

Vikrama Simhapuri University, Nellore Entered into MoU with Y-Mart & Hotels Pvt. Ltd, Nellore on 7th July, 2022



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (Hereinafter referred as 'MOU') is made, entered, and executed on the **07 (Day)** of **JULY (Month)** **2022 (Year)** at Nellore to establish a relationship by and between, **The Parties:**

a. **Y-MART & HOTELS PRIVATE LIMITED**, is a Company incorporated under MCA through the Companies Act, 1956 and other allied acts as per the Laws of India, recognized as a Startup by DPIIT (Department for Promotion of Industry and Internal Trade), Ministry of Commerce & Industry, Government of India, having its corporate office at Nellore City, SPSR Nellore District, Andhra Pradesh, India. PIN: 524003. (Hereinafter referred to as '**YMH**' or '**Party-1**' which expression shall where the contest so admits include its successors and permitted assigns) of one part and the MOU is operated through its Director/ Member in Board of Directors.

AND

b. **VIKRAMA SIMHAPURI UNIVERSITY** is a *University* Approved by UGC and is established by The Government of Andhra Pradesh, situated at Kakatur, Venkatchalam Mandal, SPSR Nellore District, Andhra Pradesh, PIN: 524324 India. (Hereinafter referred to as '**Party-2**' or '**Institution**' or '**Organization**' which expression shall where the contest so admits include its successors and permitted assigns) of the other part and operated through its Registrar.
The aforesaid hereinafter referred to individually as '**Party**' and collectively as '**Parties**,



SCOPE
WHEREAS The Party-1 is engaged in providing programs on Innovations in Research and Teaching Methodologies; Internships; ON/OFF Camps Placement Drives, Placement Assistance; Trainings and Certifications in latest Emerging Trends, Webinars in the sectors of e-commerce, garments, logistics, hotel and related services in hotels- has approached the Party-2 to establish and effective relationship in large interest of the sector.



And

WHEREAS The Party-2 is a premier educational University/Institution/College devoted to the advancement in Management Studies and Research for Tourism and Management Faculty and students to offer the same for all the staff and students who are pursuing their education in all other related disciplines, has agreed for this mutual association.

1. Purpose of MOU:

- a. To conduct Webinars on Innovations in Teaching and Research Methodologies to Students and Teaching Faculties (or Lecturers) in Party-2 institution by YMH.
- b. To conduct Internships, Trainings and Certifications in latest Emerging Trends in fields of Finance, Marketing, Tourism and Human Resource as per Industry needs, Placement assistance services to students in Party-2 institution by YMH.
- c. To support the students and scholars in Academic Projects and Realtime Market Analysis of Party-2 institution by YMH.



 Signature of Party-1 (with seal)



 Signature of Party-2 (with seal)

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VIKRAMA SIMHAPURI UNIVERSITY

Department of Business Management

REPORT ON SEMINAR:

Role of Management Students in Business Development is a through providing topic has selected for the Seminar on 23rd Julyt, 2022 by the Mr. Yagnesh, CEO of Y-Mart & Hotels Pvt. Ltd, Nellore as a part of activity mentioned in the MOU of the company. The speaker has interacted with the students and explained the need of the MBA students in the establishment of Industries. The India has adopted management education only to make our nation as world class industrial society.

Mr. Yagnesh enlightened and inspired the students towards start up initiation rather than work for some one. 25 students attended and clarified their doubts in the entrepreneurship development in India.

(J. Vijetha)

Head

Department of Business

Management

Vikrama Simhapuri University

Kakuturu, Nellore Dt.



VIKRAMS SIMHAPURI UNIVERSITY: NELLORE

Department of Business Management

CIRCULAR

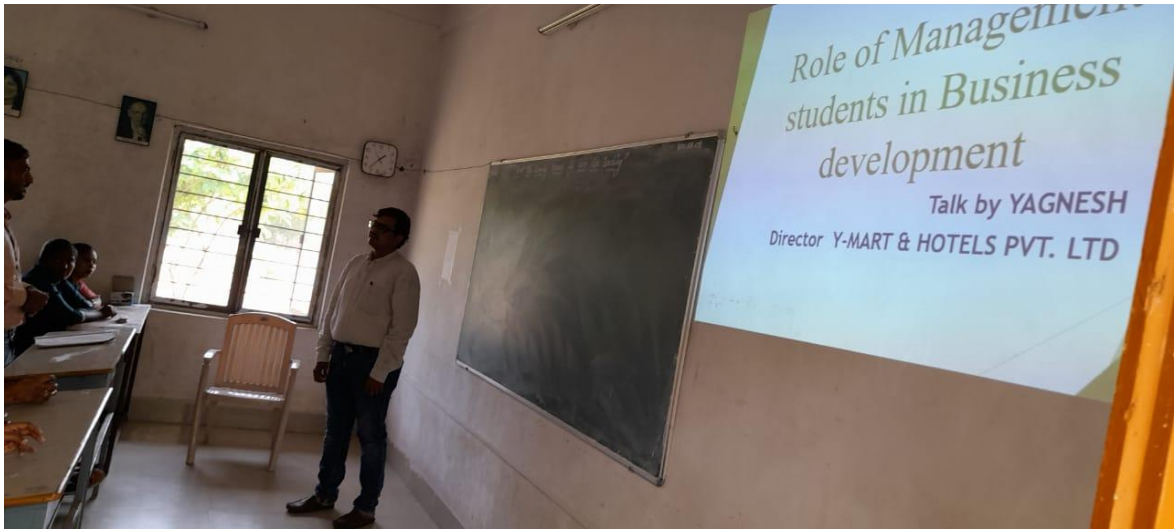
This is to informing to all the MBA II Sem Students that Mr. Yagnesh, CEO of Y-Mart & Hotels Pvt. Ltd, Nellore is going to deliver a seminar on the topic “Role of Management Students in the Development of Business” on 15th July, 2022 in the room No. 14 of Abdul Kalam Buildings, VSU College, Nellore.

(J. Vijetha)

HEAD

**Department of Business
Management
Vikrama Simhapuri University
Kakuturu, Nellore Dt.**

Activity Photos



Attendance Particulars



VIKRAMA SIMHAPURI UNIVERSITY: NELLORE
Department of Business Management

Seminar on: *Role of Management Students in Business Development*

Resource Person: **Mr. Yagnesh, CEO, Y-Mart & Hotel Pvt. Ltd, Nellore**

Attendance Sheet

S.No	Name of the Student	Signature
1.	P. Sireesha	P. Sireesha
2.	K. Susmitha	K. Susmitha
3.	SK. Aysha	SK. Aysha
4.	P. Lakshmi	P. Lakshmi
5.	Sai Krishna .Y.	Sai Krishna .Y.
6.	S. Sumalatha	S. Sumalatha
7.	C. Govind	C. Govind
8.	S. Yashin	S. Yashin
9.	M. Muni Kumar	M. Muni Kumar
10.	R. Nagaraju	R. Nagaraju
11.	SK. Hleena	SK. Hleena
12.	M. Praeenkumar	M. Praeenkumar
13.	A.V. Subba Reddy	A.V. Subba Reddy
14.	sk. Adil Bashq	sk. Adil Bashq
15.	K. Kavi tyg	K. Kavi tyg
16.	B. Lakshmi, prasanna	B. Lakshmi, prasanna
17.	S. Mamatha Benarji	S. Mamatha Benarji
18.	K. Kamaksh	K. Kamaksh
19.	K. Divya	K. Divya
20.	P. Thanuja	P. Thanuja
21.	K. Ambirneya	K. Ambirneya
22.	K.G. Sai Krishna	K.G. Sai Krishna
23.	G. Raja sekhar Gowd	G. Raja sekhar Gowd
24.	S. Chandu	S. Chandu
25.	K. Chandra sekhar	K. Chandra sekhar
26.	B. Lokesh	B. Lokesh
27.	K. RUTESWAR	K. RUTESWAR
28.	R. Narendra	R. Narendra
29.	P. Veerabaskar	P. Veerabaskar
30.	V. Saenilakshmi	V. Saenilakshmi
31.	R. Dileep Kumar	R. Dileep Kumar
32.	G. Naveen	G. Naveen
33.	D. Sudheer	D. Sudheer
34.	V. Dralshayani	V. Dralshayani
35.	A. Yamini	A. Yamini
36.	A. Jyothi	A. Jyothi
37.	P. Sreya reddy	P. Sreya reddy


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38	D.sudheer	D.sudheer
39	K.RUJESWAR	K.Rujeshwar
40	R.Navendra	R. Navendra
41	B.Lokesh	B.Lokesh



HOD

Head

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