to participate in UBA as a Participating Institute (PI). Dr. K .Suneetha , Assistant Professor and Coordinator for Centre for Extension Activities , Mobile :9866191308, ceavsu0044@gmail.com), has been duly authorized in this regard from our side to carry on the activities of UBA in our organization as Project Coordinator.


Under the UBA program every Participating Institute is to adopt a cluster of five villages in consultation with the Districts Collector. This is to bring to your kind notice that we have proposed the following villages in the district (SPSR Nellore).

1. Kakuturu- 4829 -2425- M,2404-F.M (census, 2011)
2. Kanupur- Bit1-5500 ,2781-M,2719-FM
- 3.Kanupur Bit2 -Chowtapalam-2650 ,1355-M,1295- FM
- 4.Kantepalli-2053-1010-M,1043-FM
5. Golagamudi- 4772-2454 -M,2318-FM

In view of the above the Project Coordinator may contact your officer for the purpose. We request you to please help and cooperate in the matter.

With regards

Yours Sincerely


(Name and signature, Head of Institute)

Copy to UBA IIT Delhi

REGISTRAR
VIKRAMA SIMHAPURI UNIVERSITY
NELLORE-524 320

Web : www.simhapuriuniv.ac.in, Email : vsuregistrar1@gmail.com

(By Register Post)
Proceedings of the Collector & District Magistrate , SPS Nellore District.
Present:- Sri M.V. Seshagiri Babu, I.A.S.,

Rc.No.P8/82/2020

Dated: 04.02.2020.

Sub:- Unnat Bharath Abhiyan (UBA) – Programme launched by the Government of India – Vision to involve higher education institution of the country in the development process of Gram Panchayats – Adoption of villages by the Educational institutions – Permission – Issued.

Read:- 1. D.O. Letter No.5-1/2016-UBA. Dated: 16.04.2018 of the Government of India, Ministry of Human Resource Development Department of Higher Education , New Delhi.
2. Letter Dated: 03.01.2020 From The Registrar Vikrama Simhapuri University, Nellore, SPS Nellore District.
3. Note orders of the Special Officer and District Collector Nellore. Dated: 28.01.2020.

ORDER:-

In the ref 1st read above, the Government of India have launched a new programme, by name Unnat Bharath Abhiyan (UBA) – with the concept of development of villages by involving technical higher educational institutions of the country. The objective of the programme is development of organic farming, renewal energy, creation of basic amenities, water management etc.,

In the reference 2nd read above Vikrama Simhapuri University, Nellore has come forward for adopting the following villages in Venkatachalam mandal of SPS Nellore district to participate in the development process and the same has been approved by the District Collector, Nellore in the ref.3rd read above.


Sl.No.	Name of the Mandal	Name of the Village proposed for adoption by the institute
1	2	3
1	Venkatachalam	Kakuturu
2	Venkatachalam	Kanupur Bit - I
3	Venkatachalam	Kanupur Bit – II (Chowtapalem)
4	Venkatachalam	Kantepalli
5	Venkatachalam	Golagamudi

Therefore, in view of the above, Vikrama Simhapuri University, Nellore is hereby permitted to adopt the above villages in the development process of villages under Unnat Bharat Abhiyan (UBA) programme launched by the Government of India and also to participate in the development process of the gram panchayats.

Further, after perusal of the letter of the Registrar Vikrama Simhapuri University, Nellore Vide ref., 2nd read above. Dr.K. Suneetha, Assistant Professor, Vikrama Simhapuri University, Nellore is permitted to act as Project Co-ordinator , to carry on the activities of Unnat Bharath Abhiyan (UBA).

(Under the Note orders of the Collector & District Magistrate, SPS Nellore Dist.,)


For Collector & District Magistrate.
Nellore.


To
The Registrar, Vikrama Simhapuri University, Nellore.
Copy to the Special Officer of Grama Panchayats concerned through the MPDO concerned.
Copy to the Mandal Parishad Development Officer, Venkatachalam.
Copy to the Extension Officer, PR & RD, Venkatachalam.
Copy to the Tahsildar, Venkatachalam.
Copy to the District Panchayat Officer, Nellore for information and necessary action.



VIKRAMA SIMHAPURI UNIVERSITY

Nellore, S. P. S. Nellore District - 524 320, A.P., INDIA

Dr. L. Vijaya Krishna Reddy, M.A., Ph.D.
REGISTRAR

Off : 0861 2352365
Res : 0861 2352359
Mob : +91 91000 58607

MANDATE FORM/ AGGREEMENT

ELECTRONIC CLEARING SERVICE (CREDIT CLEARING)/ REAL TIME GROSS SETTLEMENT (RTGS) FACILITY FOR RECEIVING PAYMENTS

A. DETAILS OF ACCOUNT HOLDER:

Name of Account (Designation/Institution name)	Projects and Miscellaneous Account
Institute AISHE Code	U- 0044
Type of Institute (Technical /Non- Technical)	Non-Technical
Complete Contact Address	The Registrar Vikrama Simhapuri University, Kakuturu, Venkatachalam Mandal, Nellore-524320
Telephone / Email	Mob: 9100058607 Email:vsuregistrar1@gmail.com

B. BANK ACCOUNT DETAILS

Bank name	State Bank of India, V.S. University Branch, Nellore
Branch name with complete Address	Kanutur, Venkatachalam (Mandal), SPSR Nellore District – 524 320
Whether branch is computerized	Yes, Computerized
What is the branch's <u>RTGS CODE</u> <u>IFSC CODE</u>	SBIN 0061280
If this branch NEFT enable	Yes enabled
Type of Bank Account	SB
Complete bank Account no.	39690457290
MICR Code of Bank	524002033
PAN Card Number	AAALR 0348 C
TIN/TAN Number	HYDV 08108 C

I hereby declare that the particulars given above are correct and complete. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information I would not hold the user Institution responsible. I have read the option invitation letter and agree to discharge responsibility expected of me as a particular under the Scheme. The Utilization Certificate for the funds received shall be submitted as when required.

Seal/Signature of UBA Coordinator of PI

Certified that the particulars furnished above are correct as per records.



Seal/Signature of Authorized Person of Institute
REGISTRAR
VIKRAMA SIMHAPURI UNIVERSITY
NELLORE-A.P.



उन्नत भारत अभियान
राष्ट्रीय समन्वय संस्थान
भारतीय प्रौद्योगिकी संस्थान दिल्ली
हौज़ खास, नई दिल्ली-११००१६

UNNAT BHARAT ABHIYAN
NATIONAL COORDINATING INSTITUTE
INDIAN INSTITUTE OF TECHNOLOGY DELHI
Hauz Khas, New Delhi - 110016
Website : <http://unnat.iitd.ac.in>



Prof. Virendra K. Vijay
National Coordinator, UBA
Professor CRDT, IITD

Tel. : +91-11-2659 1121/1157 (O)
Fax : +91-11-2659 1121
Email : unnatbharatabhiyaniitd@gmail.com
kvvijay@rdat.iitd.ac.in

Dear Sir/Madam,

Congratulations to all the Participating Institutions (PIs) selected under Unnat Bharat Abhiyan, a flagship program of Ministry of Human Resource Development (MHRD) Government of India through a challenge mode application. The Mission of Unnat Bharat Abhiyan is to enable participating higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.


As per the programme, educational institutions is primarily to develop linkage with selective rural clusters (preferably of five villages), to get involved in the planning process and to promote the requisite S&T interventions to improvise and expedite the developmental efforts in those clusters. The approach is a departure from the grant oriented method and would see the participation and commitment of faculty and students in this endeavour.

We shall be processing release of Rs. 10000/- per village under the UBA program. The funds are mainly meant for assistance for awareness, Gram Panchayat Development Plan (GPDP) study, need assessment, and contingency expenditure. There are provision of Rs 1.0 lakh for technological intervention/ solution and Rs 0.50/- lakh for customization of a technological solution under the program. Which you can avail of afterwards by submitting proposals with ratification of the Gramsabha. A two-way channel between PIs and National Coordinating Institute (NCI) as well as Subject Expert Groups (SEGs) for project proposal submission and evaluation has been developed and functional on UBA portal. You can use your login credential for uploading proposals on UBA website '**FINANCIAL AIDS**'. The login credentials are same as your registration login credentials.

You are also requested to keep IIT Delhi, the National Coordinating Institute updated about your activities so that the same can be uploaded on the website of UBA.

Regards and best wishes for your institution for contributing to India's development.

With regards

Your Sincerely, 
Prof. Virendra K Vijay
National Coordinator,
Unnat Bharat Abhiyan

Seed Money Fund Transfer Details

Inbox



Tue, Apr 13, 4:50 PM

Unnat Bharat Abhiyan <unnatbharatabhiyaniitd@gmail.com>

to Virendra, Vivek, Priyanka, Virendra, meeta, manishdsp009, bcc: me
Dear Sir/Madam,

Namaskar!

With Due Respect,

Your fund has been released please find the attached document for UTR detail.
For any query feel free to contact me.

With Regards,

Manish Kumar

Jr. Project Assistant(Tech)

Unnat Bharat Abhiyan(UBA)

Contact Number:9650050887

On behalf of

Prof. Virendra K Vijay

National Coordinator - Unnat

Bharat Abhiyan

IREDA Chair Professor

**Centre for Rural Development
and Technology,**

Indian Institute of Technology

Delhi

HauzKhas, New Delhi -

110016

Phone: +91-11-

26591157, 26596351

Email: [unnatbharatabhiyaniitd](mailto:unnatbharatabhiyaniitd@gmail.com)

[@gmail.com](mailto:unnatbharatabhiyaniitd@gmail.com)

kvvijay@rdat.iitd.ac.in

Website: <http://unnatbharatabhiyan.gov.in>

[hiyan.gov.in](http://unnatbharatabhiyan.gov.in)

**U
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S. No.	Account No.	Amount	Beneficiary Name	Ais he Code	General Request No	Transfer Date	Status	UTR NO
107	396904 57290	50000	PROJECTS AND MISCELLA NROUS	U- 004 4	PAYMEN T TO PARTICIP ATE	30/03/ 2021	SUCC ESS	21841 4651

			ACCOUNT	INSTITUT ES WORKIN G UNDER UBA VIDE GEN2156 0			
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Village survey By Student Volunteers at chowtapalem village



Village visit and survey at Kantepalli As part of UBA, UBA coordinators Dr. K. Suneetha and Dr. R. Madhumathi along with faculty mentors and student volunteers





Village visit and survey at Anikepalli (Golagamudi) As part of UBA, UBA coordinators Dr. K. Suneetha and Dr. R. Madhumathi along with faculty mentors and student volunteers





Students Interacting with women and gathering data





Creating Awareness on Nutritious diet , pulses, cereals and Millets importance in Diet



అక్షర హృదిలో పల్లెసడి

పరిశోధనల ఫలితాలు, ప్రభుత్వ పథకాలను గ్రామీణులకు చేరువ చేయాలన్న లక్ష్యంతో విశ్వవిద్యాలయం ఓ ప్రత్యేక కార్యక్రమానికి శ్రీకారం చుట్టింది. తద్వారా విద్యార్థులకు సమాజంపై అవగాహన కల్పించడంతో పాటు.. గ్రామాల సర్వతోముఖాభివృద్ధికి తోడ్పాటు అందించాలన్నది లక్ష్యం. తొలి విడతగా ఇప్పటికే ఓ అయిదు గ్రామాలను దత్తత తీసుకుని సర్వే పూర్తి చేయగా- అక్కడ తీసుకురావచ్చిన మార్పుపై అధ్యయనం జరుగుతోంది.

వెంకటాచలం, న్యూస్టుడే

వీఎస్యూ 'విశ్వవిద్యాలయం- సమాజం' పేరుతో ఓ ప్రత్యేక కార్యక్రమాన్ని రూపొందించింది. గతంలోనే దీన్ని నిర్వహించినా.. ప్రస్తుతం 'ఉన్నత భారత్ ఆభియాన్'లో భాగంగా మరింత ముందుకు తీసుకువెళ్లాలని నిర్ణయించింది. ఇందులో భాగంగా విద్యార్థులు, పరిశోధనలు, అధ్యాపకుల సేవలు నేరుగా ప్రజలకు చేరాలా చర్యలు తీసుకుంటున్నారు. విశ్వవిద్యాలయంలో మొత్తం 17 విభాగాలు ఉండగా.. సమాజానికి మేము సైతం అంటూ మొత్తం 300 మంది విద్యార్థులు వాలంటీర్లుగా తమ పేర్లు నమోదు చేసుకున్నారు. 15 మందితో ఒక్కొక్కటి చొప్పున మొత్తం 20 బృందాలు ఏర్పాటు చేసి..

'గ్రామాల్లో ప్రజల అవసరాలు తీర్చే.. రూ.50వేల నుంచి రూ. లక్షలొప్పు ఖర్చయ్యే ప్రాజెక్టులు ఉంటే.. వాటి ఏర్పాటుకు అవసరమైన నిధుల మంజూరుకు ఉన్నత భారత్ ఆభియాన్ అధికారులకు సిఫార్సు చేస్తారు.'

'విద్యార్థుల్లో 95 శాతం మంది గ్రామీణ సేవద్యం ఉన్నవారే. వారికి శిక్షణ ఇస్తే.. తమ గ్రామాలకు వెళ్లి.. వాటిని సొంతంగా అమలు చేయడంతో పాటు ప్రజలకు అవగాహన కల్పిస్తారని అధ్యాపకులు చెబుతున్నారు. వాలంటీర్లుగా చేరిన విద్యార్థులకు క్రెడిట్ పాయింట్లు కూడా ఇస్తున్నారు.'

వీఎస్యూ విద్యార్థుల విసూత్న కార్యక్రమం

ప్రతి జట్టుకు ఒక శిక్షకుడిని నియమించారు. ఉపకులపతితో పాటు ఇద్దరు సమన్వయకర్తలు ఈ కార్యక్రమాన్ని పర్యవేక్షిస్తున్నారు.

కీలకాంశాలపై దృష్టి

గ్రామీణ విద్య, వైద్యం, ఆరోగ్యం, వ్యవసాయం, విద్యుత్తు, జీవన ప్రమాణాల మెరుగు పంటి అంశాలపై దృష్టి పెట్టారు. సేంద్రియ ఎరువుల వినియోగాన్ని ప్రోత్సహించడం, చెత్త నుంచి సంపద సృష్టి కేంద్రాల నిర్వహణ విధానం, నీటి యాజమాన్య పద్ధతులు, కుల వృత్తులను మూస ధోరణిలో కాకుండా మారుతున్న సాంకేతికను వినియోగించుకుని.. వారు మెరుగైన జీవనోపాధి పొందడం, సౌర విద్యుత్తు వినియోగం, పాడి పరిశ్రమ మెరుగు పంటి అంశాలపై ప్రజలకు అవగాహన కల్పిస్తున్నారు.

లయిదు గ్రామాల దత్తత

వీఎస్యూ తొలి విడతగా వెంకటాచలం మండలంలోని అనికేపల్లి, చవటపాళెం, కాకు



గ్రామస్థులకు అవగాహన కల్పిస్తున్న అధ్యాపకులు

టూరు, కనుపూరు, కంటిపల్లి తదితర అయిదు గ్రామాలను దత్తత తీసుకుంది. ఆయా గ్రామాల్లో విద్యార్థులు, అధ్యాపకులు ఇంటింటి సర్వే నిర్వహించారు. ప్రజలతో ప్రత్యేక సమావేశం నిర్వహించి.. ప్రభుత్వ పథకాల అమలు, గ్రామంలోని వనరులు, ప్రజల సమస్యలు, కల్పించాల్సిన సౌకర్యాలు, ప్రజల ఆదాయ మార్గాలు తదితరాలపై సర్వే చేశారు. ప్రస్తుతం అధ్యాపకులు వాటిని క్షణంగా అధ్యయనం చేస్తున్నారు. చివరగా ఆయా గ్రామాల్లో మెరుగైన జీవన విధానానికి కావాల్సిన వనరులపై ప్రణాళికలు సిద్ధం చేస్తారు.

సమాజ వికాసమే లక్ష్యం

- ఆచార్య సునీత, మధుమతి, కార్యక్రమ సమన్వయకర్తలు



'విశ్వవిద్యాలయం-సమాజం'లో మొత్తం 17 విభాగాల్లోని 300 మంది విద్యార్థులు, 20 మంది అధ్యాపకులు, పరిశోధక విద్యార్థులు వాలంటీర్లుగా ఉన్నారు. దత్తత గ్రామాల్లో ఇంటింటి సర్వే నిర్వహించి.. ప్రజల అవసరాలను గుర్తిస్తున్నారు. విద్య, వైద్యం, ప్రకృతి వ్యవసాయం, చెత్త సంపద కేంద్రాలు, కులవృత్తుల మెరుగుపంటి వాటిపై దృష్టి పెడుతున్నారు. సమాజ వికాసం, గ్రామీణుల మెరుగైన జీవన విధానమే ఈ కార్యక్రమ లక్ష్యం.